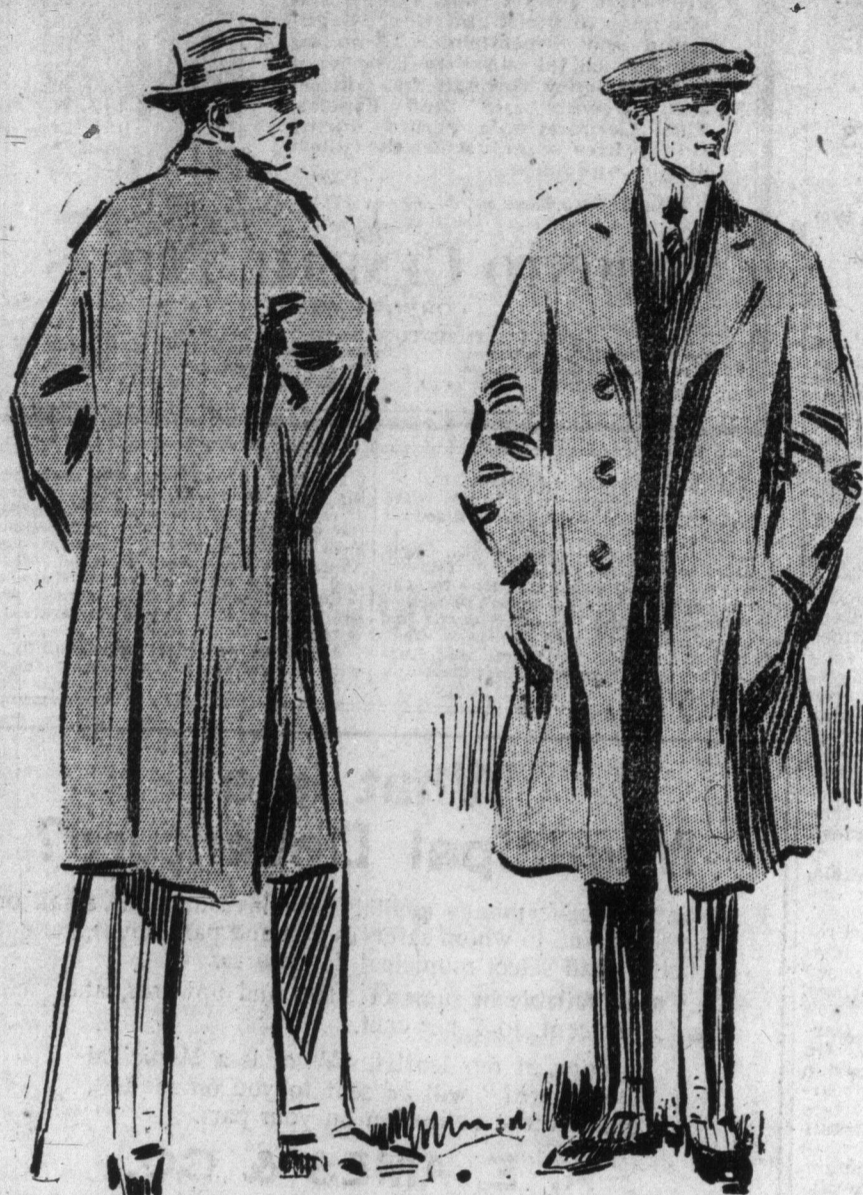


# WEEK-END BARGAINS WORTH WHILE AT SIMPSON'S TODAY



Men who are on hand at eight-thirty this morning will have their choice from

## Two Hundred High-Grade OVERCOATS at \$12.45

These have been specially priced for early selling Today.

