

CLERGY REJOICE AT
LIFTING OF CLOSING
BAN FOR CHURCHESFeel Good Will Outweigh Any
Dangers.

There is general rejoicing among the clergy of the city at the prospect of reopening the churches on Sunday, many of them maintaining the belief that the churches are the best-ventilated places in the city, and are open only for a short time once a week. It is also true that the element of religion is necessary to dispel fear, and the doctors ask people to be rid of fear as one of the precautions against taking the disease. The church stands for trust and for encouragement in the community, and would therefore have been a great source of good during this epidemic.

THREE ARE FACING
DESERTION CHARGES

Ptes. William George Murrell, Colin Lawrence Young and William James Arnold, all of the W. O. R., are being tried today before a general court-martial at the barracks for desertion.

People Are Wanting
Cold Weather; Say
It Will Chase "Flu"

Somehow or another the general public has got the idea that a bit of cold weather will help the influenza situation and speed the departing of the epidemic. Instead of grumbling as they did in September about the nice little edge on the air, today people smiled contentedly and told their acquaintances that colder weather was coming and everything was going to be all right. It was to be inferred that the optimistic ones had some fuel in storage.

Blame the Barometer.
One individual was complaining because the household barometer was not reliable. "It is getting so I can't depend upon it as it was the barometer," he said. "Why, it is up more than it was yesterday. In fact, it was quite down yesterday, I can't understand it."

"I was coming home when it started, about 11:30, or a little later. It came down a big cold chunk," said the barometer. "I didn't know anything about that. Are you sure you aren't mistaken?"

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Overcoat Headquarters

R. H. & J. DOWLER, LIMITED

Where Style-Distinction Reigns Pre-Eminent

We show Canada's choicest productions in Belters, Form-Fitting, Waist-Seam Coats, Chesterfields, Auto Coats, Town Coats and Handsome Swagger Crombie Plaid-Back Storm-Proof Coats, Doctors' Driving Coats, Youths' Coats, Boys' Coats, and a big special purchase of Children's Sample Coats that will be shown only by Dowler Stores in Western Ontario. We have made big preparations for an

Extraordinary Overcoat Drive Saturday

\$25 Big Driving
OVERCOATS \$16.50

This is a big purchase of 275 Overcoats. Dowler stores are always alive to these snaps, and the makers know we have the output to handle them. The price we ask would not pay for the cloth.

Boys' Overcoat Drive---

Over 500 Boys' Overcoats at, in many cases, less than last season's prices. Milton belters like their big brothers, with slash or patch pockets, two-way collars, form-fitting coats, pure wool. Mackinaw Coats, in smart belter styles, reefer coats, too, for smart school or best wear.

Quality-Economy Trouser Bargains

Two-year-old contracts here give you two-year-old prices. In scores of cases the makers are asking more for the same quality now. Twenty to 30 per cent of a clear saving. Shrewd buyers are taking two or three pairs along. Every pair absolutely guaranteed wear; Scotch tweeds, English worsteds and tweeds, checks, plain and fancy weaves.

THE WORLD'S BEST HATS.

The "Borsalino" is here; a full range of shades. "The King," too, and the "Arrow."

CAPS--CAPS.

A Dowler Quality Cap puts the finishing touch on our high-grade quality-economy Suits and Overcoats. Fall and Winter Caps here, including "The Eastern," and "Trees."

PURE WOOL SWEATER COATS.

and silk and wools. Handsome ones in stripes, checks and fancy weaves. Big, heavy, 4-ply ones for outdoor wear; snug fitting ones, too, for motoring.

AUTUMN NECKWEAR.

With all the richness of the autumn splendor of color \$2.00, \$1.50, \$1.00, 75c and 50c

CHILDREN'S FANCY OVERCOAT SALE.

155 Coats in the lot, the samples of Canada's best children's clothes maker. Mothers, it will pay you well to make an early selection from these better grade coats.

WORK SHIRT BARGAINS--CANADA'S BEST OVER-ALLS--RAILROAD AND FARMERS' MITTS.

\$2.00 WHITE NIGHTGOWNS \$1.29

To keep men in nights.

Quality-Economy
OVERCOATS

\$25.00, \$27.50, \$30.00, \$35.00, \$37.50, \$42.00, \$45.00 \$50.00, \$55.00 TO \$85.00.

Almost a year ago two manufacturers renowned for their exceptionally high grade of fabrics and tailoring, made a special deal with us, long before the prices were set for this season. The result, we are selling overcoats of these best fabrics at \$5.00 to \$15.00 less than any other house in Canada. Come in and get your selection early.

Boys' Hand-Tailored Overcoats---

These were specially designed for Dowler stores and tailored from cloths selected by us from the young men's smartest cloths \$14.00, \$15.00, \$16.00, \$18.00, \$20.00

Extra Quality Shirts---

Our extra quality Shirts are a source of pleasure as well as surprise to our customers, who realize that quality economy is the surest brand. Chett's first choice quality in extra fine madras, percales, dimities and silks. Every week we show new shipments.

