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THE LONDON ADVERTISER COMPANY,
London, Ont., Saturday, April 13.

DARKEST BEFORE THE DAWN.

THERE has not been since the war began such fierce fighting as today. We have realized that the world is passing through the most horrible war of all the ages. When the French made their stubborn, splendid and successful defence at Verdun they won the world's praise, and it looked as if German defeat could not be far off. Russia ruined itself since then, and made the fight for freedom very much harder than it would otherwise have been. It will be harder to win the war without Russia than it would have been with Russia. But the war must be won. Life with the permission only of Germany would not be worth possessing. The war is now more than ever a war to the death, to the bitter end. We now realize the full meaning of Lloyd George's saying near the beginning of the war: "It is their life or ours."

The battle of Picardy, in its various phases, may be the deciding battle. The war has lasted nearly four years since Germany invaded Belgium and murdered thousands of innocent men, women and children, since Bethman-Hollweg admitted the wrong and said Germany would recompense Belgium. What would recompense Belgium it is impossible to see, and equally impossible what punishment equal to the crime could be visited on Germany. Murder has become an art in Germany. Today the war is at its darkest and most atrocious phase. Germany seeks to destroy the British army. It has made some progress. Will the British hold now as the French did at Verdun? The highest authorities think they will, that the dawn is near. If the Germans are turned back now they will sooner or later ask for peace and accept it on such terms as the Allied nations are willing to grant. Until they ask for peace on such terms the war must go on.

THE ROYAL COWARD.

THE DIVINE right of kings to govern wrongly seems to be superseded by their personal assumption of infallibility in other directions. If "the fierce light which beats upon a throne" clearly shows the least of an emperor's actions, it none the less appears to blind the emperor from seeing the affairs of life in their proper perspective. Particularly does this happen to be the case in questions of social and national morality. They have become a law unto themselves, and there can be no doubt whatever that William of Hunland and Charles of Austria, his obedient servant, would laugh the memory of Lincoln to scorn if they knew how that champion of freedom had once declared himself to be nothing, but truth everything.

In all probability thousands upon thousands of people have spoken words of a similar import, but never can it be imagined that William or Charles has demeaned himself so much as to put truth above the "divinity" of monarchs and everything else. So great a sacrifice, of course, could not be expected of the Hapsburg butcher who has repeatedly given the common sons of men to understand that he and God are equal; but, in all fairness, we believe that most of us had a sort of nebulous idea that the Hapsburg person was somehow different and somehow better. We now know he is not. If he were a liar merely, he might be forgiven; but to be a coward in addition involves a moral issue for which pardon ought not to be asked, or, if asked, not granted. Heaven and hell may be the respective places to which the human sheep and goats are journeying; that the coward will live forever in history and literature as the one creature to be despised of men is certain, and this is worse than any hell.

The means of our being compelled to bring the charges of lying and cowardice against the Austrian monarch is furnished by the lately-published correspondence between Charles and his brother-in-law, Prince Sixtus de Bourbon on the one hand, and the German Emperor on the other. In his letter, dated March 31, 1917, Charles speaks of his "keen sympathy for France," adding:

"With this in mind, and to show in a definite manner the reality of these feelings, I beg you to convey privately and unofficially to President Poincaré that I will support by every means, and by exerting all my personal influence with the allies, France's just claims regarding Alsace-Lorraine."

"Furthermore, he is satisfied that 'Belgium should be entirely restored in her sovereignty, have her African possessions returned and be compensated for her losses.' With certain exceptions regarding the 'suppression of every association or group whose political object aims at the disintegration of the monarchy,' he agrees that Serbia should be re-established and granted 'equitable and natural access to the Adriatic and also wide economic concessions in Austria-Hungary.'"

