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other sectors will continue to receive support on a responsive basis as resources permit.

The most promising sectors are: **Advanced technology** products and services (telecommunications, space, computers and software); **Agriculture** and food, fish and seafood products; **Business**, professional and educational services (management consulting, education and training; security services; architecture, design and engineering services); **Construction** products and services; **Consumer** products; **Cultural** industries; **Environment**; **Financial** services; **Forestry**; **Medical** and health care products; **Mining**, metals and minerals; **Oil** and gas; **Power**; and **Transport** (surface, aviation).

DFAIT will continue to collaborate with Team Canada partners in planning incoming/outgoing trade missions, trade shows, market or technology seminars and other trade promotion activities. Limited resources will focus on events in sectors that most effectively promote match-making and the acquisition of market intelligence. Of invaluable use will be the *Canadian International Business Strategy (CIBS) Compendium*, an up-to-date list of current international business development activities accessible on the Internet at: <http://www.dfait-maeci.gc.ca>

Contacts

Copies of the *China and Hong Kong Trade Action Plan* may be obtained from the Department of Foreign Affairs and International Trade's InfoCentre: 1-800-267-8376 or 613-944-4000; internet: <http://www.dfait-maeci.gc.ca>; FaxLink: 613-944-4500.

A questionnaire is provided for

user input. The *China and Hong Kong Trade Action Plan* will be revised and re-issued annually, to ensure that the needs of Canadian companies are met,

by reflecting the evolution of the market and incorporating corresponding adjustments to the trade development strategy.

REE Program – Continued from page 1

donor is the former Yugoslavia, where costs to reconstruct the country to pre-war levels are estimated to exceed \$25 billion. Basic reconstruction priorities in Bosnia and Herzegovina alone are estimated to cost \$5 billion over the next three years.

The REE *special facility for the reconstruction of the former Yugoslavia*, is a two-year program that will support the role of Canadian building technology – specifically in Bosnia and Herzegovina and Croatia.

This special non-profit facility will assist Canadian firms, on a shared cost basis, to build/repair housing and public institutions (such as damaged schools) in Bosnia and Herzegovina and Croatia. The REE will match a Canadian firm's costs up to a maximum of \$100,000.

Most of the traditional REE criteria – company eligibility, the cost sharing principle, the maximum contribution – remain unchanged.

However, in addition to addressing the regular REE proposal guidelines, proposals under the new facility should describe: any linkages between the project and the refugee housing needs in the region; and include a provision for the disposition of any profits arising from participation in the project.

As well, REE support would

not normally be available where the firm or project is eligible for *Program for Export Market Development (PEMD)* support.

Extended Activities

Activities eligible for REE support are also extended to include: government-initiated business missions to the territory; workshops/seminars in Canada; incoming missions from the territory; pre-feasibility studies in preparation of non-international financial institution (IFI)-financed reconstruction projects; and preparation of non-IFI-financed projects.

Contacts

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More information on PEMD may be obtained from the Department of Foreign Affairs and International Trade's InfoCentre, Ottawa, Tel.: 1-800-267-8376 (Ottawa-Hull region: 944-4000) or the ITCs.