FRIDAY MORNING

THE TORONTO WORLD

JANUARY 17 1913

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# The Robert Simpson Company, Limited

# Clothes That Laugh at Winter's Frosts

Canadian winters are just severe enough to make out-of-doors pleasant when you are warmly clothed and mighty unpleasant otherwise from time to time. The clothing section has arrived at its mid-winter selling, while the longest part of the cold weather is still before you. Hence, the timeliness of these specials for Saturday.

### Men's Ulsters \$8.90

You can get a great value in a Winter Ulster at Simpson's Saturday, made single and double-breasted ulster style, long and roomy, with twoway convertible collars, good linings, all beautifully tailored; the materials are English tweeds, in grays and browns. Splendid for wear and excellent value. Special, Sale price ...... 8.90

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#### BOYS' NORFOLK SUITS.

Smart Double-Breasted, Yoke, Norfolk Suits, made from firm English navy blue serge, twilled linings, bloomer pants. Saturday, sizes 24 to 30 ..... 6.00

BOYS' TWEED DOUBLE-BREAST SUITS. 35 in dark brown, new double-breasted style, with full cut bloomer pants, neat check and stripe pattern. Saturday, sizes 27 to 34 ..... 4.95 (Main Floor)

**CALENDARS** at HALF-PRICE

A Few Very Special Calendars, Including Animal Studies,

# Carlsbad China

#### A Large Assortment of Daintily Decorated China

# Men's Shirts 69c

#### 150 Only Men's Sweater Coats

Best quality, in different weights, some of them weighing as much as three and one-half pounds, strongly made pockets, and several different styles of collar, all sizes. Regularly \$5.00, \$6.00 and \$7.00. Saturday 4.39

200 Men's Flannel Shirts, of fine quality materials, including Botanys, taffetas and Ceylon; the handsome patterns we are showing with their double cuffs and separate collars are neat and dressy, as well as warm and comfortable. Regularly \$2.50, \$3.00 and \$4.00; sizes 14 to 18. Saturday ...... 1.98

(Main Floor)

## Men's Hats \$1.00

#### WERE \$1:50, \$2.00 AND \$2.50.

Stiff and Soft Hats, balances of stock lines nearly sold out, and a quantity of jobbers' samples and odd dozens; all new and up-to-date shapes; fine quality and finish; sizes  $6\frac{1}{2}$  to  $7\frac{3}{6}$ . Saturday bargain ..... 1.00

Imitation Brown Buffalo Robe, rubber interlined, and curly cloth outside lining; a splendid wearing and warm covering, in medium size. Sat-

Heads and Country Scenes. (Stationery Department—Main Floor)

Gold Decorated Water or Lemonade Pitcher. Reduced from 25c to .15 (Basement)

urday ..... 6:45

Twenty-two thousand dollars' worth of Men's, Women's, Boys' and Children's Boots will be sold Saturday for eleven thousand dollars. The brands are "Victor," "Brandon," "Monarch," "Dorothy Dodd," "Queen Quality," "Boston Favorite," and "Classic." The styles are the very newest, and every pair is perfect. See Yonge and Queen Street Windows.

CARIOAD & BOOTS AT HALF PRICE

### Men's \$6.00 Sample Boots, \$2.95

1000 pairs Men's "Victor," "Brandon" and "Monarch" Sample Winter and Dress Boots, in button and laced Blucher styles, the leathers are tan willow calf, patent colt, vici kid, kangaroo, gunmetal, and black winter calf, with single, double and triple thick Goodyear welted soles, some have viscolized wet-proof soles, some are leather lined. See big windows corner Yonge and Queen Streets. The regular standard selling prices were \$4.50, \$5.00 and \$6.00. Saturday, 2.95

### Men's Boots \$2.95

950 pairs of "Victor," "Brandon" and "Manhattan" Boots, in button, Blucher and Balmoral styles, with single, double and triple thick Goodyear welted soles, tan Russia calf, patent colt, gunmetal, dongola kid and black winter calf leathers. See big windows corner Queen and Yonge Streets. Sizes 5 to 11. Regular \$4.50, \$5.00, \$5.50 and \$6.00. Saturday

2.95

#### Women's "Queen Quality," "Dorothy Dodd," and "Boston Favorite" Sample Boots

1,100 pairs of beautiful model sample boots, made of silk, satin, velvet, suede, gunmetal, patent colt, tan Russia calf, and vici kid, also combinations of above, button, lace, and Blucher style, French, New York, Cuban, military and low matron heels, flexible McKay, handturn and Goodyear welted soles. A very dainty lot of high-grade boots. Sizes 3, 3<sup>1</sup>/<sub>2</sub>, and 4 only. Regularly \$3.50, \$4.00 and \$5.00, Saturday

2.49

# Boys' Boots \$2.49

600 pairs Boys' High-Grade Goodyear Welted Boots, made on the new short vamp last, of tan Russian calf, patent colt, gunmetal, dongola kid, and box calf leathers, button and laced Blucher styles; sizes I to 5. Regular \$2.95, \$3.50 and 2.49 \$4.00. Saturday

### Misses' High-Grade Boots \$1.75

700 pairs of "Classic," "Simpson's Special" and "Adams" Button and Laced Boots, in patent colt, fine vici kid, and box calf leathers, dull matt calf and self tops, medium weight soles and low heels; sizes II to 2. Regular \$2.00, \$2.50 and 1.75 \$3.00. Saturday .....

#### Women's High-Grade Boots \$2.49

1100 pairs, on all the newest and most popular lasts; the leathers are tan Russia calf, patent colt, gunmetal, suede, vici kid and velours, with dull matt calf, vici kid, velvet and satin tops; button, lace and Blucher styles; Goodyear welt, flexible McKay and hand-turn soles; New York, Cuban and military heels; sizes  $2\frac{1}{2}$  to 8. Regular \$3.50, \$4.00, \$4.50 and \$5.00. Saturday