

## THE ROBERT SIMPSON EASTERN LIMITED

Toronto Mail Order Department No. 16—Hosiery

## EXAMPLES OF PRICE SPREADS ON ITEMS SELECTED FROM SPRING AND SUMMER 1934 CATALOGUE

Ladies hose de lustered rayon.....	16-108	243 $\frac{1}{2}$	29th Dec. 1933.	243 $\frac{1}{2}$	0 17	Included	0 17	0 33	0 16	94-12	94-45
Ladies hose rayon and cotton.....	16-151	78 $\frac{1}{2}$	16th Jan. 1934.	23 $\frac{1}{2}$	0 19	"	0 19	0 35	0 16	84-21	64-71
Chiffon and service hose.....	16-138	1	6th Mar. 1934.	2 $\frac{1}{2}$	0 63	"	0 63	1 15	0 52	82-54	.....
Ladies hose chiffon.....	16-105	67	19th Jan. 1934.	42	0 33	"	0 33	0 57	0 24	72-73	.....
Ladies silk red line hose.....	16-104	.....	28th Mar. 1934.	126	0 47	"	0 47	0 79	0 32	68-08	.....
Misses hose rayon.....	16-176	39 $\frac{1}{2}$	16th Jan. 1934.	8	0 20	"	0 20	0 33	0 13	65-00	.....
Ladies silk chiffon.....	16-116	130	30th Dec. 1933.	130	0 55	"	0 55	0 89	0 34	61-82	58-94
Full Fashioned silk hose.....	16-106	12 $\frac{1}{2}$	16th Jan. 1934.	9	0 67	0 07	0 74	1 19	0 45	60-81	.....
Ladies silk hose.....	16-131	700	22nd Nov. 1933.	700	0 47	Included	0 47	0 75	0 28	59-57	.....
Ladies silk hose.....	16-124	1	18th Jan. 1934.	1	0 63	"	0 63	1 00	0 37	58-73	.....
Ladies hose cotton.....	16-144	111	29th Jan. 1934.	45	0 16	"	0 16	0 25	0 09	56-25	.....
Ladies hose silk.....	16-135	1 $\frac{1}{2}$	25th Jan. 1934.	1 $\frac{1}{2}$	0 65	"	0 65	1 00	0 35	53-85	.....

GENERAL NOTE:—For the year 1933, the gross profit of this department after write-downs, shortages, etc., was 45-14% on cost (at Toronto).