They are made up from English and Scotch materials, which we imported specially, and tailored in our own workrooms during the quiet season; they consist of chinchillas and Thibets, in navy blue, gray and black only; made up in double-breasted ulster style, with shawl collars; others have convertible collars, also some young men's styles; smart slip-ons and single and double-breasted, three-quarter length Chesterfields; slightly form-fitting, with natural shoulders and soft roll lapels; carefully tailored. Any coat in the lot would sell easily, in the regular way, for one-third more. Sizes 34 to 44. On sale 8.30 a.m. Saturday for **12.45**

**Men's Fall Overcoats at \$10.00**—Of English black cheviot cloths; cut single-breasted, fly-front, Chesterfield style; three-quarter length; also coats of English tweeds, in light gray; herringbone weave; slip-on style. Sizes 34 to 44.

**Men's Tweed Waterproof Coats, \$10.00**—English tweed; two-purpose coats; tweed in plain gray and in green or gray check pattern; cut semi-Balmacaan style; close-fitting collar; sizes 35 to 44.

**Men's Worsteds Suits, \$15.00**—Of good English worsteds, in brown check patterns; cut in smart single-breasted sack style, with soft roll lapels; sizes 36 to 44.

### \$4.85 Sale of Boys' Suits

**400 Snappy Fall and Winter Suits**, that were exceptional values at \$7.50, \$8.00, \$8.50, \$9.00, \$10.00 and \$11.00. We purchased them at reduced prices for early Saturday selling; Norfolk and double-breasted styles, with full-cut bloomers; Scotch and English tweeds, in grays and browns; sizes 26 to 34. 8.30 a.m. at **4.85**

**Boys' Scotch Tweed Overcoats**—100 coats, in gray and brown wool tweeds; diagonal stripe patterns; full-cut double-breasted styles, with shawl collar and belted back; serge linings. Regular \$9.00, \$9.50 and \$10.00 values. Saturday **6.45**

### Men's Underwear

**420 Garments, All-Wool Underwear**, guaranteed unshrinkable (Dr. Neff's make), in cream and blue-gray shade; shirts and drawers; sizes 34 to 44. Regular \$1.00 and \$1.25. Saturday **.79**

**All-Wool Combinations**—Natural shade, closed crotch; sizes 32 to 46. Regular \$4.50. Saturday **1.98**

**Silk and Wool Underwear**—Extra fine shirts and drawers; broken range of our \$3.00 quality; not all sizes to match, but range from 32 to 46. Regular \$3.00. Saturday **1.49**

**Men's Neglige Shirts**—Broken sizes from regular stock; mercerized cloths, in black and white, cum-bria, soisette, zephyr and twill shirts; laundered and French cuffs; coat style; extra large bodies and sleeve length; sizes 13½ to 17. Regular \$1.25, \$1.50. Saturday **.87**

**Flannelette Pyjamas**, sizes 34 to 48. Regular \$1.75 and \$2.00. Saturday **1.49**

**Flannelette Night Robes**, sizes 14 to 19. Regular \$1.00. Saturday **.73**

### Swagger Sticks

Many styles, some with maple leaf and Canada crest; an acceptable gift from a girl. Saturday **.25**

### Tobacco Pouches Half-Price

**Rubber Pouches**—Full size, best grade rubber. Regular 30c, 40c and 50c. Saturday **.15, .20 and .25**

**Active Service Pouches**—For the soldier, leather covered, holds cigarettes, matches and tobacco. Regular \$1.85 and \$1.50. Saturday **.88 and .76**

**Fine Soft Antelope, Bukakin and Reindeer Leather Pouches**—Silver-mounted and unmounted, rubber lined. Regular 60c to \$2.00. Saturday **30 to 1.00**

### 15-Jeweled Military Watch, \$10.00

This watch is not only suitable for the soldier, but very appropriate for the motorist or huntsman; the movement is set with 15 jewels, stem wind and stem set; bridge model nickel movement; thin in appearance, with luminous dial and hands, so that you can tell the time in the dark; fitted in a sterling silver case, with strong leather straps attached. Special **10.00**

### Men's Stiff Hats \$1.50

Fine English manufacture, light weight. Saturday **1.50**

**English-Made Soft Hats**, clearing lines, fine quality felt; moss, gray, cactus, brown, slate, navy and black. Regular \$2.00 and \$2.50. Saturday **1.45**

