PAGE OF INTEREST TO WOMEN

A SUMMER'S DAY

Summer Gowns Expressing Coolness and Daintiness Are Made in Dark and Light Shades.

(By Mme. Frances, Famous Creator of Fashions, New York City)

When the mercury plays tag with the 100 mark and takes up its summer home at the top of the little glass tube, cool linens, crisp organdies, thin chiffons, soft ginghams and calicoes are the fabrics to which the feminine world turns for comfortable clothes.

A gown may be wonderfully lovely and carefully and expensively made, but unless it expresses coolness, a simple white frock is by far the most attractive on a warm day. Our grateful glances follow the cool-looking woman in the cities and even in the summer resorts when warm days arrive.

For the morning hours simple blouse frocks of voile or "Casaque" models of linen are ideal. Gingham, calico and challis are extremely popular for simple dresses, but challis is to be recommended only for the cooler resorts. Some charming models of handkerchief linen in fascinating shades of old rose, peach pink, lemon yellow, tangerine and orchid are trimmed with hemstitching and tiny bias bindings of white linen on sashes, ruffles, collars and cuffs. Pearl buttons are invariably used on these thin frocks, though they are sometimes varied with Irish crochet buttons.

Peplum Blouse.

The "Casaque" model is an adoption of the peplum blouse that takes its inspiration from the Cossack or Russian blouse which makes its appearance each season in a different guise, but which is fundamentally always the Russian blouse. These "Casaque" models are sometimes cut with the peplum only in the front, making a panel-like finish. They end at the skirt belt in the back, and are finished with leather belts or sash ends.

> THE FASHION FORECAST.
>
> Organdie gowns make the most picturesque summer afternoon costumes. Airy frocks of this material will be profusely worn in hydrangea colors and black and white this season.

The opportunity to display effective embroidery, worked up in peasant-like vividness in designs that are copied from Balkan, Hungarian and Russian folk costumes, is given wide scope in these linen blouses which are made up in soft tan, bright green, navy, old blue and white. Violet and orchid linen are embroidered in deeper tones of purple with a dash of black, green and yellow.

I am featuring white organdie made over black charmeuse slips and black organdie made over white charmeuse or net with ruffled underskirts of lace or net that show beneath full tunics.

Pongee in High Favor.

Pongee is in high favor for luncheon gowns because the texture of this fabric especially in its natural tone always suggests coolness. The soft tan of natural pongee makes the perfect background for embroidery in dull blue, rose or red. Emerald green is also smartly effective in contrast with this putty shade.

Black net and point d'esprit are producing spritely dinner gowns which are particularly youthful. A vivid ribbon or sometimes two bright shades are frequently used to span the waistline and give a sparkle of color to these charming black dresses.

A morning dress that displays the attraction of a Russian blouse is developed in white linen of the close texture called the French weave. The blouse is made with a long-skirted peplum which falls over a knife-pleated skirt of linen. This pleating preserves the narrow silhouette and gives free stride to the wearer in any sport, such as golf or tennis, that necessitates either walking or running.

This linen blouse is embroidered in turkey red wool. A broad sash of turkey red taffeta ribbon is embroidered in pink and red wool roses. With this frock is worn a red straw sailor with a band of wool crochet, done in red and white yarn.

Tan Pongee Is Cool.

At the luncheon hour you may appear crisply cool in a dress of tan pongee effectively embroidered in old blue and trimmed with blue bone buttons, the same shade as the embroidery. This blouse is made with a high surplice closing that extends around the back in a bias line, which eventually narrows to the belt width that appears in front, then disappears under a buttonhole only to emerge again and finish at the left side. This surplice line is accented by closely set bone buttons that start at the right shoulder and follow the line of the surplice bodice which is literally wrapped around the figure.

The peplum of this blouse is faced with old blue shaki silk which is a little rougher in weave than pongee. A narrow band of buttons and embroidery runs above the skirt hem and likewise "ducks" between two buttonholes. The open sleeves are a feature of this dress which is worn with a hat of old blue straw trimmed in straps of blue embroidery.

Black Organdie Over White.

