

ROWAT'S SPECIAL COFFEE
The finest procurable. It pleases most particular people.
70c a pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052

Leather Goods for Easter
When you go away be sure you carry one of our classy Club-Bags. Big display in basement.

Cook's Shoe Store

DOLLAR WINDOW
Any article in our north window will be sold for \$1 Each
C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 RICHMOND STREET

London & Port Stanley Railway
Time Table Effective September 8.
To St. Thomas—5:00, 7:30, 9:20, 9:30, 10:20, 11:20 a.m., 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 p.m.
To Port Stanley—7:20, 9:20, 10:20, 11:20, 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 p.m.
Daily except Sunday.
*Limited train, London to St. Thomas.

London Business College
Dundas & Richmond Sts., London, Ont.
We teach business as it is done today. Winter term from Jan. 5. MORRIS, F. H. Phone 7380. N. Stonehouse, Vice-Pres.

PHONE 3511. HAVE YOUR PIANO TUNED BY S. BOARDMAN
Formerly six years with Heintzman Co. ywt

Anthracite Coal
Egg, Stove, Chestnut, Pea—Best Quality—

Wood! Wood!
Hard Wood, Mixed Wood, Mixed Slabs Prompt deliveries, any part of city.

BRISTOL ESSERY
630 Maitland. ywt Phone 1089

INSURANCE
HAROLD J. LAWSON
(Returned).
505 Dominion Savings Bldg. Phone 930. ywt

Double Mileage
Puncture-Proof Service.
Ask

ART WILKES
London Tire Repair Depot.
354 Wellington. Opp. McCarty's. ywt

RIDE A Red Bird Bicycle
A Real Canadian-Made Bicycle. SAVE CAR FARE.

TAYLOR'S THROAT AND LUNG BALM
Is guaranteed to cure any cough, cold or bronchial irritation. It gives instant relief and will not upset the stomach. TAYLOR'S 6 DRUG STORES. w

Carlyle TREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS. Two Doors East of Majestic Theatre.

Canadian Bureau of Credits
COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.
Associated agencies all points. Ask for Dominion Bank Chambers, London.

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Reliance Garage
Phone 6400. 297 Dundas Street. E-1-43

BE SURE YOU GET QUALITY.
A cheap electrical appliance is the worst possible investment. Thoroughly dependable electrical goods are the only kind we sell. We invite an inspection of our display.
BENSON-WILCOX ELECTRIC CO.
265 Dundas St. Phone 2571. ywt

FOR SALE
ON EASY TERMS, HOUSE NO. 90, DREANEY AVENUE.
Apply
London Loan and Savings Co.
Corner Clarence and Dundas Streets.

Horlick's the Original Malted Milk—Avoid Imitations and Substitutes

SPRING HAT REVUE
Beltz & Co.
ywt

A Different Loaf Every Day.

Parnell
Makes Twenty Varieties.
Ask Your Grocer or Our Driver.

Diamonds
In addition to pleasure and lasting satisfaction of possessing a perfect gem, you have the consciousness of owning a thing of value that does not depreciate with use, as is the case with almost all other articles of personal adornment.
Diamonds purchased from Young's carry with them the assurance of full value and high quality.

IT WILL INTEREST YOU
To see some of our newest combinations of Diamonds mounted in white gold.
YOUNG'S
LONDON'S JEWELERS, London, East London.

Don't Take Our Word For It—
Just get a loaf of

Johnston Bros. XXX BREAD
From your grocer today and you will know why thousands of housewives all over Western Ontario insist on our bread. It's all in the flavor.
Johnston Bros. Phone 944. ywt

JUNIOR FARMERS OF HYDE PARK LEAD IN JUDGING OF STOCK

Of the six winners in the London Junior Farmers' judging competition at the Western Ontario Consignment Sales Company's show and sale at Queen's Park on Wednesday, four were Hyde Park men.

There were many entries in the contest. Two classes of Percheron horses and two classes of beef cattle, heifers and cows were judged. The horses were the property of the Lafayette Stock Farm.