\$2.00 French Flannel Shirts \$1.39

Here Are Some Hose Snaps---

40c Black Cashmerette Hose 3 pairs \$1.00
55 dozen English Cashmere Hose 50c
Canada's best 85c pure wool Cashmere Socks 85c
\$1.25 pure wool "Craftana" Cashmere Socks 85c
"Dowler Footwarmers," pure wool, heavy rib Socks 60c, 75c and 85c

Men's \$2.00 Pullovers \$1.19---

These should not last one day at such a ridiculously low price.

OUR BIG FURNISHING DEPARTMENT

A WHOLE BIG STORE IN ITSELF

Is overflowing with marvellous values, over two tons

Warm Woolen "Flu" Preventive Underwear

Penman's best natural wools, in heavy, medium and light weights, Mercury and Dowler specials, Stanfield's, Wolsey and Jaeger pure wools, in combinations and 2-piece.

Lamb's wool, fine fleece, in boys' and men's two-piece and combinations. Penman's fine wool fleece, in 2-piece and combination. Tru Knit and Stanfield's office wear specials in fine rib combinations.

Boys' 3-ply, pure wool pullovers in school colors.

Boys' \$2.00 SWEATER COATS \$1.29.

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The Toronto St. Railway

REQUIRE A NUMBER OF

Motormen and Conductors

to operate the extra cars which they are required to put on Toronto streets.

STEADY JOB. NO LOST TIME. EASY WORK. GOOD WAGES. MANY CHANCES FOR PROMOTION.

Apply at the

Government Employment Bureau

LONDON.

Nov. 6

What Is the True Meaning
of the Victory Loan?

We are within sight of victory, and now, less than ever, can we afford to rest in a false atmosphere of security.

Now is the moment for a grand rally, an irresistible push forward with men and money.

The men are there--and always fresh ones go. They must continually be fed, clothed and supplied with ammunition. The work of supporting them, the EASY PART, is ours. Shall any one of us fail them at this end?

NO, A HUNDRED TIMES, NO!

And what are we asked to do? What is it that Canada asks of us?

Simply to LEND to our own country more money, that the great fight may be finished for us and that the sacrifices made for us in four years of war shall not be in vain. No thinking man or woman who realizes this can fail to respond to the limit of his or her ability.

And Canada makes it very easy for us to do this through

THE VICTORY LOAN, 1918

She will pay us interest at 5 1/2 per cent on any amount we lend. She offers us bonds backed by the country itself, the highest security in the world. Bonds issued in convenient denominations of \$50, \$100, \$500 and \$1,000, repayable in 5 or 15 years, as we may desire.

Let us get right down to business, OUR OWN BUSINESS--AND HELP TO OVERSUBSCRIBE THE VICTORY LOAN, 1918. And let us do it NOW.

BUY VICTORY BONDS

This space donated to the Victory Loan, 1918, campaign by

HEINTZMAN PIANO CO.

YE OLDE FIRME.

WESTMINSTER MILITARY
HOSPITAL, LONDON, NAME
RECOMMENDED BY BOARD

Goes to Council With Indorsement of
Controllers

Acting on the report of the special committee consisting of Mayor C. R. Somerville, W. J. Laing, managing editor of The Advertiser, and A. E. Miller, managing editor of the Free Press, that the new military hospital be called the Westminster Military Hospital, London, the board of control decided to recommend to the city council. While The Advertiser has advocated that it should be named the Arthur Burdett Military Hospital, when the majority chose the other name, it was decided to make this choice unanimous.

WANTS SIDING PLACED
ACROSS YORK STREET,
WEST OF WELLINGTON

McClary Company Asks Board of
Control for Permit.

J. J. Foote of the McClary Manufacturing Company appeared before the board of control this morning to ask permission for the building of a siding from the G. W. R. across York street, between Wellington and Clarence streets. This was referred to City Engineer H. A. Brazier for a report to No. 1 committee. Mr. Foote pointed out the great convenience this would be in the handling of goods to and from the factory. He said that the crossing would not be used during the day, and thus it would not interfere with the traffic in any way.

ABSOLUTELY NO PARKING.--Cars no longer may be parked in the market lane. Even those who keep a daily produce store on that thoroughfare must abide by the above ruling. The order was made because the lane was so narrow that when an auto was parked in it there was hardly enough room for another vehicle to pass. When autos were parked in the lane, drivers of them, and as it was feared that accidents might occur as a result, the order was made. Those who fail to comply with the order will be liable to a fine.

"LUBRICATING OIL"
APPROPRIATE NAME

But Local Authorities Smelt Rat
and Made Seizure.

Inspector Keenleyside did not wait for a packing case to be delivered from Montreal to the Central Garage this afternoon, but opened the case and found "lubricating oil" and discovered that it was lubrication for trucks and not for automobiles. The case contained ten large cans of alleged whiskey. Even Sgt. Birrell, who has been in the present, declared that it was poor stuff. In pouring the liquid from the cans to a bottle, a lot of it dripped, much to the enjoyment of reporters and others who managed to get a taste on the end of their fingers. The whole matter will be aired in the police court.