Black organdie made over white net produces the smartly picturesque afternoon dress which is worn with a broad hat of black straw faced with black satin. The blouse of this gown is trimmed with tucked triangles of black organdie and black lace insertion. The square "Charles" collar is edged with lace insertion. The girdle is a crushed line of black charmeuse that ends in two long streamers weighted with heavy jet tassels.

The full tunic of black organdie is bordered with triangles if tucked organdie, outlined with black lace and set between rows of lace insertion. The petticoat of white net profusely ruffled is a striking feature of this frock which is both dainty and cool.

In the twilight and evening hours a dress of black point d'esprit makes a charming choice for a dinner gown.

In one model there is a snug slip of black charmeuse to preserve the depth of tone. Over this is draped a high girdle of point d'esprit which is softly crushed about the figure. Shoulder caps slightly flared are laid over the soft net sleeves. A tiny ruffle of point d'esprit, point edged, runs over the shoulders and softens the lines of the square decolette.

Panelled Overskirt.

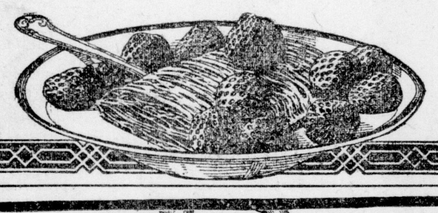
The interesting feature of this gown is found in a panelled overskirt which shortens in the front and back to the depth of two picot edged ruffles and lengthens at the side into two panels which reach nearly the end of the skirt. The two ruffles of point d'esprit run round and round this unusual overskirt and give an effect of lovely lightness to the costume, which is extremely picturesque and may be found very serviceable on account of the durability of both its material and color.

An oriental turban of black tulle makes an attractive evening hat for wear with this gown. It is "wrapped" around the rolled brim and carries no trimming except two graceful sweeps of black paradise.

In the sheerness of this gown and hat lies their greatest charm. In spite of being all black they give an effect of great coolness.

"THE TERMS OF PEACE"

in any home are the foods that insure health and strength for every member of the family. Shredded Wheat Biscuit is a Summer life-saver. The tasty crispness of the baked whole wheat blends naturally and wholesomely with berries and other fruits. A welcome relief from the heavy foods of Winter. Ready-cooked and ready-to-eat—no kitchen worry or work.



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Some Pretty Ones in the May Lists.

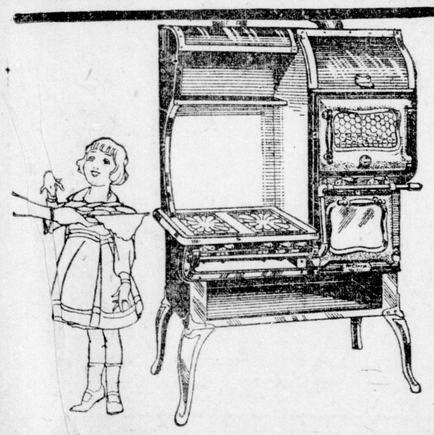
You will add to the value of your Victrola by making a selection from the new May records—now stocked in the Victrola Parlors of Ye Olde Firme of Heintzman & Co., Limited, 242 Dundas street, London. Say: "Clarinet Marlalade Blues," "Come on, Papa," and "Girl Behind the Gun." b

NOTICE TO OUR PATRONS

We, the Silverine Manufacturing Company, have removed our factory from London, Ont., to Toronto, Ont.

Special attention to mail orders.

SILVERINE MANUFACTURING CO., Toronto, Ont.



THE cooking and baking qualities of McClary's Gas Ranges are the achievement of expert designing. They uphold the seventy years' reputation and high standing of the firm.

McClary's Gas Ranges need no black-leading. Finished in hard-baked, black enamel, a damp cloth makes them look like new.

Small, medium and cabinet ranges, with oven at either side; big institutional ranges; a range for every need. 28

Come in and see them.