If we are to judge by these statements alone, we can see how, if left to himself, the Austrian Emperor may be considered to be in agreement with the war aims of the Allies, and those more emphatically outlined by President Wilson. Again, if he were a strong man, he would go his way regardless of every consideration but duty; and, "bearing the miseries of his people, hearing their murmurs and feeling their discontents," he would do his utmost to bring about a suitable peace. This he fails to do. At the very moment when such a possibility is apparent he becomes a liar and, what is worse, a coward, since the lie is spoken out of fear for such consequences as might develop from William's rage. The abnormality of Russian affairs, the German offensive and,

above all, fear of the war lord, wrought the change in his outlook, and we find him repudiating everything he had previously written to his brother-in-law in regard to Alsace-Lorraine. In the following telegram to the German Emperor he reveals his baseness:

"I accuse M. Clemenceau of piling up lies to escape the web of lies in which he is involved, making the false assertion that I in some manner recognized France's claim to Alsace-Lorraine as just."

He calls the clearest possible manner "some manner." Yes, it is indubitably "some" manner. In a million lesser cases of lying and cowardice, we might take no notice of Charles or any other man, but when such tremendous issues are at stake, what are we to think or say? He closes his letter to Prince Sixtus:

"Hoping that thus we will soon be able together to put a limit to the sufferings of so many millions of men and families now plunged in sadness and anxiety."

In face of these assertions and aspirations he turns traitor to his own hopes, his better self and the spirit of his own declarations just as soon as he is certain the German Emperor knows all about his expressed views.

"Implementers of war and subjugation are the last argument to which kings resort," and, in the present case when the Germans and Austrians fully begin to recognize the causes of this colossal struggle and therefore of their sufferings, war may actually prove to be the very last argument for both the monster William and the puppet Charles.

HE MISSED THE POINT.

AT LEAST one "high ministerial authority" in Britain has missed the whole spirit of the Canadian opposition to the bestowing of hereditary titles on residents of the Dominion. He is reported as saying to an interviewer: "If Canadians dislike hereditary titles, why don't they refuse them personally." The trouble is that those who are offered them seldom have the democracy and backbone to refuse, and the result is that an imitation aristocracy is foisted onto an unwilling people. The demand for the abolition of hereditary titles here does not come from the recipients of those "honors," but from the nation at large.

This same authority, says he sees no difficulty in arranging that titles shall be granted solely on the recommendation of Canadian ministers. That will be sufficient if parliament is in earnest in its desire to bid such titles good-bye for ever. All that will remain to be done will be the passing of a Dominion law declaring it illegal for any minister to make such recommendation.

There is no real difficulty in getting rid of the title incus and no excuse for much delay. If there is red tape here or in Britain which is in the way of placing a time limit on titles already granted, it can be cut. Red tape binding has been severed frequently since war broke out. The shears can be applied again.

EDITORIAL NOTES.

The Canadians appear to have taken Quebec.

"Paradis regained by British," says a headline. An omen!

One Sinn Fein leader is Edward de Valera. Grand old Irish name that!

Which does the nation prefer: Crothers or O'Connor? A test would leave the former without a Government job.

Apart from the fact that he is proved a prevaricator, a hypocrite and two-faced to a degree, Charles of Austria may be all right.

Daylight saving may be all right, but it's a mean trick to steal the hour from those set apart for sleeping from Saturday to Sunday.

Seems rather a mistake to deport a pro-German to South America, where his kind are already too numerous. What's wrong with an internment camp here?

London's original first don't want to ask permission to remain at home, but that need not deter others from putting forward the claims of the veterans.

Most of us would enjoy signing a check for thirty million dollars income tax without having bouquets thrown at us in addition, if we could have for one year the income thus taxed.

Two paragraphs contained in reports presented to the board of control on Friday are rather unique. The first reads "that the garbage carts be painted where advisable." The second was "that four horses and two tires be purchased for the fire chief's auto."

TO A BOILED POTATO.

(Kindness pays. "Boiled potatoes," says an authority on culinary matters, "are ever so much better if they are gently boiled.")—New York Morning Telegraph.

O wretched me! I am so broken-hearted. To think that I, unknowned quail or tears, From noble rules of kindness have departed. Causing, no doubt, a copious flood of tears Among your kindred growing in profusion. In yonder fields; for, while I greatly toiled, I quite forgot, through worry and confusion, To see you gently boiled!

Still, there it is—such wrongs are past repairing; But, though your sufferings must have been intense, The uncooked "taters" need not be despairing. Since in the future all my comings Shall be devoted in the long days' toiling To find exactly how a spud, once ruled, Becomes a better spud by gentler boiling And also better food!

