STORE OPENS

The Robert Simpson Company, Limited

STORE HOURS---During May the store hours, including Saturdays, are from 8.30 a.m. to 5.30 p.m. During June, July and August the Store will Close at One o'Clock Saturday Afternoons.

STORE CLOSES

A Sale of Suits at \$9.45

In women's and misses' sizes. Beautifully tailored Suits, in a wide variety of styles and the newest materials. Regularly they would sell from \$15.00, \$17.50 and \$18.50. Purchased at less than cost of making, hence these big savings to our customers. The variety of styles, materials and colors make this sale extraordinary. Rush price9.45

SERGE DRESSES FOR MISSES AND WOMEN, \$2.95.
Serges, Brocades and Panamas—Shades of blue, navy, open, tan and black; kimono or straight sleeves; novelty or

SAMPLE COATS.

100 Coats in this collection, including a wide variety of manufacturers' samples, and some of our best selling lines, in Harris tweeds, ratines, serges, black and white checks and stripes. Styles are all the very newest, smart sport coats, Balmacaans and more elaborate styles 4.95°

SALE OF COATS AT \$7.95.

GIRLS' COATS, \$1.89.

Spring Silks Half Price

The most beautiful colorings in the charmeuse effects, including rose, terra, mahogany, Copenhagen, navy, saxe, magenta, purple, cerise, tan, brown, taupe, gold, coq de roche, gray, etc.; widths run from 40 to 44 inches. The moires come in 36-in. (with limited quantity in black), in the following colors: Moss, tango, taupe, navy, amethyst and gold. Regularly \$2.50 and \$3.00 silks.

Dress Silks, tamolines, satins de chine, peau de soies, fancy stripes, etc.; all the staple colors, and wide variety in the striped designs. Regularly 50c. Sale price Shantung Pongee, the natural colored silks that give the wear and look more silky still after being laundered. Our 34-

Black Satin Paillettes and Satin Messalines, in 38-inch; two of our best weaves, in firm, reliable blacks. Reduced for Saturday to 1.10

Black Duchesse Paillette, 36 inches wide; several odd pieces that ranged from \$1.00 to \$1.15 per yard. On sale Satur-

Dress Goods Offerings

(Second Floor.)

\$4.50 Trimmed Hats

Trimmed Hats that have been selling for \$5.00, \$6.00 and \$7.50. Saturday price 3.50

Half price. Models from Paris that are very quaint and beautiful. Only one of a kind. Regularly \$6.50, \$7.50, \$10.00, \$12.50 and \$15.00. Saturday just Half Price. A big line of Satin Braids, hand-made hats and satin trimmed hats, all very stylish and becoming. Saturday 1.85

Jewelry at Half Price

14k. Gold Pearl Necklaces, five sample lines to clear at half-price, all real pearls mounted in 14k. gold, an ideal wedding slift; these are the samples from which we have done our fall buying. Regularly \$18.00 to \$25.00. Saturday, half-price, \$9.00 to \$12.50.

10k. Gold Pearl Necklace, in maple leaf, daisy, scroll, star and other designs, all real pearls; many have attachment for a pendant or sunburst. Regularly \$8.00. Saturday, half-price.

Women's 9k. Gold Signet Rings, chased, engraved and plain shoulders; shield, heart, oval. square and round designs, one initial engraved free. Regularly \$2.00. Saturday, half-price.

Long "Fish Scale" Pearl Guards, 48 inches long, all filled pearls of a beautiful cream and white lustre; the latest craze for spring wear. Regularly \$1.59. Saturday, half-price.

(Main Floor).

The Toilet Goods Sale

Red Band Toilet Paper, in packages, guaranteed 1000 sheets to pack-Simpson's 15c Leader Tooth Brush, with pure bristles, ventilated back.

Brush and Comb Set, the brush has hand-drawn bristles. Sale price. Real Ebony Hair Brushes, with stiff, penetrating bristles. Regularly

Crape Toilet Paper, large rolls. Sale price, 5 for .25 French Tooth Brushes, with pure bristles. Regu-

(Phone Direct to Toilet Dept., Main Floor).

Your Suit for Business **Need Cost No More** Than \$9.95

Of course, the price is far below the actual and usual worth of clothes you think of as good investments. But the quality is there, for the un-settled market has induced the makers to give us surprising values, which go to make up this splendid

Just 300 Suits Valued Ordinarily at \$15.00 \$18.00, \$20,00 and \$22.00

are comprised in these stocks of Splendid English Worsted and Tweed Clothing. Colors are plain grays and fancy browns and grays. Some brightened by small stripes and color mixtures. Cut single-breasted, three-button style, in good new lines, with high-cut vests and well-fitting trousers. Sizes 34 to 44. Saturday 9.95 (Main Floor)

Boots, Pumps and Oxfords

They are button, Blucher, Balmoral and high-top prospecting sty the leathers are tan Russia and willow calf, patent colt, gram velours calf and dongola kid. Every pair is Goodyear welted, either single or double soles. Sizes 5 to 11. Regularly \$2.50 to Saturday sale price

WOMEN'S \$3,00 TO \$4.00 BOOTS, PUMPS, OXFORDS, \$1.35.