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McClary's

SCHOOL PICNIC ANXIETIES

The school picnic is over. This occasion is the great day in the school year, brimming over with joy for the children, but fraught with anxiety for mothers and teachers. Just in the proportion which the children shout and laugh with glee, so do the mothers and teachers inwardly quail lest the manifold dangers of the day turn the shouts into silence, and still the laughter into pain. In spite of the excellent manner in which the street railway carries out its policy of "safety first," there is always the possibility of an accident, and careful though the motorists may be, the thousands of children wandering about the park present the possibility of an accident almost every moment. And running its course down below is the river, an ever present reminder of countless drownings.

Yet, in spite of all the care and anxiety and increased responsibility which the school picnic day brings, the teachers and mothers consider it abundantly worth while, because of the happiness it brings to the little ones. "Oh, mother, look! look! I've blowed it bigger'n a punkin" from the tiny tot with her first balloon, and "Did you see me run? I'm the best runner in the whole class" from the boy just entering his teens, are balm for the anxious heart and more than pay for the strain of the day.

When night comes and the teacher has martialled the last of her little flock on the home-returning cars, she heaves a sigh of relief, and the dull throbbing ache leaves her head as at last she throws responsibility from her and rejoices that this day will not come again for another year. Yet somehow she wouldn't wish it away altogether. She's glad it's over. But she is also glad it happened.

Mother is the one who really experiences the crowning joy of the day, however. It is hers to see her babies return home tired and dirty, but filled with the wonderful experiences of the day for her ears to hear. Teddy may be a little cross and push baby-sister out of his way, but mother knows it's only because he is tired out with excitement and exercise. And when at last the pair are clean once more and tucked into their soft little beds, for a few moments the chatter keeps up, each vieing with the other to recount the pleasures of the day. But at last the voices become fainter, and the little hands drop to rest, and mother alone watches them sink into sleep. Her heart is again at rest, and all the little voices of dread are stilled as she proudly looks down on her children, safe and happy and asleep.

ROSALYNDE.

SOCIAL AND PERSONAL

Mr. Atholl Marshall has returned to Toronto.

Mr. and Mrs. Frank White will shortly take up their summer residence at Sauble Falls.

Mr. Shiell of Wingham is the guest of Mr. and Mrs. Harry Harper, Elmwood avenue.

Captain Harry R. Conway of Hespeler is visiting his cousin, Mrs. Geo. Oliver, Wellington street.

Mrs. H. Hudson of Chicago, who has been visiting Mrs. W. Sadler, Dufferin avenue, has returned home.

Controller Frank Plant of Ottawa, with his mother, has been staying with Mr. and Mrs. Edwin Smith for a few days.

Mr. Thomas Edward has returned to Petrolea. He was the guest of Mr. and Mrs. Butler, St. James street, while attending the Edward-Butler wedding.

Mrs. H. B. Gahan is in Niagara, staying at the Clifton for a week or so. She will meet her son, Mr. Burris Gahan, and his wife, who have just returned from England.

On the occasion of Mrs. Fullarton and her two daughters leaving for their old home in Scotland, a little farewell tea was given for them at the home of Mrs. R. Dickson, 9 Chester street. A delightful social time was spent.

The many friends of Captain A. H. Galbraith will be pleased to hear that he has returned home after four years in the service of his country. During his absence Mrs. A. H. Galbraith, regent of the Overseas Chapter, I.O.D.E., has done much patriotic work and Red Cross work.

The grand chapter committee of the Order of the Eastern Star held an informal dance in the Masonic Temple last evening, the last of the season. A large number were present from the various chapters of the order, and enjoyed a couple of hours dancing to music provided by the Lombardo Boys' Orchestra. The temple was lovely with palms and flowers. Refreshing drinks were provided.

A large crowd of young people enjoyed themselves very much last evening at the dance in the Springbank Pavilion, given under the auspices of the Janey Canuck Chapter, I. O. D. E. The dance was quite an informal affair, and dance music was provided by the Ernest Cortese Orchestra. The patrons and patronesses were Mr. and Mrs. A. E. Miller, Mr. and Mrs. F. W. D. Jarvis, and Miss Carrie Fitchett and Mrs. Eizeland Wrighton were in charge of the arrangements.

Daily Bible Question Club

SUGGESTIVE QUESTIONS ON THE UNIFORM LESSON FOR SUNDAY, JUNE 8, 1919.

ONE GOLDEN TEXT SUGGESTION.

