

CANADA LIFE.

Cash Funds, TEN MILLIONS.

Example of PROFITS from an ordinary Life Policy

for \$10,000.00. Age, 30. Profits to be divided at end of 20 years; annual premium, \$223.00, total premiums paid, \$4,460.00, estimated profits by way of Bonus or paid-up Insurance would be \$10,000.00, making amount payable under Policy \$20,000.00. The cash value of the Bonus would be \$4,320.00—the Policy remaining in force for \$10,000 and increasing in amount every five years by \$1,312.00—Premium paid by 5½ per cent. interest on \$4,320.00—after age 50.

For particulars address—

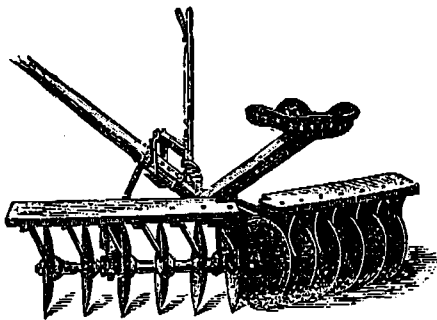
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To the one sending in second largest number of subscriptions on same conditions - - - **\$35**

To the one sending in third largest number of subscriptions on same conditions - - - **\$15**

BUT THIS IS NOT ALL

for besides these cash prizes we will give every person (who has subscribed) from 25c. to 40c. in value for every additional subscriber he or she may send us, as per our handsome Illustrated Premium List. Our Premium List comprises the greatest variety of first-class goods and the most liberal offers ever made by a Canadian journal. From this List (which will be posted free to any address on application) our canvassers have the option of selecting any particular article they may fancy, according to the number of subscriptions (additional to their own) they send us, from one subscription upwards.

EXPLANATION OF OUR EXTRAORDINARY OFFER.

Suppose the largest list of new subscribers that may be sent us by anyone, before July 1st next, should be forty-eight. In that case the fortunate canvasser, having sent in the list, would receive fifty dollars in cash and forty-eight one-subscription premiums.

Supposing the next largest list sent in was thirty, the successful person would receive thirty-five dollars in cash and thirty-one subscription premiums.

And if the third largest number of names sent in by anyone was sixteen, he or she would receive fifteen dollars and the premiums offered for that number of names.

In other words the three persons sending in the three largest lists of names will be more than doubly paid for their work, while all others who send in one or more subscriptions, in addition to their own, will be fully compensated for their efforts.

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Subscription Price only 50c. Per Annum, Including Postage,

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See our big "guessing offer" (inside page of cover, this issue).

MASSEY PRESS,
MASSEY ST.,
TORONTO, ONT.

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An Independent Journal of News and Literature for Rural Homes.



Printed and published by THE MASSEY PRESS (a separate and independent branch of the business enterprise conducted by THE MASSEY MANUFACTURING CO., Toronto, Ont., Canada.)

PROF. SCRUB Editor.
CHAS. MORRISON Associate Editor
and Business Manager.

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are 20c. per nonpareil line. Space on back page 10 per cent. extra. Terms strictly cash.

There are 12 lines to the inch. There are 122 lines to the column. The columns are 2½ inches wide, i.e., space for type matter. Electrotypes must not be over 2½ inches wide, unless more than a column in width is taken.

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The following is the present list, though we hope to extend it, due notice of which will be given

Weekly Globe (\$1.00) with Massey's Illustrated (50c.), one year, given for only	\$1.00
Weekly Mail (\$1.00) with Farm and Fireside (75c.) and Massey's Illustrated (50c.), one year, given for only	\$1.10
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Canadian Live Stock and Farm Journal (\$1.00) and Massey's Illustrated (50c.), one year, given for only	\$1.00
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N.B.—Clubbing List Subscriptions cannot under any circumstances count in competitions for Premiums or Prizes, but we will allow persons so subscribing to canvass and earn Premiums.

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