

MONDAY MORNING

The mere announcement of a Reception Day in our Cloak Department will as a military highway it may yet prove borates this. He says that in the week create a lively interest among those who recognize our supremacy in the Cloak trade and among women of critical tastes in matters of dress. Toronto women have never had such novelty and fashion prepared for them as we have this season. Expert buyers who give their undivided attention to our Cloak business have wisited the fashion centres and from them selected the goods we display. Germany, England and America find showing with such style, variety and novelty as to please and satisfy the most fastidious taste. The height of fashion and up-todate newness displayed here is not duplicated outside this store, which is another evidence of our supremacy, attained only by years of painstaking work and maintained only by exceeding our own best efforts. The following are suggestions from the stock, which is yours to enjoy to your heart's content on Tuesday and the following days-our Reception Days for Spring Cloaks and Suits :-

THE TORONTO WORLD

THE TORONTO WORLD supports him are themselves ONE CENT MORNING PAPER. they No. 85 YONGE-STREET, Toronto. TELEPHONES. their own weakness in this respect. They would stop their fellow-citizen from riding on the cars on Sunday: usiness Office 523 they would deny their neighbors th

liberty of drinking a glass of ale CANADA'S RESPONSIBILITY. wine-and why? Simply to gratify their The time has arrived when Canada own conceit, to have the satisfaction of must take definite action in the matter whipping their neighbors into line' and of providing naval defences for its own domineering over them. Mr. Spence per local protection, and for use in con- sonally displayed a most selfish spirit in nection with the defence of the empire generally. Up to date we have done violate public decency, but he put the nothing at all in this direction. No city to an unnecessary expense of one pressure has been brought to bear apon thousand dollars in order that he might us by Great Britain and we have not gratify his ambition. The city is out its taken the initiative ourselves. We are, thousand dollars, but we have this con taken the initiative ourserves. We are, however, under a moral obligation to do something on our own accord, and to do it at once. Canada cannot hope to command respect as an independent tate unless it assumes the responsibi-

absorbed in selfishness that

unable

are

discern

THE BEET SUGAR INDUSTRY. lities that naturally belong to such an A few weeks ago, The World referred existence. We should not wait to be told to do our duty. We ought to under- to the very successful results which had take it on our own volition. Canada resulted from the extensive range of has a large amount of shipping to pro- experiments in sugar beet cultivatio tect, but we are relying altogether on made in 1897 by the Owen Sound Sugar Great Britain to furnish the necessary Manufacturing Company. We showed protection. The total registered tonnage that forty samples of the roots grown of the empire is 10,325,000 tons, of by as many farmers had been analysed which Canada's proportion is 782,009. at the laboratory of the Ontario Agri-The cost to Great Britain of protecting cultural College at Guelph, and that by this great volume of commerce is £2 3s. leaving out two of these samples which 2d. per ton. If Canada were to pay were grown from unknown variety of her proportion, our yearly contribution seed the other samples were found to to the Imperial exchequer for defence average 15.20 per cent. sugar, purity 81. purposes would be in the neighborhood 16. We directed attention to the fact that this quality was better than the average of eight million dollars. But if Canada has not contributed obtained in any of the sugar-beet prodirectly to the Imperial navy she has at ducing countries of Europe. The United least constructed works of a military States Consular reports for February and Imperial character. The Canadian contain a report from Mr. Henry W Pacific Railway is one of these works. Deiderich, Consul of Magdeburg, dated It has cost Canada many millions, and October 25, 1897, which fully corro of great assistance to the empire. In ending October 9 tests were made with he event of war in the far east, the beets that were delivered at eight sugar C.P.R. would be of immense advantage factories in the Province of Saxony, and o Great Britain in the transportation of these varied from 12.98/to 14.6 per cent soldiers to the scene of the conflict. In sugar; during the same time similar dition to the construction of this high- tests were made at/fourteen different way, we also propose to subsidize a factories in various beet-growing section on the Atlantic, the ves- of Germany, which showed an average sels of which can be converted into arm- of 13.61 per cent sugar. Not only is ed cruisers in case of war, and we will the saccharine quality of the beets shortly assume the largest part of the raised in Ontario better than in Gerexpense of laying a cable from Van- many, but the yield per acre has been

ouver to Australia. While we must be allowed credit for Canadian consumers pay about \$12,these and similar enterprises yet they do 000,000 per annum for the sugar which not justify our neglect to furnish men, they use. It is surely unnecessary to and if need be, ships, for naval pur- show that an important impetus would poses. The subject is now before the be imported to the agricultural, compeople in a practical way, it is to be hop- mercial and manufacturing interests of ed the Government will do something Canada if its sugar was produced from

nore than show Great Britain that we its own beets. One-half of the cost of are aware of our responsibilities. Can- beet-sugar consists of the money paid to ada is fortunately in a position to farmers for the roots, so that the instrengthen the British navy in a point dustry is rather an agricultural than a where it is confessedly weak. Great manufacturing one. The Unitel States great reservoir might be drawn upon to will be in operation next fall. It seems furnish men for the royal naval reserve, almost incredible that the Parliament If we are going to contribute at all to at Ottawa and the legislature of Ontario the naval defence of the empire this is should exhibit so much indifference the way in which we should do it. The about an industry that must prove of men are more than half trained already. such great general advantage. If three or four training ships were Important Sale To morrow Morning. located in Canadian waters and our seamen enrolled for the service, we would soon be able to furnish the em-pire with ten thousand efficient men. This proposal is much better than the line of action taken by South Africa in furnishing a battle ship. The money located in Canadian waters and our in furnishing a battle ship. The money

