

DIST. - BEV SECTOR

<u>PRINCIPAL STATISTICS</u>	<u>1971</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>1983</u>
Establishments	31	33	33	33	32(E)
Employment	6300	5509	5529	5282	5000(E)
Shipments (\$000,000's)	379	679	782	781	763
Exports (\$000,000's)	186	313	349	345	353
Domestic Shipments (\$000,000's)	193	366	433	436	408
Imports (\$000,000's)	39	125	140	131	132
Canadian Market (\$000,000's)	232	492	573	593	540
Exports - % of Shipments	49.1	46.0	44.6	44.2	46.5
Imports - % of Domestic Market	16.8	25.5	24.4	26.4	24.4

<u>REGIONAL DISTRIBUTION - 1982</u>	<u>ATLANTIC</u>	<u>QUEBEC</u>	<u>ONTARIO</u>	<u>WEST</u>
Establishments - % of total	6	27	42	24
Employment - % of total	2	28	55	16
Shipments - % of total	2	23	58	17

<u>FOREIGN TRADE</u>	<u>U.S.</u>	<u>EEC.</u>	<u>ASIA</u>	<u>OTHERS</u>
Imports - % of total 1981	9	72		19
1982	8	73		19
1983	9	69		22
1984(E)	8	70		22

	<u>U.S.</u>	<u>EEC.</u>	<u>ASIA</u>	<u>OTHERS</u>
Exports - % of total 1981	96	1	1	2
1982	96	1.5	1	1.5
1983	97	1	1	1
1984(E)	97	1	1	1

<u>MAJOR FIRMS*</u>	<u>LOCATION</u>	<u>OWNERSHIP</u>
Joseph E. Seagram and Sons Ltd.	All regions	Canadian
Hiram Walker and Sons Ltd.	Ont., B.C.	Canadian
Gilbey Canada Inc.	Ontario	U.K.
Corby Distilleries Ltd.	Ontario	Canadian

*Note: Estimates do not include foreign operations of the firms identified.

(E): Estimate