**Tweed Hats**, all-wool; patterns and colors to harmonize with fall clothing. Regular \$2.00. Saturday **1.00**

**Christy's Light-weight Derby Hats** **2.50**

**Newest Soft Hats**, in wide assortment of popular colors, at **2.00 and 2.50**

**Men's and Boys' Caps**, fall and winter weights; new designs, and complete range of latest patterns, in worsteds, tweeds and serges, at **.50, .75, 1.00 and 1.50**

## Dependable Furniture--Low Priced

- Parlor Suite**, "Adam" design, in solid mahogany; the seats of the settee, arm chair and arm rocker are well upholstered, and covered in high-grade silk tapestry. Regular \$60.00. Saturday **32.50**
- Parlor Suite**, frames are made of solid mahogany; the backs and seats are comfortably upholstered, and covered in fine quality silk; set consists of settee, arm chair and arm rocker. Regular \$57.00. Saturday's selling **48.00**
- Parlor Suite**, in rich mahogany finish, consisting of settee, arm chair and arm rocker; slightly soiled; well upholstered, and covered in silk tapestry. Regular \$36.50. Saturday's selling **21.50**
- Buffet**, made of genuine quarter-cut oak; the cutlery drawers, cupboards and linen drawer are conveniently arranged; British bevel mirror at back. Regular \$31.50. Saturday's selling **22.75**
- Dresser**, in solid oak, fumed finish, deep drawers and British bevel mirror. Regular \$13.00. Saturday's selling **10.95**
- Chiffonier**, in solid quarter-cut oak, fumed finish, to match above dresser. Regular \$12.50. Saturday's selling, **10.50**
- Brass-Trimmed Iron Bed**, in white enamel, has brass caps, top rails and uprights; all standard sizes. Regular \$5.25. Saturday **3.95**

## Half-Price Sale of English and French Cretonnes

About 80 rolls of splendid quality English and French cretonnes and reps at less than manufacturers could make them for today. There is a good assortment of colors and designs which are nicely displayed in the Drapery Department to get your fresh curtains, portieres, or furniture coverings at a reasonable price. On at least 40 pieces there is a straight saving of 44c on every yard, so that there can be no question as to the splendid bargain; 31 inches wide;

- Regular 88c quality. Saturday, yard **.44**
- Regular 78c quality. Saturday, yard **.39**
- Regular 85c quality. Saturday, yard **.43**
- 500 Yards of 36-inch Wide Taffetas**. Regular 39c. Saturday, yard **.20**
- 600 Yards, regular 59c**. Saturday, yard **.30**
- Plain Syrian Cloths at 95c**—This is one of the popular plain fabrics for curtains and portieres, which is durable, and will drape well; plain gold, red, green and brown; 60 inches wide. Regular \$1.25. Saturday **.95**
- 3-Yard Nottingham Lace Curtains at 75c**—About 1000 pairs, white, in good designs, 3 yards. Saturday, pair **.75**
- 3000 Extension Curtain Rods at 6c**—Regular value 10c; brass rod with silver ball ends, extending to 50 inches. Saturday **.6**