[By Rev. T. S. Linscott, D.D.]

Prayer.—Matt. 6:5-15; Luke 18:1-4.

QUESTIONS FOR TODAY.

18. Verse 13. How bad must a sinner be in order that his prayer for mercy will not be heard?

19. On what conditions does God forgive a sinner, no matter how vile he may have been?

20. What is the moral difference, if any, between two men of equal ability and in the same social circle, one converted when a boy and the other after he had spent thirty years in sin?

Golden Text—In nothing be anxious; but in everything, by prayer and supplication with thanksgiving, let your requests be made known unto God.—Phil. 4:6.

LIVE THE LIFE OF VICTORY.

I ask you to memorize our text, inscribe it upon your mind, and stamp it upon your soul, so you will never forget it. It is more precious than rubies; to practice its exalted teaching is to have victory over all our enemies. It is, in fact, the only way to live the victorious life, to insist upon not being anxious, and to have the habit of taking everything to God in prayer and, with our heart full of thanksgiving, to let our requests be made known unto God. The prayer of faith always comes from a thankful heart; thankful for past blessings, for recognition that from God all blessings come; the consciousness that God in the past has done all things well puts into our request a dynamo of power which is effectual in solving all our problems.

The chapter will devote the proceeds to carrying on its patriotic work.

The home of W. J. Coats was the scene of a pleasant gathering Monday evening, when a reception for Pte. Wm. Longfield, recently returned from overseas, was held. Pte. Longfield spent Monday afternoon visiting with friends at Ingersoll, and when he returned to his home, about 9 p.m., everything was in readiness and the committee waiting at the gate to receive him. The chairman, R. J. Jelly, asked him to come to the platform, and C. E. Cavanagh read an address, to which he made reply and thanked his friends for their kindness.

A program was then given by local talent, consisting of musical selections and addresses, after which refreshments were served. The lawn was beautifully decorated with flags and bunting.

Pte. Longfield went overseas in January, 1916.

"Costume Musicale" Held at 'The Grange' Is Largely Attended

One of Social and Musical Events of This Season.

One of the most brilliant and picturesque musical and social events of many a day in London was the "Costume Musicale" given by Mrs. A. D. Jordan at her home, "The Grange," South London, on Thursday evening, on behalf of the Princess Patricia Chapter, I. O. D. E., the proceeds to go to the aid of Dr. Grenfell's hospital. Mrs. Jordan received her guests, wearing a smart black gown, a lovely corsage bouquet of pink roses and violet sweet peas, sent to her by the Princess Patricia Chapter, adding a pleasing color touch. Miss Eula White, regent of the chapter, assisted in receiving, gowned in black, with sequin garniture.

Sun-Room as Stage.

The sun-room on the east side of the drawing-room, was fitted up as a stage, a setting of dark velour curtains proving an ideal background for the beautiful stage pictures presented as each performer came out in picturesque costume in keeping with the music of the country represented by the music.

Colored calcium lights were arranged above the stage and the skill of the host, Mr. Jordan, was responsible for the footlights.

Miss Elsie Green wore a most becoming English costume, singing a group of old English songs. Miss Muriel Jackson delighted with her rendition of "One Fine Day" (from "Madame Butterfly"), wearing Japanese costume. Miss Irene Parkinson, in Indian costume, sang a Cadman song. Miss Beryl Wainwright, in Italian costume, sang Italian numbers; E. W. Harding, Irish songs; Rev. G. Q. Warner, 'cellist, appeared as an early Victorian clergyman. Miss Edna Bray was equally successful in two roles. In one, she appeared as a black mammy, singing a lullaby, and in the other as a dainty Miss Springtime, for the present ation of a spring song.

Dainty Pierette.

Miss Marjory Talbot was a dainty "Pierette" Mrs. Charles Ivey, Jun., violinist, played dashing Spanish numbers, the Spanish costume proving most becoming to her. Carman Learn was also a Spaniard, singing the Toreador song.

Miss Luta Laymon, who looked remarkably well in Russian costume, won quite an ovation by her singing of "Oh, My Heart Is Weary" (Nadescha.)