Winners in the Percheron class were picked by Professor Waide Toole of the Ontario Agricultural College, S. B. Strothers of the department of agriculture for Huron County selected the winners in the Shorthorn class.

Following are the winners: 1. W. A. Fowler, No. 1, Hyde Park; 2. W. C. Westlake, R. R. No. 2, London; 3. Cecil Thompson, R. R. No. 1, Hyde Park; 4. E. B. Briggs, R. R. No. 2, Lambeth; 5. Wilfred Keays, Hyde Park; 6. E. Keays, R. R. No. 1, Hyde Park.

BROADBROOK'S PRINCE, FALL WHEAT IS CHAMPION BULL SOLD FOR \$2,800
This Was Highest Price Paid for Single Animal at Consignment Sale.

Broadbrook's Prince, the champion bull at the Western Ontario Consignment Company's sale and show, which was held at Queen's Park Tuesday and Wednesday, has been sold to Carpenter & Carpenter of Baraboo, Wis., for \$2,800. This price, which was obtained by George Gier & Son, the owners is the highest one of the entire sale.

FINE ANIMALS SOLD AT WEDNESDAY'S SALE
High Prices Were Realized on Closing Day.

More than 140 head of cattle were sold at the eleventh semi-annual Short-term sale of Western Ontario Consignment Sales Company, which was concluded on Wednesday afternoon. During the two days of the sale, selling was brisk, and good prices were obtained.

Carpenter & Carpenter of Baraboo, Wisconsin, purchased Broadbrook's Prince, a bull owned by George Gier & Son, for \$2,800, and Griswold Bros. purchased Roan Duchess, a cow owned by William Walcott, for \$1,450. These were the top prices at the sale.

Among the sales on Wednesday afternoon were:
Rosemary, owned by George Gier & Son, sold to E. Gibson, \$350.
Lady of the Valley, owned by Kyle Bros., sold to E. Gibson, \$750.
Lancaster Lord, bull, owned by J. White, sold to the Experimental Farm, \$500.
Miss Ramsden, owned by Carpenter Bros., sold to Carpenter & Carpenter, \$500.
Gold Drop Junior, owned by R. & S. Nicholson, sold to F. W. Douglas, \$400.
Ivy Buckingham, owned by Wallace Gibb, sold to Carpenter & Carpenter, \$350.
Sultan Hero, owned by J. T. Gibson, sold to E. Gibson, \$550.
Mina's Hope, owned by F. McDonald, sold to J. Elliott, \$420.
Helen Corday, owned by Wallace Austin, sold to R. Gibson, \$410.
Queen's Gift, owned by Joseph White, sold to E. Gibson, \$400.
Mina Lass, owned by Percy McKay, sold to Carpenter & Carpenter, \$400.
Duchess of Gloster, owned by Percy McKay, sold to H. E. Emerson, \$505.
Brings \$715.

COMING TO LONDON

The following article referring to Miss May H. Walker was taken from the St. Thomas Times-Journal.
Sincere regret is felt at the recent resignation of Miss Walker from the staff of Anna College. Miss Walker has been connected with this institution for many years, in which time she has formed a number of very close friendships, not only among her pupils and associates, but also throughout the city where she will be greatly missed. Miss Walker's work as head of the education department has been notably of an exceptionally high standard. She has ever had, and in fact, it has grown so extensively, as with other duties, to make the work immensely heavy and Miss Walker has found it necessary to give up. While the duties will be lighter in her new position, she will be able to devote more time to her studies. Miss Walker's resignation will take effect in June, but, fortunately, London is not far away, and her many friends hope for frequent visits.

DORCHESTER MAN IS FATALLY BURNED

DORCHESTER, March 24.—Word has been received here of the death of a man, of William Dakin Jun. No particulars have as yet been received regarding the matter. The remains are being brought home for burial.

