

3 Market Studies

Apparel/Textile

200 Apparel Manufacturers in Japan, 1983, 123pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 48 000

Contains commentary on the market trends, analysis of the apparel industry and sector performance with growth tables and other data sheets, rankings of 200 manufacturers representing almost 80 per cent of the industry, and profiles of 200 manufacturers and their activities.

Apparel Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Fine Animal Hair JETRO Access to Japan's Import Market Series No. 49, 1985, 16pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

Information on Best-Selling Products — Women's Wear, 1986, 15pp

Publisher: Manufactured Imports Promotion Organization (MIPRO)

Textile and Apparel Industries — Japan, 1985, 37pp

Publisher: U.S. and Foreign Commercial Service, American Embassy, Tokyo
Price: ¥ 6 000

Covers overall position of the industry. Includes lists of textile/apparel manufacturers, leading companies in the industry and statistical data.

Textile Made-Up Products Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Women's Outer Garments JETRO Your Market in Japan Series No. 48, 1988, 25pp

Publisher: Japan External Trade Organization (JETRO)

Women's Under Garments JETRO Your Market in Japan Series No. 42, 1987, 30pp

Publisher: Japan External Trade Organization (JETRO)

Related Publications

Man-Made Fibers of Japan, 1986/87

Publisher: Japan Chemical Fibres Association
Price: ¥ 2 500

Automotive

Auto Parts and Accessories Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Automotive Electronics Market in Japan, 1987, 160pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 75 000

Includes outlook for Japanese automotive electronics, production and distribution strategies, company profiles, etc.

The Structure of the Japanese Auto Parts Industry, 3rd ed., 1986, 400pp (approx.)

Publisher: Dodwell Marketing Consultants
Price: ¥ 90 000

A comprehensive guide to the Japanese auto parts industry, including latest information on the structure and recent dynamics of the industry, analysis of major manufacturers, overseas investments, statistical data, trade associations, etc.

Related Publications/Newsletters

Automobile Hotline, 1987

Publisher: Yano Research Institute Ltd.
Member Fee: ¥ 1 500 000/year

Newsletter provides up-to-date information on the Japanese automobile, parts, automotive-electronics and automotive materials industries, etc.

Automobile Type Approval Handbook for Japanese Certification, 1985, 1 110pp

Publisher: Japan Automobile Importers Association
Price: ¥ 22 000