

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :436-DUBLIN

001-AGRI & FOOD PRODUCTS & SERVICE
IRELAND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 1 Follow up on SIAL '88.
Assess possibilities in embryo transfer.
- QUARTER: 2 Meet with key food importers.
Liaise with local processors re co-operation possibilities.
Promote Canadian participation at Anuga.
- QUARTER: 3 -----
- QUARTER: 4 -----

- Contact maintained with key Irish processors.
Irish interests examining Cdn green products.
Quantity of Cdn wine en route to Irish buyer.
Embryo buyers visited sources in Alta and Ont.
- Launch of Loblaws "green" products in the Quinnsnorth chain. Good publicity for Canada.
Interest in co-operation is still evident.