BRANCH MANAGERS' CONVENTION
The second annual convention of the branch managers of the Huron & Erie Mortgage Corporation and the Canada Trust Company is being held today, tomorrow and on Saturday in their head offices here.
Each branch will be represented by the manager and one or more members of their staff. H. W. Givins, manager of Regina branch and superintendent of western branches, at one time director of education in the London Conservatory of Music, they will by no means be slight. Miss Walker at present spends part of each week at the conservatory in London, where a splendid class has been started, and where a long waiting list anxiously awaits her arrival in the city as director of the department. Miss Walker's resignation will take effect in June, but, fortunately, London is not far away, and her many friends hope for frequent visits.

THE LAKE-OF-BAYS.
A new publication just issued by the Grand Trunk describes a new and attractive resort, namely "Belgwin Island," situated in the centre of the beautiful Lake-of-Bays, "Highlands of Ontario," 145 miles north of Toronto. Write to any agent of the Grand Trunk for a free copy.

FALL WHEAT IS WELL ROOTED, SAYS GOVERNMENT REPORT

The following is a summary of the reports made by agricultural representatives to the Ontario department of agriculture:

In many counties the new fall wheat is now unrooted, but on the whole looks well. Some fields are perhaps a little brown, but the crop generally is said to be well rooted. Low lying spots are being threatened by ice.

Livestock as a class are not carrying as much flesh as usual, as grains and concentrates are scarce and dear. Peel quotes glutted meat as costing \$70 a ton. Grant states that some large feeders in that county have sold their winter stock at close to 15 cents a pound, and Waterloo reports a number of fat cattle shipped out at 14 cents a pound, but in some localities grass stockers have been selling as low as from 8 cents to 9 cents a pound.

In Good Demand.
Dairy cows are still in good demand. Peel quotes sales at from \$100 to \$150 for fair, and up to \$200 for extra.

Hog prices are not so good as they have strengthened, sales being recorded at from \$18.25 to \$19 per hundred. Little pigs are selling in Hamilton at \$8 a pair. In some counties too many bacon hogs are being put on the market in an unfinished condition, owing to the scarcity of grain. Grant reports some being shipped as weighing only from 130 to 140 pounds.

Peel reports that a local exchange shipped 15 horses during the last two weeks, and that Nova Scotians are buying a number of the better sort. Grant reports a few good horses at a recent sale brought as high as \$235 each; others of rather fair quality are selling at from \$150 to \$180, and second-grade animals are going lower.

Hay Is Scarce.
Norfolk says: "A New York dealer has been up here trying to buy a few carloads of hay, but finds it hard to procure. He has been paying \$25 a ton at the farm. Straw is in good demand at from \$10 to \$15 a ton. Ensilage is holding out well, and has been the main strength of the fodder situation during the winter."

Grain for feeding is scarce, Welland states that local orchards have a surplus of oats are selling for feed and are purchasing Western oats for food purposes.

Farms Are Selling.
Dufferin reports that many farms are changing hands, and that auction sales are frequent. At a sale in the county of Durham last week hens sold at an average of \$2.71 each, and a binder in use for fifteen years brought \$140.

FORMER LONDONER DIES IN DETROIT

WINDSOR, March 24.—Bertram N. Scott, aged 61, formerly of London, Ont., mechanical superintendent of the Detroit News, died at his home, 41 Josephine avenue, Detroit, today.

Mr. Scott was a native of London, Ontario, and was engaged in railway work at Port Huron and Sarnia. He had complete charge of the mechanical department of the News, and took great pride in his supervision of what he termed the world's most complete and efficient newspaper plant.

PLEASE GET MARRIED AT THE GRAND TOMORROW AND SATURDAY.
Oliver Morosco's most recent production is that hilarious farce of honeymoon happenings, entitled "Please Get Married," which will be presented at the Grand tomorrow and Saturday.