## Saturday Features in Floor Coverings

- A BIG SHIPMENT OF ENGLISH WILTON HEARTH RUGS AT \$9.25.**
- Beautiful Oriental designs and colors—tans, browns, blue, reds and greens; size 36 inches x 68 inches **9.25**
- Other sizes—18 x 33, 2.85; 27 x 54, 5.25; 23 x 7.6, 8.00; 23 x 9.0, 10.25; 23 x 10.6, 11.00; 3.0 x 7.6, 12.25; 3.0 x 9.0, 15.50; 3.0 x 10.6 **16.85**
- ENGLISH BRUSSELS RUGS—EXTRA FINE.**
- The charms of the eastern rug, with the sound durability and generally satisfactory service obtainable in the better makes of Brussels rugs, combine to make them altogether good and desirable floor coverings. Today's prices are far below those at which we would have to mark these rugs if they were ordered today. The popular "wood shades" are in the majority, but lots of others; 4.6 x 6.0, 8.75; 4.6 x 7.6, 11.00; 6.9 x 6.6, 16.25;
- 6.9 x 9.0, 19.25; 6.9 x 10.6, 22.75; 9.0 x 9.0, 26.25; 9.0 x 10.6, 30.00; 9.0 x 12.0 **34.75**
- LINOLEUMS.**
- Hundreds of rolls of good designs and qualities. Experienced workmen to lay them.
- Printed Linoleum, 2 yards wide. Square yard, **40, 45, 50** and **55**
- Floor Oilcloth, several widths. Square yard, **30, 32, 35** and **37**
- Floor Oilcloths, every price that's wanted, 13 inches wide, at per yard, **16 and 20**; 23½ inches wide, **17, 20 and 23**; 27 inches wide **23 and 27**

## Today! The New Evangeline Blouse



Just produced by an enterprising New York blouse shop, it was instantaneously successful, and is today the most popular blouse in Gotham.

The material is a brilliant silk crepe de chine, in ivory, flesh pink, navy and black; a dainty "Tuxedo" front, and low, graceful collar are of "Georgette" crepe edged with narrow satin ribbon and trimmed with buttons; the sleeves also are of "Georgette" with crepe cuffs. Sizes 34 to 42-inch bust. We place these on sale at the same price as sold in New York, at **3.95**

## Marabou Sets

For cool weather, a set of marabou is very smart, in black or natural; stoles 72 inches long, 8 strands wide; muff, large pillow style, satin lined. Set, special, Saturday **5.75**

## Famous American Makes in Our Huge Saturday Boot Sale

"DOROTHY DODD," "JULIAN KOKENGE," "QUEEN QUALITY" AND "JOHN STROOTMAN" BOOTS. 1800 PAIRS OF REGULAR \$4.00 TO \$8.00 BOOTS FOR \$2.49 PER PAIR.

All the newest and best styles, leathers and lasts; button, lace and Blucher patterns; black, tan, fawn, gray, champagne, white, sand, putty; in fact, every color in vogue today; exclusive, distinctive and conservative trimmings, foxings, toes and heels; samples, broken lines and surplus stock; not all sizes in every line, but all sizes in the lot; \$4.00 to \$8.00 boots. 8.30 Saturday and all day until sold out, for, per pair **2.49**

### MEN'S REGULAR \$4.00 TO \$6.00 BOOTS FOR \$2.95.

**2200 Pairs of New Fall and Winter Boots**, bought from such makers as Williams, Kneeland, Burt & Packard, and Cook Fitzgerald. Sizes are broken in the different makes, but there are plenty of all sizes in all leathers in the lot; button, lace and Blucher patterns, with single, double and triple thick Goodyear welt soles; cloth and dull calf uppers; leather and canvas linings; sizes 6 to 11. Regular \$4.00 to \$6.00 boots. Saturday **2.95**

### BETTER GRADE BOOTS FOR BOYS, \$2.49.

**Stylish, Serviceable Boots**, sizes 1 to 5½; Blucher lace and button patterns; selected gunmetal calf, patent colt, black King calf, tan Russia calf and vicci kid leathers, with best grade oak bark tanned soles; dull calf and matt kid uppers; prospectors' in the lot; "Classic," "Boy Scout," "Active Service" and "Star" brands; sizes 1 to 5½. Saturday **2.49**

### "LITTLE MEN'S" BOOTS, \$1.49.

**Dressy, Serviceable Little Boots**, button and lace in patent colt with dull matt kid tops, and button in gunmetal calf leathers, wide footform toes, play weight soles and low heels; sizes 8 to 10½. Regular \$1.99. Saturday **1.49**