The styles are new and popular, in gunmetal, tan Russia c vici kid, patent colt, chocolate kid, fine white canvas and white buck. Every pair is perfect fitting, and beautifully finished; Go buck. Every pair is perfect fitting, and beautifully finished; Good-year welt, hand-turn and flexible McKay sewn soles; some have the new kidney heels; others have Cuban, military and low licels. All size from 2 to 8. Regularly \$3.00, \$3.50 and \$4.00. Saturday Sale price 1.8

"JULIA ARTHUR" BOOTS FOR WOMEN, REGULARLY \$4.00,
FOR \$1.95.

These High-Grade Boots are all Goodyear welted, and made in popular shapes. There are gunmetal, patent cold, tan Russia calf and fine viet kid leathers, in both button and laced styles; Cuban and low heels. Sizes 2½ to 7. Regularly \$4.00. Saturday Sale price ... 1.95

WOMEN'S WHITE POPLIN PUMPS, WITH HAND-TURNED SOLES, \$1.25.

847 Pairs of Dainty White Poplin Pumps, with white poplin-covered Cuban heels; neat tailored bow on new recede vamp; hand-turned soles. Sizes 3 to 7. Saturday Sale price ... 1.25

WHITE BOOTS AND SHOES FOR MISSES, \$1.75.

WHITE BOOTS AND SHOES FOR MISSES, \$1.75.
Dainty Colonial Pumps and Pumps with neat tailor ed bow, with or without ankle straps; also Button Oxfords and Sandals, made from white canvas, white nubuck and white calfskin; Button Boots, made from white nu-buck and fine white canvas. They are all-made on full-fitting lasts, with neat, full, round toes, and comfortable low heels. Sizes 11 to 2. Regularly \$2.00 to \$2.75. Saturday Sale price. 1.75

"BOY SCOUT" AND "TEBBUTT" BOOTS, REGULARLY \$2.25 TO \$3.00, FOR \$1.99.

Patent colt, velours calf and box kip leathers, made on easy-fitting lasts; in the popular Blucher style; medium and heavy-weight soles. Sizes 1 to 5. Regularly \$2.25 to \$3.00. Saturday Sale price 1.99

(Second Floor)

Wash Goods Specials

21-Piece Tea Set \$1.79

\$2.50. Saturday, complete \$3.75 40-PIECE "CARLSBAD" TEA SET, \$2.95. \$3.75 40-PIECE "CARLSBAD" TEA SET, \$2.95.
Fine Grade "Carlsbad" China, 40-piece Tea Set; set is composed of 12 cups and saucers, 12 tea plates, 2 cake plates, slop bowl, cream jug; dainty rose spray decoration; gold traced handles and edges. Regularly \$3.75. Saturday, complete

\$5.00 ENGLISH CHINA TEA SETS. \$3.50.
Choice of several pretty decorations on fine quality

Choice of several pretty decorations, on fine quality, pure white English bone china; brilliant overglaze; 40-piece set. Regularly \$5.00. Saturday, complete ... 3.50 \$5.00 "CARLSBAD" CHINA TEA SETS, \$3.75.

40-piece Tea Sets, "Carlsbad" Austrian China, with your choice of rosebud, violet or apple blossom decorations; kermiss shape cups; fine quality, thin, transfucent china. Regularly \$5.00. Saturday, complete ... 3.75

(Third Floor.) Beds and Bedding

 Men's Derby or Stiff Hats

AT \$1.00 EACH.

Including all the best makers, Forsyth, Regal, W. G. & R., Crescent, Star and Tooke brands; strong, good-wearing materials, with the staple designs, which are always correct and fashionable. Sizes and half sizes, 14 to 18. Saturday.

White Crochet Bed Spreads, good serviceable quality.
Size 72 x 92 inches. Regularly \$1.55

White English Satin Bed Spreads, beautifully finished. These come in handsome designs. Large size 76 x 96. Special Saturday

White Crochet Bed Spreads, closely woven in good designs; will launder nicely and give good satisfaction; finished with hemmed ends. Large size 74 x 94 inches. Regularly \$2.50. Special Saturday

WHITE SATIN QUILTS, AT \$2.75 \$2.50. Special Saturday

WHITE SATIN QUILTS, AT \$2.75.