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At The Theaters

MAJESTIC—"1210."
Every day sees the attendance at the Majestic to view Herbert Brenson's big British production increasing. There is something about "1210" that appeals to everyone, irrespective of age or sex; mysteries since time began have always been irresistible. "1210" with its well-constructed plot, its wonderful photography, and beautiful star, Marie Doro, has crept into the hearts of London theatregoers and started "1210" on the road to success over its Canadian tour. Its phenomenal opening and the wonderful praise-worthy comments of all who have viewed it, have had much to do in making "1210" the popular attraction. The Majestic will show this production for the balance of the week, twice each evening at regular prices, with a matinee daily.

AT LOEW'S.
The mystery of the Far East, the thrill of lurking dangers, and the fascination of an ennobling love romance are crowded into the tense, dramatic "The Mystery of the Death of the Duke." Metro's picture of the powerful novel by L. A. R. Wylie, which is the latest screen vehicle of the brilliant and incomparable Nazimova, who comes to Loew's for the balance of the week.

The vaudeville bill includes Morrell's Toy Shop, composed of ten educated dogs, who present a most unusual and interesting spectacle. They will meet with the approval of the kiddies and the grown-up, too. Steve Freda, an eccentric comedian, will dispense some new gloom-chasing comedy. Beck and Stone will contribute a full measure of harmony. Splendid and may Laupac will entertain with a novel little skit, entitled "No Mother To Guide Him." Caplane and Wells will offer some new and difficult feats of juggling in a snappy turn. "Fun in a Restaurant." The comedy end of the film attractions, including the rippling comedy from the Hank Mann Joy Factory. The popular Loew Pictorial will complete an excellent bill for the balance of the week.

WM. S. HART, A MAN OF STEEL, "BLUE BLAZES RAWDEN," AT THE ALLEN TODAY, TOMORROW AND SATURDAY.
The man of honor and nerves of steel, returns to the screen in his big picture of the timber camps, "Blue Blazes Rawden," shown at the Allen today, tomorrow and Saturday.

Rawden was king timberjack of the north, the mightiest man in the country, and a man of mystery, for no one knew his past, which was locked behind sealed lips, and flashing blue eyes that spoke ill for the idly curious. His powers and his blazing temper had spread his reputation throughout the entire timberland and, when he came to the great spring drive down the turbulent river cheers greeted him at every village and every camp. A special "Naughty Wink" is shown among the added attractions, which include the always interesting Allen News; and beautiful scenic pictures of far-off lands by the noted explorer Bruce.

There will be a special double matinee for children Saturday afternoon to which any child of any age will be admitted alone and unattended.

FISKE O'HARA IN A NEW COMEDY AT THE GRAND TONIGHT.
Fiske O'Hara, the popular Irish actor-singer in "Down Limerick Way," appears at the Grand tonight at 8:15. Patricia Clary is his leading lady again. In the "Limerick Way" there is one of the most captivating love tales ever told on the stage. Mr. O'Hara's admirers look forward to his new song selections and he has a wealth of new melodies this season. The supporting company is a splendid one, includes Patricia Clary, Nan Bernard, Mary Louise Malloy, Laurette Allen, Richard H. Irving, J. P. Sullivan, E. Miller, W. T. Sheehan and Norman Post. There an augmented orchestra carried on tonight.

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at the Grand tomorrow and Saturday nights at 8:15 and Saturday matinee at 2:30. Briefly, the story deals with two young things who are crazy to get married, and the father of the boy objects very strenuously to any such idea. After being married by a burglar quavering as a clergyman, the young couple embark on what appears to be a stolen honeymoon; but when after many near accidents, the burglar proves to be a real clergyman after all, with full powers of authority, who took to housebreaking only when under an amnesia spell, naturally everything is all right.

You won't have the expense of papering your walls and kalsomining your ceilings this year if you clean them with

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makes window shades just like new.
Sold at all dealers in sealed tins at 25 cents.

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If your estate is efficiently handled after you have gone, those you leave behind will be reminded constantly of your foresight and devotion. Life is too uncertain to leave your affairs in the care of an inexperienced individual.

The Canada Trust, as your executor, will protect your estate, and the interests of your loved ones. This organization has been developed for the purpose of scientific management of estates.