MARCH 14 1898

-The Swiss--"Canada's Greatest Laundry"-Collars, As work is done here we laundry Cuffs and collars and cuffs, moulding the edge perfectly round and smooth. assuring completest comfort. We laundry neck-bands of shirts soft, Neck= which removes a large degree of discomfort, especially if the band Bands is somewhat worn. New machinery has been introduced for these purposes. This is a very up-to-date laundry. Phone 1260 or 1150. Our Wagons are at Your Service. Swiss Steam Laundry, 103, 105, 107 Simcoe-St., Allen Manufacturing Company, Proprietors. THE MONSTER SHOE HOUSE 510 Queen West. 210 Yonge Street. TORONTO'S DEPARTMENTAL SHOE STORE MARCH IN SHOES Prices in this advertisement again demon strate that we sell high-grade, up-to-date, dependable shoes lower than any other store in Canada. The following are but a few taken from among many of to-day's bargains: Ladies' Dept. Men's Dept. Dark Tan Button Boots-Good-French Patent Calf Laced Boots -new coin toe-Goodyear welt-

year welt-coin toe-made in Rochester, N.Y.-sizes 2 1-2 to 7 -worth \$3.50; W. J. Guinane's sizes 6 to 11-made in Boston,

Mass., worth \$5; W. J. Guinane's price \$2.10. Black "Flower City Kid" But-ton Boots-Goodyear welt-English bull-dog toe-sizes 2 1-2 to 5 1-2-worth \$3.50; W. J. Guinane's price \$1.90. Casco Calf Laced Boots-Newark toes-extension soles-sizes 6 to 10-worth \$2; W. J. Guinane's

Kidskin Laced Boots-black-patent leather toe cap and facing -worth \$1.25; W. J. Guinanc's price S5c. price \$1.25. "To-day while they last," 125 pairs of sample shoes-black or tan-laced or gaiter-broken sizes -your choice for \$1.50.

Girls' Dept. Boys' Dept.

price \$3.50.

Guinane's price 85c.

Dark Tan Button Boots-new dime toe-spring heel-sizes 11 to 2-worth \$1.50; W. J. Guinane's price \$1.00. Boys' Box Calf Laced Bootsoin toes-extension soles, worth Kidskin Button Boots-with toe caps and spring heel-sizes 4 to 8-worth \$1.00; W. J. Guinane's \$1.75; W. J. Guinane's price \$1. Youth's Chocolate Colored Laced Boots-dime toe-extension solessizes 10 to 13-worth \$1.25; W. J.

Infants' Kid Boots-100 pairs-while they last, 25c.

MAIL ORDER DEPT.-Give us a trial - we guarantee either satisfaction or your money back

social reform meetings in St. s that of the single tax. The der discussion was "The Si Practical Measure," the ch ing Mr. A. C. Thompson. He some radical reform would near future be necessary of a extremes of riches and pove could only exist where mor And this fact our history a proved. He contrasted the e elopment on this contin was practically free to all, sent period of civilization the country to day there was every hand. Not only were resources grabbed up by spo resources grabbed up by s also the franchises in wait railways, telephones, binkin which were valuable only and industrial activity gat these various monopolies, sa son, began the fourdation o whilst those engaged in which monopoly entered w compete one with another w pect of securing a fair ret labor. He showed how it wdjust these relations by ap public values, economical r purposes, and leaving to indi vate values, under which i Great Horse Sale

The Damag

King Street

To Our

is much more serious that

side appearance of the would indicate, and it

least two months before

occupy it again for ou

regular wants of our

from a clean new stock

93 Yonge S

Michie &

BRANCH STORE-

Telephone 415.

Telephone 409

Grocers, etc

SOCIAL REFORM SO

staten of the Stagle Tax

A subject that always evi

terest of those attending the S

Measure-Crying Evi Monopolles.

