

STORE OPENS

8:30 AM

The Robert Simpson Company, Limited

STORE HOURS--During May the store hours, including Saturdays, are from 8.30 a.m. to 5.30 p.m. During June, July and August the Store will Close at One o'Clock Saturday Afternoons.

STORE CLOSSES

5:30 PM

A Sale of Suits at \$9.45

In women's and misses' sizes. Beautifully tailored Suits, in a wide variety of styles and the newest materials. Regularly they would sell from \$15.00, \$17.50 and \$18.50. Purchased at less than cost of making, hence these big savings to our customers. The variety of styles, materials and colors make this sale extraordinary. Rush price 9.45

SERGE DRESSES FOR MISSES AND WOMEN, \$2.95. Serge, Brocade and Panama--Shades of blue, navy, copen, tan and black; kimono or straight sleeves; novelty or lace collars. Special value 2.95

SAMPLE COATS.

100 Coats in this collection, including a wide variety of manufacturers' samples, and some of our best selling lines, in Harris tweeds, ratines, serges, black and white checks and stripes. Styles are all the very newest, smart sport coats, Balmacons and more elaborate styles. 4.95

SALE OF COATS AT \$7.95.

In handsome wool checks and stripes, wool brocades, high-grade tweeds and duvelins; a nice range of shades. Fashionable designs with fine flounces or full ruffle back. Some handsomely lined throughout or half-lined. Regularly \$15.00 to \$19.50. Saturday, 8.30 7.95

SAMPLE SKIRTS, \$2.95.

This season's best styles. Materials are serges, worsteds, gabardines, brocades, Bedford cords, poplins and a variety of fancy fabrics in all shades. A good assortment of sizes. Regularly \$5.00 to \$8.50. Saturday 2.95

GIRLS' COATS, \$1.80.

Brocaded Serges, long shawl collars, cutaway fronts; navy, gray and brown in the color range. Sizes 6 to 14 years. Rush price 1.80 (Third Floor.)

Spring Silks Half Price

Crepes Meteors, Crepe Charmeuse, Satin Charmeuse, Mofro Velours, and a host of other high-grade silks.

The most beautiful colorings in the charmeuse effects, including rose, terra, mahogany, Copenhagen, navy, sage, magenta, purple, cerise, tan, brown, taupe, gold, coq de roche, gray, etc.; widths run from 40 to 44 inches. The metres come in 36-in. (with limited quantity in black), in the following colors: Moss, tango, taupe, navy, amethyst and gold. Regularly \$2.50 and \$3.00 silks. On sale, Saturday 1.40

Dress Silks, tamolines, satins de chine, peau de soie, fancy stripes, etc.; all the staple colors, and wide variety in the striped designs. Regularly 50c. Sale price 29c

Shantung Pongee, the natural colored silks that give the wear and look more silky still after being laundered. Our 34-inch 50c qualities, on sale 36c

Black Satin Paillettes and Satin Messalines, in 38-inch; two of our best weaves, in firm, reliable blacks. Reduced for Saturday to 1.10

Black Duchesse Paillette, 36 inches wide; several odd pieces that ranged from \$1.00 to \$1.15 per yard. On sale Saturday 84c (Second Floor.)

Dress Goods Offerings

2,000 yards French and English Dress Fabrics. Regularly 50c, 65c and 75c. 42 to 44 inches wide. Saturday, per yard 40c

New and Fashionable Dress Materials, Fancy Broche, Silk Stripe Voiles, Taffeta, Fancy Mohair Lustres, Cashmeres, Albatros, etc., in almost every wanted shade. All soft draping cloths, 42 to 44 inches. Saturday, per yard 39c

CREAM SERGE SPECIAL.

500 yards of these much wanted cream serges, imported from the best English makers, in the soap, shark, worsted finish, lovely tailoring serges for suits or separate skirts, 52 inches wide. Regularly \$1.25 per yard. Saturday, per yard 94c (Second Floor.)

\$4.50 Trimmed Hats

White Tagels, Milans, Hamps, Mohair and Fine Italian Chips, showing the skill of the artist in every line and color. All the new blocks, flowers and trimmings that go to the making of the ideal 24th of May hat. Special price 4.50

Trimmed Hats that have been selling for \$5.00, \$6.00 and \$7.50. Saturday price 3.50

CHILDREN'S MILLINERY.

Half price. Models from Paris that are very quaint and beautiful. Only one of a kind. Regularly \$6.50, \$7.50, \$10.00, \$12.50 and \$15.00. Saturday just Half Price

A big line of Satin Braids, hand-made hats and satin trimmed hats, all very stylish and becoming. Saturday 1.85 (Second Floor.)

Jewelry at Half Price

14k Gold Pearl Necklaces, five sample lines to clear at half-price, all real pearls mounted in 14k gold, with diamond and pearl settings. Regularly \$3.00. Saturday, half-price, \$1.50 to \$2.50

10k Gold Pearl Necklaces in maple leaf, daisy, scroll, star and other designs, all real pearls; many have attachment for a pendant or sunburst. Regularly \$3.00. Saturday, half-price 3.95

Women's 14k Gold Signet Rings, chased, engraved and plain shoulders; shield, heart, oval, square and round designs, one initial engraved free. Regularly \$2.00. Saturday, half-price 98c

Long "Fish Scale" Pearl Guards, 18 inches long, all filled pearls of a beautiful cream and white lustre; the latest craze for spring wear. Regularly \$1.98. Saturday, half-price 79c (Main Floor.)