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"The Executor for Your Estate."
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Chas. J. Clarke, Manager
Walter T. Westby, Manager
A. H. Whitlow, Manager
HUME CROVYN, General Manager.

ROSS, Limited
MANUFACTURERS
OUR METHOD IS TO ELIMINATE MIDDLE PROFITS AND, AS MANUFACTURERS, SELL DIRECT TO THE WEARER.

FURS
The end of the fur season is about here now, and only a few days remain in which bargains in this line will be offered at the old low prices.

HUDSON SEAL COATS IN ALL SIZES PLAIN and TRIMMED

Mink Ties, price\$27.50 to \$40.00
Ermine Ties, price\$27.50 and \$28.00
Ringtail Opossum Ties, price\$18.50
Hudson Seal Ties, price\$19.50
Grey Squirrel Ties, price\$23.50
Taupé Squirrel Ties, price\$23.50
Large Hudson Seal Scarf, with squirrel banding, price\$120.00
Mole Stole and Muff, price\$100.00 set
Large Grey Squirrel Scarf, price\$110.00
Natural Raccoon Stoles, in large animal style, prices\$37.50 to \$45.00
Natural Raccoon Muffs to match, prices\$27.50 to \$40.00
Isabella Coon Neckpieces, in large animal style, prices\$37.50 to \$47.50

LADIES' WEAR DEPARTMENT
SUITS, COATS, SKIRTS AND DRESSES

LADIES' SPRING GARMENTS, in all their attractiveness and beauty, are now daily coming in fresh from the hands of our designers, embodying all the newest features of style, richness of artistic trimmings, in braids, cords, stitchings and original embroiderings. Never in the experience of the ladies' wear trade has there been developed such a wealth of artistic beauty in dress, and never has London possessed a more worthy display than is now in our showrooms; and best of all, the merchandise is our own manufacture and SOLD AT MANUFACTURER'S PRICES, which is a most important saving to the purchaser.

SPRING SUITS
Black, French Blue, Navy Serge Suits, embroidered and braided, trimmed with buttons, and coat-lined with silk. Prices\$47.00 to \$63.00
Brown, Navy, French Blue Tricotine Suits, beautifully embroidered in two-tone soutache braid, small tricolette vest, and trimmed with pearl buttons. Prices\$66.50 and \$70.00

SPRING COATS
Peacock Blue Velour Coat, braid and button trimmed. Price\$28.50
Mole Velour Coat, fancy corded pockets, convertible collar, trimmed with buttons. Price\$41.00
Sand Velour Coat, patch pockets, trimmed with buttons and pin tucks. Price\$39.00
Mole Bolivia Cloth Coat, trimmed with self-covered buttons and silk stitching. Price\$55.00
Sand Duveltyne Coat, trimmed with buttons, lined to the waist with silk. Price\$61.00

SPRING BLOUSES FOR EASTER WEAR

Georgette Blouses, in white and flesh, with half-inch tucks. Venetian lace trimmed, convertible collar. Price\$12.00
Georgette Blouses, in white, flesh and rose, silk braided, in dainty designs, V and square necks. Prices\$6.75 to \$15.00
Creme de Chine Blouses, in white and flesh, plain, embroidered and Venetian lace trimmed. Prices\$7.50, \$8.25 to \$12.00
Black Habutai Silk Blouses, suitable for mourning wear. Prices\$5.50, \$6.00 and \$8.00

SWEATERS
A few samples in new Spring Silk Sweaters, in various shades. Prices from\$16.50 to \$26.00

NECKWEAR
New shipment of Spring Neckwear in filet and georgette crepe, \$1.25, \$1.50, \$2
Creme de Chine Ties, in various shades. Price75c

HOSIERY
Silk Hose, in all shades. At\$1.25 to \$2.00

GLOVES
Kayser Silk Gloves. Prices95c, \$1.25, \$1.50 and \$1.75

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LONDON. ST. THOMAS.

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