

SECTOR: Agriculture and Food Products and Services
SUB-SECTOR: SEMI-PROCESSED AND PROCESSED FOOD & BEVERAGES
Officer: P. Egyed

EVENT: Natural Products Expo West, 23-25 March 1993,
Anaheim CA - Info Booth with Stand
PRODUCTS: Organic and health foods, lifestyle products for
specialty retail outlets
SCOPE: Annual trade show; 1,500 exhibits
ATTENDANCE: 12,000 qualified visitors - specialty food
distributors, owner/operators of health food
stores, food brokers, retail grocery buyers.