I THANK YOU.

(New York Sun.)
A young clerk was called before the manager. "Jones, of late your work has been very satisfactory." Just as he was going to ask for an explanation, the young clerk broke in:
"Mr. Smith, I've been working here for three months now, and, though I have tried my best, that's the first bit of praise I have received. Thank you."

THE OLD UN.

(J. R. B. Montreal.)
Women have nursed and women have knit. Since ever the war began. Each fellow who's fit is doing his bit. As only a Patriot can; But what is the bit that's officially fit For a loyal and elderly man?

He may practice economy, stint and save, And say an occasional prayer, He may polish his boots and learn to shave, And barber his scanty hair; His flesh may be weak, but his heart is brave, And he longs to be "over there."

He may limit himself to a shirt per week, To lessen the laundry bill; To cut his clothes may surely speak Of an amateur tailor's skill; But he longs, though he looks like a rare antique, To enter the ranks and drill.

Oh, it's rough on a loyal and elderly guy, To twiddle his elderly thumbs, To furtively wipe an elderly eye Of a tear that readily comes, As heads held high, the boys sweep by To the sound of the fife and drums.

CANADIAN TITLES AT A GLANCE

KINGDOM OF THE KNIGHTS BACHELOR

52
K.C.M.G.'s

29
K.C.B.'s

6
PEERS & BARONETTES

6
K.C.B.'s

3
BARONETS, RESIDENT IN CANADA

4
BARONETS, NON-RESIDENT

3
G.C.M.G.'s

3
K.B.E.'s

One hundred and eight Canadians now bear titles, the hereditary kind numbering fifteen in all.

Bits of Buyluk
by Luko McLuko
COPYRIGHT, 1917.

Please turn your head away in time if you have any sense. The beautiful Corn Fed girl must climb through that there barb-wire fence.

Maw Knows a Few Things. Willie—Paw, what is a bachelor? Maw—A bachelor is a fellow who, kind-hearted man who has restrained from making some woman unhappy, my son.

Paw—if you don't keep your mouth shut, young man, I'll murder you. Lining 'Em Out. The laundress came in with a bill. Of this there is no doubt; And yet it is a pleasure, ho, To see her line 'em out.

Spring Fever. "I own me out, no, by gosh!" Complained old Mr. Hubble; "And yet I find that every spring I have to have this trouble."

Oh! "What is the difference between a hired girl and a maid?" asked the Bachelor. "A \$10 a month," replied the Benedict.

Advice. For this advice some day you'll bless The giver. Just take note: Do not butt in any son unless You want to be the goat.

Aw, Gwan! Hum Dinger reckons that the Germans who thought the United States forces on the sea were all lies have now discovered that the United States forces are Allies.

Our Joe Miller Contest. Judge William H. Lueders claims that the oldest joke in the one about the couple from a small Kentucky town who came to Cincinnati to get married. When the ceremony was over the clergyman held out his hand, shook hands with the bride, and congratulated her for a few moments. Then he walked over to the groom and held out his hand for the purpose of congratulating him. The groom had his hat deep in his pants pocket and, as the preacher's hand remained outstretched, the groom said, somewhat impatiently: "All right, I'm gittin' the money out as fast as I kin."

Notice. If you want to rent a house in Kenova, W. Va., call on Will Lett.

Names Is Names. Race Track lives at Vancouver, B. C. Our Daily Special.

"MY RHEUMATISM IS ALL GONE," HE SAYS

Mrs. Milley's Tribute to Dodd's Kidney Pills.

Newfoundland Lady Tells How She Suffered for Years, and How She Found Relief.

Exploit's Harbor, Notre Dame Bay, Nfld., April 12.—That Dodd's Kidney Pills are upholding their enviable reputation in every corner of Canada is evidenced by the statement of Mrs. Samuel Milley, a well-known resident of this place.

"For several years I suffered from rheumatism and heart failure," Mrs. Milley states. "I used twenty-two boxes of Dodd's Kidney Pills, and my rheumatism is all gone. I know Dodd's Kidney Pills are a wonderful medicine. I recommend them to all my friends who are not feeling well, and they, like myself, speak highly of them."

