SECTOR: Agriculture and Food Products and Services
SUB-SECTOR: SEMI-PROCESSED AND PROCESSED FOOD & BEVERAGES
Officer: P. Eqyed

EVENT: Natural Products Expo West, 23-25 March 1993,

Anaheim CA - Info Booth with Stand

PRODUCTS: Organic and health foods, lifestyle products for

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specialty retail outlets

SCOPE: Annual trade show; 1,500 exhibits

ATTENDANCE: 12,000 qualified visitors - specialty food distributors, owner/operators of health food

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stores, food brokers, retail grocery buyers.

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