

The Canadian Consulate in Lyons is responsible for Canadian business people in the Rhône-Alpes and Auvergne areas and is also working in close collaboration with commercial service at the Embassy, in Paris.

INTRODUCTION

The aim of this document is to provide an economic outline of the Rhône-Alpes and Auvergne regions in order to inform Canadian business people wishing to explore these dynamic markets.

It situates the area geographically, identifies its principal urban centres and provides some macro-economic information. This survey also contains a brief look at the manufacturing sector, as well as a list of the main industrial parks in the area.

Part of this document underlines trade and investment between this area and Canada, as well as official agreements concluded between Rhône-Alpes and Canadian provincial organizations to facilitate business development.

Practical advice, found in the appendix, is aimed at facilitating your stay, such as addresses of organizations devoted to economic development as well as a partial list of the main convention centres.

A wide-ranging number of documents on France and the European Community is available at the Embassy.

Do not hesitate to consult us.