"I used Dodd's Kidney Pills and got relief." Dodd's Kidney Pills act directly on the kidneys. If the kidneys are weak, and sick they cannot do their full work of straining the impurities out of the blood. The result is bound to be sickness and disease. To keep the kidneys sound is to lay the foundation of good health. Ask your neighbors if Dodd's Kidney Pills do not cure sick kidneys.

We Won't Tolerate In Others The Things That We Tolerate In Ourselves.

Luke McLuko Says The reason why so many old maids

FREE! Princess Mary Toilet Set and Exquisite Bracelet Watch

FRUIT SALT
Famous for Forty years
Settles the Stomach
Stimulates the Liver
Strengthens Digestion
Purifies the Blood

are lecturing on how to raise children is because the mothers of families are too busy to devote any time to lecturing. Isn't it funny that the man who has nerve enough to whip eight men his own size hasn't nerve enough to tell the truth to his wife who isn't half his size?

A woman caters as much to her Pleasure and Comfort as a man does to his Appetite. And that is catering some.

When Daughter orders a hammock for the porch she doesn't use the phone. She goes to the store and sees to it that the hammock is built so it will carry double.

A homely young woman shouldn't get discouraged. If she takes good care of herself she may live to be a pretty old one.

Some people are kept busy dodging trouble and others act as if they were afraid there wouldn't be enough trouble to go around.

We do not know much. But we do know that the only husbands who are not henpecked are the ones who admit that they are henpecked.

GAMBLING CASE ADJOURNED. Toronto, April 12.—Adjournment for another week was today granted in the police court, in the case in which Geo. Thompson and Thomas Taylor, telegraph operators, formerly in the employ of the Great Northwestern Telegraph Company, are charged with infractions of the anti-gambling laws.

THE KIDNEYS
between 30 and 40
Whatever else you do, keep your Kidneys regular and active. Their work is of vast importance to your health and at the first evidence of trouble, often occurring from the thirtieth to the fortieth year, take a treatment with

GinPills
FOR THE KIDNEYS
The Kidneys' work is to filter impurities from the blood. Evidence of some-thing wrong with the Kidneys may be recognized quite easily—pains in the sides and back, Rheumatic twinges, constant headaches, swollen joints, restless sleep and nervousness. GinPills are the quickest and most effective remedy you can take.

50c. a box or 6 boxes for \$2.50, at all Sample free if you write to
National Drug & Chemical Co. of Canada, Limited, Toronto
U. S. Address: No-Drugs, Inc., 202 Main St., Buffalo, N.Y.

To Absorb Freckles and Other Blemishes
Every girl seeking some reliable remedy for removing freckles. Very favorable reports have been received from many who have been molested with during the freckling season. The wax seems to possess unusual properties which completely rid the face of freckles, with no harmful effect whatever. The complexion improves wonderfully, becoming as soft as a rose petal, and as delicately tinted. Get an ounce of ordinary mole cream at any drug-gist's, spread a thin layer of it over the entire face every night for a while, washing this off in the morning. For rough, sandy skin, sallowness, black-heads, pimples and all cutaneous blemishes, this treatment is superior to any other.—Advt.

