

\$5000 HOME FOR SOMEONE!

WHY NOT YOU?

OR WOULD YOU PREFER AN AUTO?

Over \$16,000 in Awards Will Be Distributed By The Toronto World
ENTER THE SALESMANSHIP CLUB TODAY

In order to give every Club Member an early start for one of the big awards The Toronto World today announces a Special Ballot Offer. This offer holds good until July 30th, 11 p.m.

THE OFFER IS IN TWO PARTS AS FOLLOWS:

FIRST--60,000 extra credits for each club of six new six-months subscriptions or their equivalent in other subscriptions. Any amount that equals 6 six-months will entitle a member to a special ballot. Members may earn as many of these special ballots as their ability permits. Each subscription turned in on the special ballot offer will also carry the regular number of credits as per schedule.

SECOND--\$500 in cash extra for the club member outside of Toronto who secures the largest list of credits during the offer. \$500 in cash extra for the club member in the city of Toronto who secures the largest list of credits during the offer.

DO NOT WAIT UNTIL IT IS TOO LATE

THE PLAN IN A NUTSHELL

All that is necessary to do to become a member of the "Salesmanship Club" is to clip out the entry blank, fill it in with your name and address and mail or bring it to the "Salesmanship Club" department of The World. This starts you off with 5000 credits.

As soon as your entry is received, you are immediately supplied with receipt books, free printed matter and all that is necessary for you to have in order to start work at once.

The office of the "Salesmanship Club" is open every week day, 8.30 a.m. to 9.00 p.m., and members of the Club or anyone interested in knowing more about this big proposition are welcome to call at any time.

After you have enrolled your name as a member of the Club, you should let all of your friends know that you are in the campaign to win one of the big prizes, and that you expect their support in the way of giving you subscriptions to The World.

Credits are obtained by securing paid-in-advance subscriptions to The Toronto World (daily edition), from either old or new subscribers, for any length of time, from three months to two years.

If the entry blank is accompanied by a subscription for any length of time, 15,000 extra credits are given, which, together with the entry blank, makes 20,000 credits besides the regular number allowed for subscriptions. A very nice start in the big prize race.

The advantage of an early start cannot be emphasized too much, for those who enter right now and lose no time in starting an active campaign will have by far the best of it.

Then there are the two \$500.00 extra cash prizes which are offered for the best work done up to July 30.

ENTER NOW

BE A PRIZE WINNER ON AUG. 29th.

THE \$16,000 PRIZE LIST

\$5,000 Home	\$ 5,000
Chalmers Touring Car	2,125
Briscoe Touring Car	1,510
Maxwell Touring Car	1,390
Briscoe Touring Car	1,375
18 \$100 Prizes	1,800
18 \$50 Prizes	900
50 \$25 Prizes	1,250
Extra Cash Awards	1,000

Total \$16,350

The \$100, \$50 and \$25 Prizes above referred to will be merchandise orders, full details of which will be announced later.

Subscription Prices and Number of Credits

By Carrier—		
New Subscriptions.	Prices.	Credits.
3 Months	\$ 1.35	1,500
6 Months	2.60	4,000
12 Months	5.00	10,000
24 Months	10.00	25,000

By Mail—		
New Subscriptions.	Prices.	Credits.
3 Months	\$ 1.00	1,200
6 Months	2.00	3,000
12 Months	4.00	8,000
24 Months	8.00	20,000

Note:—Renewals of old subscriptions count for just one-half the number of credits shown above. An old subscription is one given by a person receiving The World on day Campaign was announced.

Subscriptions are delivered by carrier only in the City of Toronto and suburbs and the City of Hamilton. Everywhere else delivery is made by mail.

All subscriptions on which credits are allowed must be paid for at full subscription rate.

FIRST SUBSCRIPTION CREDIT 15,000 EXTRA

TORONTO WORLD SALESMANSHIP CLUB.

In order to give those who enter the Salesmanship Club an early advantage, 15,000 EXTRA CREDITS are allowed, providing the entry blank is accompanied by a subscription.

Subscriber's name

Address

Amount paid \$..... for subscription to The Toronto World (daily edition) for months.

By sending this blank with any subscription, along with entry blank, the club member will start off with 20,000 credits, in addition to the regular number allowed in the schedule.

ADDRESS
ALL
CORRESPONDENCE TO
THE TORONTO WORLD
SALESMANSHIP CLUB DEPT.
FILL OUT THE ENTRY BLANK
AND SEND IT IN TODAY.
YOU ARE SURE
TO WIN

Entry Blank

The World's Salesmanship Club.

Good for 5,000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

Name

Address

City or Town

Only One Entry Blank Will Be Credited to Any One Member.