SALVATION ARMY HAS
DONE ITS PART IN THE
FIGHT AGAINST EPIDEMIC

A phase of the relief work in connection with the Spanish influenza epidemic, which has been somewhat overlooked in reports up to the present, is the service which the Salvation Army has rendered among its own members. The officers of the army have visited homes of sickness, relieving cases of need to headquarters. Belief in these cases has been given out of the army's own funds. The only officer of the Salvation Army in enza is Capt. Kirby, assistant to Adjutant Sharp at the Soldiers' Hostel. He was taken quite seriously ill and removed to the hospital, but is out and convalescing.

RETURNING TO STUDIES.--Several London students are returning to Toronto the beginning of next week for the reopening of the university and faculty of education. Among these are Misses Margaret Reid and Eleanor Shaw, who are going back to Toronto University and Miss Blanche Snell, who is returning to the faculty of education.

ANTI-FLU SERUM IS
BEING FORWARDED TO
WEST BY RY. BOARD

Thousands of Samples Offered
For Free Inoculation.

Montreal, Nov. 1.--Hurrying west on the transcontinental trains today, thousands of small glass bottles containing anti-flu serum are on their way from the Canadian railway war board to all railway centres in the West. Free inoculation will be offered all railway workers who desire the treatment as fast as the supply can be obtained.

There are now fourteen thousand railway employees off duty with the disease.

PAY FINES BY MAIL.--Squire Chittick is being deluged with letters from motorists who have broken the traffic bylaws. These letters, in which the authors of them acknowledge their guilt and which they always inclose a check to pay their fine, come from speakers in every part of the province. Eight of these missives were received yesterday and there are more to come.

CHICAGO GRAIN MARKET.
(Reported by Thomson & McKinnon.)
Chicago, Nov. 1.
Corn--Open. High. Low. Close.
Nov. \$1.17 1/2 \$1.18 1/2 \$1.15 1/2 \$1.15 1/2
Dec. 1.16 1/2 1.16 1/2 1.12 1/2 1.12 1/2
Jan. 1.15 1/2 1.15 1/2 1.11 1/2 1.11 1/2
Oats--
Nov.63 .63 .61 .61
Dec.62 .62 .60 .60
Jan.61 .61 .59 .59

DOCTORS
FAILED TO HELP

But Lydia E. Pinkham's
Vegetable Compound Re-
moved the Cause of
this Woman's Illness.

Worcester, Mass.--"I took Lydia E. Pinkham's Vegetable Compound for a weakness and pain which used to keep me in bed for two days each month. I tried many doctors without benefit until I was really discouraged. My mother urged me to take Lydia E. Pinkham's Vegetable Compound as it had helped her so much. I did so and soon saw a change for the better. I kept on taking it and am now so well and strong that I can do all my housework, even my washing and I have a little baby who is as healthy as I could ask--thanks to your Vegetable Compound."--Mrs. F. H. STONE, 24 Bowdoin St., Worcester, Mass.

Women who suffer from displacements, irregularities, inflammation, ulceration, backache, headaches and nervousness should lose no time in giving this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, a trial.

Beecham's
Pills

A hard cough
that tears you every time it comes, yet persists in coming, usually disappears under the healing power of Robert's Syrup of Cod Liver Oil and Tar. The removal of the extractive principles from the fish liver, makes a wonderfully powerful corrective for the irritation set up by Coughs, Colds or Bronchitis. Use--

will rapidly improve your complexion by arousing the liver and putting stomach and blood in good order.

Robert's
SYRUP OF
35¢
Abottle Cod Liver Oil & Tar

CLIFF ROBINSON'S
QUALITY MEAT AND FISH STORE

Make this bright, sanitary store your store. Our quality goods will save you money.

BEEF SPECIALS.		SPRING LAMB SPECIALS.	
Beef Cuttings, lb.	25c	Breasts Spring Lamb, lb.	20c
Choice Pot Roasts, lb.	25c	Shoulders Spring Lamb, lb.	25c
Boiling Beef, lb.	25c	Legs Spring Lamb, lb.	35c
Boneless Rolled Roasts, lb.	25c	Stewing Lamb, lb.	18c
Flank Steaks, lb.	25c	Stewing Veal, lb.	20c
Club Steaks, lb.	25c	Shoulders Veal, lb.	25c
Beef Tenderloin (undercut of beef), lb.	45c	Calves' Hearts 15c	
		Shortening, our own make, lb.	25c
PICKLED MEATS.			
Sweet Pickled Bacon 37c		Cheese Creamery Butter 55c	
Pickled Shoulders 30c		Oleomargarine, Special 37c	
Pickled Hams 30c		Minced meat, lb. 15c	
Mid Cured Hocks 25c		Dill Pickles, first of the season.	
Corned Beef 25c			
Cheese--Swiss, Cream, Limburger, Roquefort, Oka, Old White and Yellow.			

Phone 6106. Last Delivery 6 p.m. 205 Dundas.
Canada Food Board License No. 9-6364.