Miss Isabel Coles, in Hindoo costume, gave a most artistic interpretation of "The Desert Song."

The program concluded with the quartet from Rigoletto, sung by Misses Jackson and Laymon and Messrs. Sinclair and Learn.

The curtains were managed by two young girls in dainty evening frocks, Kathleen Allen and Ruth McLean.

Lanterns and Moonlight.

Following the recital, the guests found the coolness of the lawns most acceptable, exclaiming in delight over the fairy-like picture presented in the light of the moon and scores of Japanese lanterns. Flowers in luxuriant bloom filled the air with fragrance and clusters of these adorned the refreshment tables arranged under the trees and lighted by candelabras.

Mrs. Carling, Mrs. Niven, Mrs. C. B. Hunt and Mrs. Gordon Ingram poured tea and coffee and served ices, Mrs. D. H. Arnott presiding at the lemonade table.

STEALING THE JAM

WHERE'S JOHNNY'S MOTHER.

1st Prize: Wrist Watch. 2nd Prize: Camera. 3rd Prize: Tea Service. 4th Prize: Gent's Watch. 5th Prize: Brush and Comb Set. 6th Prize: Steam Engine. 7th Prize: Large Doll. 8th to 10th Prizes: Each a Self-Filling Fountain Pen.

HUNDREDS OF OTHER PRIZES.

While Johnny is stealing the jam his mother is watching him. Can you find where she is hidden? If you can, and you are willing to fulfil one other simple condition for me, then mark the place with an X and send it to me with your name and address, and you may win one of these valuable prizes. Send in right away NOW to

LADY DAINTY, DEPT L, TORONTO.

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$3.50 Vacuum Washer $1.50

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Get a Rapid Vacuum Washer. This Is What You Have Been Waiting For.

We have purchased the patent rights to manufacture the Famous Fisher-Ford Rapid Vacuum Washer and now have a large stock made up. For advertising purposes we are going to sell a few hundred at cost price, $1.50.

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Will wash a tub full of anything washable in 3 minutes.
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Will save you many dollars a year by not wearing out your clothes.
Is the best and strongest made.
Is the easiest machine to work.
Is capable of washing anything from lace to carpets.
Can be operated by a child of ten.
Will save you many hours of needless toil and will last you a lifetime.
Can be used equally well in boiler or washtub.
Can be dried with a cloth in ten seconds. (Nothing to take apart, nothing to lose.)
Will do all we claim for it or we will return every cent of your money.

Send this ad. and only $1.50 cash today, before the price goes up and we will send you the $3.50 Rapid Vacuum Washer by parcel post to any address. Agents wanted. Duplex Manufacturing Company, Dept. W21, Barrie, Ont. b

Is It Really Sensible To Do Your Own Washing?

Once upon a time—as the story books begin—people used to make their own shoes, clothing, carpets, etc., bake their own bread and do their own washing.

Nowadays these things are done out of the house. The modern laundry is as essential to civilization as the shoe factory and the bakery.

Those hours you put in over the washboard and ironing table should belong to YOU—to do with as you please—to visit, to read, to spend in anything but drudgery and toil.

Be Mrs. Wise, of Up-to-Date avenue—send the wash to us. Promptly to time you will get it back, clean, white, smooth, crisp and fresh-smelling, ready for use. Join the many thousands of families we are serving satisfactorily today.

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WEARY WOMEN WANT WHITE WAGONS.

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Children run their errands to the store that sells Silverwood's Ice Cream because of the luscious Ice Cream Cones they can buy. And, further, Silverwood's Ice Cream in bulk or in bricks, and even in cones, has equal attractions for the grownups.

If you sold Silverwood's Ice Cream last year, you will sell more this year. If you have not handled any, try it and see what a profitable trade it will give you.

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"SMOOTHER THAN VELVET"

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GORMAN, ECKERT & CO. LIMITED

LONDON AND WINNIPEG

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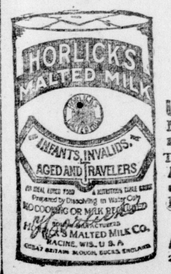
POLLY AND HER PALS.— —By Cliff Sterrett



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Invigorating as a Quick Lunch at office or table.

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