

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

19

POST :340-AMMAN

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE
JORDAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ALL SUB-SECTORS

CANADA-JORDAN LENTIL MECHANIZATION PROJECT
SUCCESSFUL DEMONSTRATION OF CDN DRYLAND FARMING TECH;EQUIP-

MENT SALES

CERTIFICATION OF ADDITIONAL CDN SEED POTATO VARIETIES
3 NEW TYPES TO BE APPROVED IN 89-90

AGRI-CHEMICALS PRODUCTION JOINT VENTURE (PRIVATE SECTOR)
CONSTRUCTION OF LOCAL PLANT USING CDN TECHNOLOGY

SOUTHEAST CEREAL GRAINS PROJECT
AWARD OF MANAGEMENT CONTRACT TO CDN CONSULTANT

INTRODUCTION OF 6 NEW SEED POTATO VARIET.FOR PHASE I TRIALS
CERTIFICATION FOR IMPORT IN 1991 (2 YEAR PROGRAM)

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 1. Introduction of Cdn Seed Potato varieties to
Jordanian Market
2. Lentil Mechanisation Project
3. Feed-Mill Implementation

1. Post has visited appropriate authorities to ensure successful distribution & testing.
2. Post has worked closely with CDN & local agency to monitor implementation
3. Post is liaising with local contacts

QUARTER: 3 1.Introduction of Cdn seed potato varieties.
2.Lentil Mechanisation Project.
3.Feed Mill Technology
4.Promotion of Cdn livestock

1.Greater than expected response to upcoming intro could result in \$ 1 mn in actual sales.
2.Demo Project helped Cdn Coy obtain large commercial contract for eqpt and services sale
4.Several Cdn coys responding to dairy tender.

QUARTER: 4 Post continues to put prime emphasis on this sector of top priority to economic restructuring effort of local govt. Concentration given to Promotion through shows and seminars and visits to key contacts to promote CDN expertise.

Recent focus of CIDA/Inc program has been to encourage joint projects in agro industry. Several discussions have taken place with local investors and CDN coys are actively pursuing projects.Future prospects are encouraging.