

Telephone M in 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# SIMPSON'S CHRISTMAS SHOW--Fifth Floor

## Santa Claus Is Here!

And the cunning little house where he meets and chats with the boys and girls who come to see him is one of the most attractive spots in the whole of the big Christmas Show. Don't miss seeing him today, and be sure to tell him what you want for Christmas.

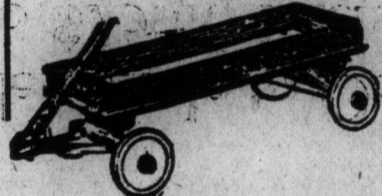


**Suede Collar Bags, \$1.49**



Made of good quality suede. 7-inch size. In gray and brown. Lined with satin. A very useful Christmas gift . . . . . **1.49**  
Simpson's—Fifth Floor.

**Taxi Wagons, \$2.70**



Hardwood box, 28 inches long, 12 inches wide, stencilled and varnished, easy-running, solid maple wheels, steering handle, complete.

**Peter Rabbit Drawing and Painting Book, 59c**

With the tale of Peter Rabbit and complete outfit for coloring. In attractive box. Regularly 75c. Special . . . **59c**  
Simpson's—Fifth Floor.

**Billie Bus, \$1.98**



Four-wheeler that doesn't tip over. Easy to run and steer. Yellow and green finish. Simpson's—Fifth Floor.

**Little Darling Doll Carriages, \$6.85**



30 only, as illustrated, red fibre bodies and hoods, 18 inches long, steel axle and rubber tires.

**Embroidery Flouncings, 30c, 49c and 58c Yard.**

Mill-ends, 17 inches wide. In cambric and Swiss. Also cambric and embroideries. Christmas Show, today, yard, **30c, 49c and 58c.**  
Simpson's—Fifth Floor.

**Dandy Wheelbarrows, \$3.50**



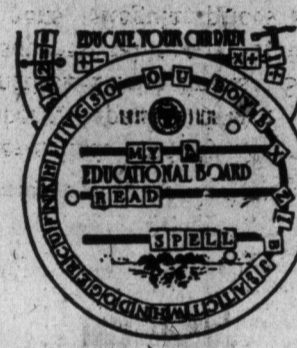
Extra well constructed throughout, heavy cast iron wheel, sturdy box and braces, painted red and green.

**Handkerchiefs, 3 for 35c**

300 dozen Embroidered Corner Handkerchiefs, fine quality Swiss. Dainty designs in white and colors. In the Christmas Show, today . . . . . **3 for 35c**

Women's Sheer Lawn Handkerchiefs—Neat hemstitched borders with narrow striped border, inside hem. Christmas Show, today . . . . . **3 for 25c**

**Educational Boards**



Amuses as well as teaches. Children can spell words or form sentences. Several sizes to sell today at **98c** each. Other sizes at **\$1.25, \$1.50 and \$2.25** each.

**Baby Dolls \$1.39**

Undressed. Jointed arms, limbs and head. 12 inches long. Today . . . . . **1.39**  
Other sizes at **98c, \$1.75 and \$2.50** each.



**Children's Rocking Chairs 69c**



500 on sale today. Hardwood seats, strong rockers and backs, red finish.

## Have You Seen Punch and Judy and the Marionettes?

Words fail to describe how funny they are. Hundreds of children saw them Saturday and they greeted their antics with screams of laughter. Punch, with his squeaky voice, and club, which he wielded against the heads of all who came in his way, was, perhaps, the favorite; but no one sympathized with him in his sad fate. At the close of a particularly violent attack upon an innocent Chinaman he was seized and gulped down by a monstrous alligator—a fitting punishment for all his cruelties, you will say.

Punch and the Marionettes will perform for you again today on the 5th Floor. Do not fail to see them. Performances at 10, 11, 12, 2, 3 and 4 o'clock.

**Ebony Sets, \$2.99**  
Solid back ebony, pure bristle brush, ebony finished comb—in neatly lined box. Both with heavy silver mounts. Regularly \$3.50. Special . . . . . **2.99**

**Cutex Manicure Sets**  
Daintily wrapped for Christmas.  
Small size . . . . . **.37**  
Large size . . . . . **1.04**  
Simpson's—Fifth Floor.

## Christmas Gift Suggestions from the Drapery Dept.

Handsome Floor Lamps, \$11 to \$250 Each



Nothing adds more to the charm of home than the subdued radiance shed from one of these exquisitely modelled floor lamps. Here you may select the style of lamp to suit your desires from the finest collection in our history. All the newest productions are included and the price range will suit every purse.

**Silk Lamp Shades Made to Order \$11.50 to \$75.00 Each**

If you do not see a shade that exactly meets your requirements, you can select the style and materials from big assortments of new silks, galoons, edgings, fringes, etc., and we will make the shade for you at our usual moderate charge.

**Velour Portieres Made to Order, \$33.50 Pair and Up**

We make them to order in 10 days, using any special color combination that you desire. The workmanship is guaranteed to be first-class in every particular.