Meantime we are me

Monday, Mar

TO-MORRO

view at the Repository to-da

Ladies' Elegant Moire Velour Jackets, Russian blouse style, handsomely jetted, chiffon and ribbon trim-27.50 ming, \$15 to

Ladies' Jackets, in fine box cloth, black, fawn and grey, a large assortment, handsomely braided and satin 27.50 trimmed, \$10 to Ladies' Stylish Short Shoulder Capes, in black and colored accordeon-pleat-ed satin, ruffies edged with chiffon, jetted Vandyke yoke, \$10 20.00

Ladies' Handsome Capes, suitable for matrons, in black silk, broche, black corded silk, fine black box 25.00 Ladies' Stylish Short Cape, in fine black box cloth applique bands of cloth, taffeta linings, \$16.50 to... 20.00 Ladies' Stylish Short Cape, in fine black box cloth, applique bands of cloth, taffeta silk lining and accordeon-pleated collar, \$7.50 12.50 Ladies' American Bicycle Suits, in navy, green and black serge, and fawn. grey and green covert cloth, jackets with Russian blouse 15.00

Newspaper description affords but little pleasure when it is such an easy privilege to enjoy seeing the goods. Hence the invitation for you to visit the Cloak De- spent on training the men would all partment on Tuesday. Come early and often. Come while the department is at give better results than could be atits best. Come and bring your friends with you. There'll be much to interest tained by constructing a ship or in any them. Flowers and plants will help to make the surroundings more attractive, while music from the Orchestrion at regular intervals will add pleasing entertainment by way of variety.

About Our Millinery.

There is no gainsaying the fact that absolute leadership in Millinery rests with this store. For years we have enjoyed that distinction, and never has it been more strikingly in evidence than now. Less than two weeks ago we had our formal opening, and since then we have received enough new goods to warrant another opening. A steady stream of newness and novelty from Paris, London and New York direct to this store makes our stock particularly attractive at all times, and stamps it with a superior excellence, a refinement, a pleasing attractiveness not seen outside this store. That's why we <text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> emphasize the importance of first seeing

Dress Goods and Silks.

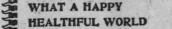
The information gained from experience, our unqualified facilities for buying and sell- lakes could be educated as trained guning and a thorough knowledge of the tastes gency, for active work in the Imperial and fancies of Toronto shoppers never stood navy. Provision for the colonies underus to better advantage than this season in by an Imperial Act, dated 1865. Mr. the collection of our Dress Goods and Silks Wickham's suggestion was unanimously for spring trade. As a result you find under of the Sons of England at their annual this roof a stock without a peer or equal for meeting held at St. Catharines last excellence of quality, elegance of style, vari- Almost every maritime country in the ety of fabrics, wide range of exclusive novelty, and reasonable in price. A stock that some \$200,000,000 has been voted by only this store would attempt to gather, and different Governments for naval purone that satisfies the demand made by buy- longer in a fool's paradise. Sir Wilfrid ers of every circumstance. Don't accept We must assume our national responour statements for it, but come and examine for yourself. We invite the keenest investi-

to the steps Canada should take to perform her duty in the naval defence of the empire. This suggestion emanates

from Mr. H. J. Wickham, secretary of the Toronto branch of the Navy League. He recommends the equipment of a force of naval artillery at Toronto and other points. In this way the sailors of our ners and seamen, suitable in an emertaking action of this kind has been made endorsed by the Imperial Grand Lodge

world is now busy increasing its naval resources. During the past two weeks poses. Canada cannot afford to live any Laurier has assured us we are a nation.





This would be if we all would think more of our health and take more care of it. It is much easier to keep healthful than to get rid of disease when it gets a hold on you.

Abbey's



This man is enjoying perfect comfort on "Hercules" wire bed. We guarantee the the strongest and most comfortable w bed made, cannot sag, owing to the pate interlacing wires. Insist upon-your dea supplying them, They are as cheap as i common kinds.

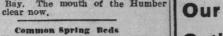
Captain Hall, the Deputy Harbor Master Gold Medal Furniture Manufacturi Company, factories Hamburg-avenue and rear of warerooms, 149 King-street west. at the Queen's Wharf, received a telephone message from Port Credit during the windstorm yesterday afternoon asking him keep on the lookout for a schooner wh

was being tossed about in the lake, also for a fishing boat containing

Pure Fresh

also for a nshing boat containing four men, about whom much anxiety was felt us to their safety. The schooner was sighted by Captain Hall rolling hearify, and with no sall set, about three miles out in the lake. The only other craft to be seen was a fishing boat entering the Humber, but this was not the boat Captain Hall had been asked to look out for Why pay 10 or 12 cents for poor bread, when you can get Geo. Weston's Best Real Home-Made Bread, which is made in 3-b loaves, for only 10 cents. His bread has been tried by thousands of the best people in Toronto, and this is their verdict, teiling their friends about it; his name you will find stamped on the top of his R.H.M.

mped on the top of Phone 329 and 4226.



Optician

Queen's Own Reserve.

quarterly meeting of the serve and Ex-Members' As own Reserve and Ex-Members to-m will be held in the Armouries to-m evening at 8 o'clock, in the lecture evening at a clock of the lecture





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Dressmaking

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