Beautifully finished, with corners cut and shaped for brass beds, very effective designs. Size 76 x 99 inches. Special Saturday

2.75

Flowers and Seeds

1000 Fresh-Cut Roses, assorted colors. Saturday, per 39
100 dozen Geranium Plants, dark red, crimson, pink or white colors. Saturday, each, 18c; per dozen, \$1.80.
2000 packets Emerald Lawn Grass Seed. Saturday, 1-lb. packet
Vegetable and Flower Seeds, in packets, packed under our own brand, 16 packets for 25
100 dozen Gladiolus Bulbs, mixed colors. Saturday, per jozen

The Saturday Grocery List

blue Bresh Creamery Butter, White Clover brand.

Per lb.

sted Cornflakes. 3 packages Finest Mild Cheese. Per lb.
One car Choice Sunkist Oranges, sweet and seedless One car Choice Sunkist Oranges, sweet and seedless.

Per dozen

Clark's Pork and Beans, in chili sauce. Large tin 10
Shirriff's Marmalade, 2-lb. jar 25
Garton's H. P. Sauce. Bottle 25
Choice Olives, plain and stuffed. Bottle 15
Fresh Fruit Cake. Per lb. 15
Fancy Mixed Biscuits. 2 lbs. 15
Choice Pineapples. 2 for 25c, or per dozen, \$1.45.

CANDY SECTION. 25

CANDY SECTION. 40
1000 lbs. Imported Caro Caramels. Per lb. 20
1000 lbs. Saunett's assorted fruit flavors. Per lb. 10
1000 lbs. Simpson's Special. Per lb. 20
(Main Floor and Basement). Bargains in Draperies

Novelty and Fancy Nets, 19c-Part of a manufacturer's stock, bought at a fraction of the usual cost, in all shades; 30 o 50 inches wide. Regularly 30c and 35c yard. Clearing

Sheen Silk, 19c Yard-36 inches wide; this new fabric is similar in weight and used for the same purposes as silkoline: it is more closely woven with rich delicate color combinations.

75c Bungalow and Fish Nets, 49c Yard-Only a limited quantity. They are the short lengths and broken lines left rom a busy season's selling; white, ivery and Arab shades; 30 iches wide. Regularly 65c, 75c and 85c. Saturday, yard .49 30c Dainty Bordered Scrim, 19c Yard - Etamines and scrims, plain centres, with pretty colored borders, 40 inches

ENGLISH CHINTZES IN A PROFUSION OF COLORS AND DESIGNS.

At 33c Per Yard - 32 inches wide, very special value,

At 28c Yard-Verdure and conventional styles. Saturday, special, yard .28

TWO SPECIAL REASONS FOR SHOPPING AT 8.30 SATURDAY.

Bamboo Verandah Screens Half-Price—Our complete stock will be sold at exactly half-price Saturday morning. Coming now this offer is unprecedented. Prepare for the warm weather, protect the verandahs from the sun's rays, and yet leave it open to the slightest breath of air; come at 8.30. Every home will want one or more; they will not last more than a couple of hours. Extra clerks to wait on your sizes run from 5 x 6 feet, at 70c, to 12 x 8 feet, at \$2.90. Saturday, half price each

Rich Scotch Madras, 45 to 54 inches wide, in cream and white shades, no fabric hangs more artistically or washes and wears better; madras is always in demand for summer curtains, especially effective in the dainty reception or drawing-room; some pieces are slightly soiled on the edges. Regularly 60c to \$1.00 yard. Saturday, special

(Fourth Floor)

New Matting Rugs

Full assortment of New Rugs, showing for Summer Homes, Verndahs and Camps. The Makada Rug—A thick, firmly-woven grass rug, with attractive stencilled borders and plain centres; some designs with medallion and all-over effects, in greens, tans and blues; extra big values:

30 in. x 60 in.

36 in. x 72 in.

120

4.6 x 7.6

6.9 x 9.0

4.15

8.0 x 10 0

5.85

9.0 x 12.0

New Colors and Designs in a Fine Quality Japanese Matting Rug at a Very Low Cost—These are closely woven mats with colors and designs solid through, so that they can be reversed:

27 in. x 54 in.

36 in. x 72 in.

36 in. x 72 in.

37 in.

38 in. x 72 in.

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9.0 x 10.6 11.28 (Fourth Floor)

Garden Tools on Sale

SPORTING GOODS SPECIALS.

100 Regular \$1.00 Lawn Tennis Rackets, Saturday, .69; other lines, 8.75 better quality, up to

Today's Specials for Morning Shoppers The following items will be on sale this morning, as advertised in yesterday's papers:

Men's \$8.50, \$10.00 and \$12.00 Suits, for 5.95 Men's Stiff and Soft Hats85 Suits for Women. Values to \$12.50,

The Robert Simpson Company, Limited

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