**Tapestry Couch Covers at \$3.50, \$3.98, \$4.98, \$8.50 and \$12.50 Each**

Useful gift articles; all full width and length—various effective color combinations, in good qualities of reversible tapestry.

**Chintz Covered Bedroom Boxes at \$7.25 Each**

The size is 36" by 20" wide, 15" high, complete with casters. If you desire, you may select your own chintz covering and we will make a box for you at a slight extra charge.

**Upholstered Furniture Made to Order**

A cosy upholstered arm chair or rocker, or a luxurious Chesterfield made to order by our expert upholsterers—an ideal Christmas present. We guarantee perfect satisfaction. Arm chairs or rockers made to order from **\$42.00**. Chesterfields made to order from **\$145.00**.

**Red Cedar Chests, \$21.00 Each and Up**

These are made of genuine Tennessee red cedar and are warranted dust and moth-proof. Large and small sizes now showing. **\$21.00** up.

**Framed Water Colors \$9.50 and \$10.50**

Original water color drawings of landscape subjects—gilt matted and ornamented gilt frames. Sizes 10" x 28", upright panel and horizontal styles—and 15" x 28".  
Today, 10" x 28" . . . . . **9.50**  
Today, 15" x 28" . . . . . **10.50**  
Also some 15" x 33". Special . . . . . **20.00**  
Simpson's—Sixth Floor.

**Imported Wall Papers, 30 Inches Wide, \$1.00 Roll**

Soft tapestry effects, and fabric designs, printed with soft tones and combinations of artistic colors on heavy and embossed backgrounds. 5-yard rolls, 30 inches wide. Roll . . . . . **1.00**

**Bedroom Papers, 35c Single Roll**

Subdued treatments of coloring and design, with occasional touches of black. The pleasing combinations of harmonious coloring in the cut-out borders are particularly effective as a wall decoration.  
Simpson's—Sixth Floor.

## \$2.00 to \$5.00 Fancy Linens, \$1.45 1000 Pieces Radically Reduced

(No Phone or Mail Orders Accepted)

Slightly counter-soiled. Mostly all from our regular stock of Madeira, Battenberg, Japanese drawn work. Filet lace designs and plain hemstitched Irish-linens. Scarfs, shams, centres, tray cloths, small squares, table covers; in fact, everything in the line of fancy linens. Regular prices \$2.00, \$2.50, \$3.00, \$3.50 up to \$5.00. Rush price today . . . . . **1.45**

**Linen Table Cloths, \$8.35**

Pure linen Irish Damask Table Cloths. Smooth even finish. Unusually strong and durable. Fleur de lis, grape, chrysanthemum and spot designs. 2 x 2 1/2 yards. 100 specially priced for today, each . . . . . **8.35**  
100 dozen Napkins to match, 22 x 22 inches, dozen . . . . . **8.35**

**Extra! Huck Towelling 25c Yard**

2,500 yards brown and white striped Irish Roller Towelling with a red border. Strong wearing quality. 16 inches wide. Extra special today, yard . . . . . **.25**

Simpson's—Fourth Floor.



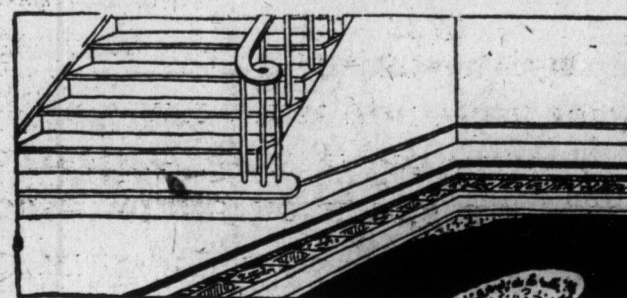
**Stripe Flannelette, 33c Yard**

1,500 yards of medium weight stripe flannelette. Soft nap, assorted patterns. 32 inches wide. Special for today, yard . . . . . **.33**

**White Bath Towels, 98c Pair**

600 pairs heavy white Turkish Bath Towels. Splendid drying quality. Hemmed ends. Size 22 x 38 inches. Special for today, pair . . . . . **.98**

## Wilton Rugs Specially Priced Today



**6 ft. 9 in. x 9 ft. at \$59.75**

**9 ft. x 9 ft. at \$73.25**

Mostly in small Persian designs, with soft, cleverly blended colors. Qualities that will withstand the hardest wear—and extremely moderate in price.

**Inlaid Linoleum**

Made in tile and two-tone designs. 6' wide, at square yard . . . . . **2.35**

**Printed Linoleum**

Stout and durable, in a full range of patterns. Square yard, **\$1.35**.

Simpson's—Fourth Floor.

**Cocoa Matting, 36" Wide, 95c Yard**

A tightly spun cocoa matting for outside steps, etc. Weatherproof. Yard . . . . . **.95**

**Cocoa Mats**

A very heavy quality, securely bound edges. Size 20" x 33", at . . . . . **2.45**

The **SIMPSON** Company Limited