The Toilet Goods Sale

Hind's Honey and Almond Cream. Sale price 33c

Johnson's Shaving Cream, in tubes. Sale price 16c

Red Band Toilet Paper, in packages, guaranteed 1000 sheets to pack. Sale price 4 for 25c

Simpson's 10c Leader Tooth Brush, with pure bristles, ventilated back. Sale price 10c

Floating Bath Soap, Sale price, 5 cakes for 23c

Lever Bros' Oatmeal Toilet Soap, Sale price, 8 cakes for 23c

Socodent Tooth Paste, Tooth Powder and Liquid Dentifrice. Sale price 15c

Chappo, the wonder hand lotion. Sale price, 2 for 25c

Pure Cold Cream, in pots. Sale price, 2 for 25c

Air Float and Corylopsis Talcum Powder. Sale price, per can 11c

Brush and Comb Set, the brush has hand-drawn bristles. Sale price, per set 11c

Real Ebony Hair Brush, with stiff, penetrating bristles. Regularly \$1.25. Sale price 98c

Atkinson's Bath Salts. Sale price 43c

White Celluloid Hand Mirrors. Sale price 22c

Oakley's Corylopsis Talcum Powder. Sale price, 5 for 25c

Crape Toilet Paper, large rolls. Sale price 16c

French Tooth Brushes, with pure bristles. Regularly 25c. Sale price 19c

(Phone Direct to Toilet Dept., Main Floor.)

Your Suit for Business Need Cost No More Than \$9.95

Of course, the price is far below the actual and usual worth of clothes you think of as good investments. But the quality is there, for the unsettled market has induced the makers to give us surprising values, which go to make up this splendid lot.

Just 300 Suits Valued Ordinarily at \$15.00, \$18.00, \$20.00 and \$22.00

are comprised in these stocks of Splendid English Worsted and Tweed Clothing. Colors are plain grays and fancy browns and grays. Some brightened by small stripes and color mixtures. Cut single-breasted, three-button style, in good new lines, with high-cut vests and well-fitting trousers. Sizes 34 to 44. Saturday 9.95 (Main Floor)

Boots, Pumps and Oxfords

WITH \$30 RUSH PRICES. MEN'S \$3.50, \$4.00, \$5.00 AND \$5.50 BOOTS, \$2.95.

They are button, Blucher, Baltimore and high-top prepossessing styles; the leather are tan, Russia, and yellow cowhide, calf, goat, camel, velours calf and dogskin kid. Every pair is Goodyear welted, with either single or double soles. Sizes 5 to 11. Regularly \$3.50 to \$5.50. Saturday sale price 2.95

WOMEN'S \$3.00 TO \$4.00 BOOTS, PUMPS, OXFORDS, \$1.85. The styles are tan and black, in quantities. Tan Russia calf, viol kid, patent calf, chocolate kid, fine white canvas and white nubuck. Every pair is perfect fitting, and beautifully finished; Goodyear welt, hand-tanned and flexible McKay sewn-soles; some have the new kidney heels; others have Cuban, military and low heels. All sizes from 2 to 8. Regularly \$3.00, \$3.50 and \$4.00. Saturday Sale price 1.85

"JULIA ARTHUR" BOOTS FOR WOMEN, REGULARLY \$5.00, FOR \$1.95. These High-Grade Boots are all Goodyear welted, and made in popular shapes. There are gunmetal, patent calf, tan Russia calf and fine viol kid leathers, in both button and lace styles; Cuban and low heels. Sizes 2 1/2 to 7. Regularly \$4.00. Saturday Sale price 1.95

WOMEN'S WHITE POPLIN PUMPS, WITH HAND-TURNED SOLES, \$1.25. 847 Pairs of Dainty White Poplin Pumps, with white poplin-covered Cuban heels, hand-turned on new reed-made vamp; hand-turned soles. Sizes 3 to 7. Saturday Sale price 1.25

WHITE BOOTS AND SHOES FOR MISSES, \$1.75. Dainty Colonial Pumps and Pumps with neat tailored bows, with or without ankle straps; also Button Oxfords and Sandals, made from white canvas, white nubuck and white calfskin; Button Boots, made from white nubuck and fine white canvas. They are all made on full-fitting lasts, with neat, full round toes, and comfortable low heels. Sizes 11 to 2. Regularly \$2.00 to \$2.75. Saturday Sale price 1.75

"BOY SCOUT" AND "TEBBUTT" BOOTS, REGULARLY \$2.50, FOR \$1.50. Patent calf, velours calf and box kid leathers, made on easy-fitting lasts, in the popular Blucher style; medium and heavy-weight soles. Sizes 1 to 5. Regularly \$2.25 to \$3.00. Saturday Sale price 1.50 (Second Floor)

Wash Goods Specials

30-inch Delaines, bordered and embroidered, a quality that will launder well. Regularly 15c. While they last, 10c

30-inch ginghams in various colors. This is Anderson's famous quality usually sold at 25c. While they last, 15c

22-inch White Striped Voiles, in a wide stripe, also remnants of the best of wash fabrics; widths 38 to 40 inches. Prices 39c, 50c and 75c. While they last, 19c

48-inch White Batiste, with a fine line for early shoppers, at an absolutely low price, while they last, 25c

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