

CLASSIFICATION DATA

Base: All Respondents

	Sex		Age			Income				Occupation of Head of Household				Visited		City (Unweighted)			
	Male	Female	18 - 29	30 - 49	50 & Over	Up to \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 & Over	Prof- essi- onal	White Col- lar	Blue Col- lar	Home- maker	Cana- dian Pavi- lion	Not Cana- dian Pavi- lion	Syd- ney	Melb- ourne	Bris- bane	
																			TOTAL
TOTAL (n/w)	521	252	269	142	200	179	71	118	114	100	168	62	138	10	172	349	173	179	169
(wt.)	521	252	269	140	200	181	69	112	109	99	175	64	134	9	133	388	173	179	169
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OCCUPATION OF HOUSEHOLD HEAD																			
Professional	175	83	92	47	96	32	2	16	51	69	175	-	-	-	53	122	59	64	45
	34%	33%	34%	33%	48%	18%	3%	14%	47%	69%	100%	-	-	-	40%	31%	34%	36%	27%
White collar	64	33	31	28	26	11	5	22	17	11	-	64	-	-	12	52	16	31	15
	12%	13%	12%	20%	13%	6%	7%	19%	16%	11%	-	100%	-	-	9%	14%	9%	17%	9%
Blue collar	134	71	63	47	59	28	10	55	32	9	-	-	134	-	31	103	50	35	53
	26%	28%	23%	34%	29%	15%	15%	49%	29%	9%	-	-	100%	-	23%	27%	29%	20%	31%
Homemaker	9	0	8	1	2	5	4	1	0	-	-	-	-	9	2	6	2	3	5
	2%	0%	3%	1%	1%	3%	5%	1%	0%	-	-	-	-	100%	2%	2%	1%	2%	3%
Unemployed	2	-	2	0	1	-	0	-	1	-	-	-	-	-	0	1	1	-	1
	*	-	1%	*	1%	-	1%	-	1%	-	-	-	-	-	*	*	1%	-	1%
Pensioned/retired	7	5	1	6	0	-	1	0	-	1	-	-	-	-	2	4	2	3	1
	1%	2%	1%	4%	*	-	2%	*	-	1%	-	-	-	-	2%	1%	1%	2%	1%
Student	109	47	62	7	3	98	43	17	5	8	-	-	-	-	27	82	36	35	41
	21%	19%	23%	5%	1%	54%	62%	15%	5%	8%	-	-	-	-	20%	21%	21%	20%	24%
Not stated	22	12	11	4	12	7	4	0	3	2	-	-	-	-	6	17	7	8	8
	4%	5%	4%	3%	6%	4%	5%	*	2%	2%	-	-	-	-	4%	4%	4%	4%	5%