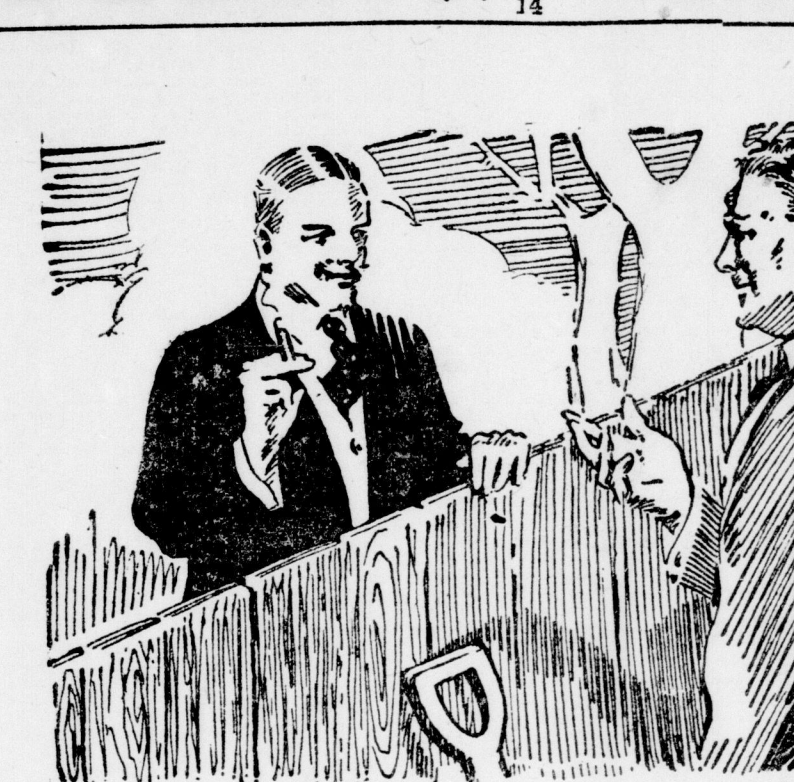
DON'T PUNISH
the sick child by forcing him to swallow nauseous oils and mixtures. Children dread these remedies, and this leads them to hide the little ills until serious trouble results. Most of childhood's troubles originate in constipation and disorders of the stomach. To correct these conditions you will find nothing better than

Chamberlain's Tablets
One tablet at bedtime will do the trick and sunny the following morning. The liver is stimulated, the stomach cleansed and the bowels purified—safely and gently. Little folks appreciate them.

25 cents all druggists or from
Chamberlain Medicine Co., Toronto

CHAMBERLAIN'S TABLETS
Good for children

EMERY CLOTH, GLASS, FLINT and GARNET PAPERS
IN SHEETS AND ROLLS
Genuine Emery
"Wellington" Knife Polish
SILVERSMITHS' SOAP, PLATE POWDER, ETC.
WELLINGTON MILLS
London, S. E. (1), England.



Why Potatoes are \$1.90 a Bag in Ontario while they are Rotting in Prince Edward Island
(An Actual Conversation Between Neighbors)

Said a citizen recently, "I don't see why potatoes are \$1.90 a bag in Ontario while they are rotting in Prince Edward Island."

His neighbor replied: "The reason is simple. There are no freight cars available to bring potatoes from that market to this. The only way to beat the price, is to grow your own, the same as my wife and I did."

"I don't want to rub it in," he continued, "or say I told you so, but you and I could have equal sized gardens (50 ft. deep by 40 ft. wide). They are right next to each other, so it is fair to assume the soil is equally workable."

"We both have a fair amount of spare time, yet I well recall that last spring you had a lot of quiet fun with me when I was plugging away in the garden getting the ground ready to put in vegetables."

"What has been the result?"

"By a little study, and a little work, and a disposition to laugh at our mistakes and forget our disappointments, the wife and I took off that patch all the salad vegetables we needed during the summer, and we were able to put into the cellar enough potatoes, carrots, beets, onions and parsnips to last us until the end of March. Besides which, the wife made pickles and canned tomatoes and corn to last us even longer."

"We made mistakes of course, and we didn't get all we expected out of the ground, but we learned a whole lot, and we feel certain that this year we shall get better results."

Write now for a free copy of the booklet entitled "A Vegetable Garden for Every Home," prepared by the Ontario Department of Agriculture. It is full of helpful practical suggestions, including plans for various sized gardens. You can get a copy by filling out and mailing the coupon below.

Organization of Resources Committee, Parliament Buildings, Toronto

Dear Sirs:

Please send me a copy of your booklet, "A Vegetable Garden for Every Home."

Name _____

Address _____

ORGANIZATION OF RESOURCES COMMITTEE
In Co-Operation with Canada Food Board

OAKEY'S

(LIMITED.)
EMERY CLOTH, GLASS, FLINT and GARNET PAPERS
IN SHEETS AND ROLLS
Genuine Emery
"Wellington" Knife Polish
SILVERSMITHS' SOAP, PLATE POWDER, ETC.
WELLINGTON MILLS
London, S. E. (1), England.

If Hiram Maxim had only invented a phonograph silencer instead of a gun silencer he would have gone down into history as one of our great human benefactors.