## THE NEW MARKET--Telephone Adelaide 6100 The Meats

- 200 LBS. SPRING LAMB AND 1500 LBS. SWIFT'S MILK-FED CHICKENS, SPECIALLY PRICED.
- Forequarter of Spring Lamb, per lb. **.11**
  - Loin of Spring Lamb, per lb. **.16**
  - Leg of Spring Lamb, per lb. **.20**
  - Milk-fed Roasting Chickens, per lb. **.24**
  - Shoulder Roast of Choice Beef, per lb. **.14 and .15**
  - Thick Rib Roast of Choice Beef, per lb. **.18**
  - Best Cut Rib Roast of Choice Beef, per lb. **.22**
  - Roast Round Steak, per lb. **.22**
  - Breakfast Bacon, mild curing, whole or half side, per lb. **.25**
  - Pure Lard, in 3-lb. pails, gross weight, per pail **.48**

## The Groceries

- Telephone Direct to Department, Adelaide 6100.
- 2000 lbs. Finest Creamery Butter, White Clover Brand, per lb. **.35**
  - Toasted Cornflakes, 3 packages **.25**
  - Loaf Sugar, 3 lbs. **.25**
  - Clark's Pork and Beans, in Chili Sauce, large tin **.11**
  - Horshoe Salmon, ¼-lb. tin **.16**
  - Finest Canned Lobster, ¼-lb. tin **.22**
  - Shirritz's Marmalade, 2-lb. jar **.22**
  - Baker's Cocoa, ¼-lb. tin **.25**
  - Finest Canned California Asparagus Tips, per tin **.24**
  - Garton's H. P. Sauce, bottle **.20**
  - Crossed Fish Brand Sardines, 2 tins **.20**
  - Finest Canned Fruit, Raspberries, Strawberries and Cherries, per tin **.18**
  - Finest Mild Cheese, per lb. **.19**
  - 500 lbs. Peck Fresh's Shortbread, per lb. **.28**
  - Pure Honey, in the comb, section **.22**
  - Tuna Fish, per tin **.22**
  - Banner Brand Jam, assorted, 5-lb. pail **.15**
  - Choice Olives, stuffed or plain, bottle **.48**
  - Pure Gold Salad Dressing, 3 packages **.15**
  - Blue Bell Jelly Powders, assorted, 4 packages **.25**
  - 500 lbs. Fresh Fruit Cake, per lb. **.25**
  - Fancy Mixed Biscuits, 2 lbs. **.25**
- FRESH ROASTED COFFEE, PER LB., 27c.**
- 1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb. **.27**
- VEGETABLES.**
- California Valencia Oranges, per dozen **.40**
  - Choice Grape Fruit, 3 for **.23**
  - Choice Sweet Potatoes, 7 lbs. **.25**
  - Eating Apples, No. 1 stock, per peck **.40**
- FLOWERS.**
- (Basement and Main Floor)
- Wear Violets on Sunday.**
- 7000 Violets, in bunches, 3 bunches for **.25**
  - Roses, fresh cut, the best quality, in colors of red, yellow, white or pink. Regular \$1.75 dozen. Saturday, dozen, at **1.40**
  - Carnations, red, white, or pink, best quality, dozen. **.40**
  - Lily of Valley, Per dozen, 45 and **.40**
  - Bulbs should be planted now, as the varieties are getting sold out. Get our price list.
  - Flat Pans, filled with ferns, for table, Each **25, 45 and 75**
  - Ferns, in 3-inch high pots, for table, each **.15**
  - Jerusalem Cherries, in plants; something different each **.45**
- CANDY SECTION.**
- 500 lbs. Toasted Marshmallows, Regular 30c per lb. **.25**
  - 1000 lbs. Nut Turkish Delight, per lb. **.15**
  - 1000 lbs. Satinettes, assorted fruit flavors, per lb. **.10**
  - 1000 lbs. Simpson's Special, an assortment of chocolates, creams, taffies and caramels, per lb. **.20**

## Cake and Pudding Sets for Hallowe'en

Including eight sterling silver articles, such as a bachelor button, donkey, horseshoe for good luck, thimble for old maid, spoon, wishbone, ring for marriage, and imp. Price, set **.85**

The Robert Simpson Company, Limited