

IDEAL BLOCKS

Preferred to Natural Stone IN SCOTLAND

With all their advantages over natural stone as a building material, IDEAL Concrete Building Blocks may be profitably manufactured and sold *anywhere* at prices even lower than brick or lumber.

In England and Scotland, where architectural beauty and everlasting durability are prime requirements, IDEAL Concrete Machines are rapidly taking the place of other sources of building material supply.

IDEAL

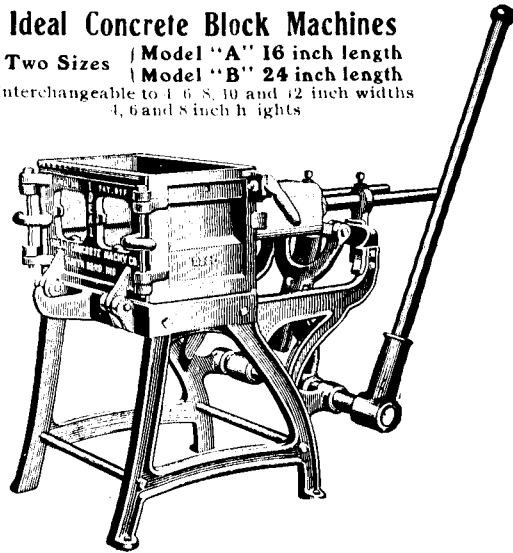
Face-Down Interchangeable CONCRETE BLOCK MACHINE

Double House Villa erected by David Brown & Son, operating IDEAL Concrete Machines at Paisley, Scotland. All blocks in building and surrounding wall the product of a single "IDEAL" machine.



Ideal Concrete Block Machines

Two Sizes Model "A" 16 inch length
Model "B" 24 inch length
Interchangeable to 4, 6, 8, 10 and 12 inch widths
4, 6 and 8 inch heights



Why 'IDEAL' Blocks are Superior to Natural Stone

Greater range of artistic possibility. The same machine produces endless varieties of face designs.

Greater resistance to heat and cold. Fire-proof under all conditions. Hollow blocks give practically frost-proof construction.

Lower in cost. "IDEAL" Blocks in any design produced for a fraction of the cost of stone.

The Ideal Concrete Machine is the *only* machine legally built on the perfected face-down principle, allowing the use of a rich facing material with coarser mixture for back of block. Interchangeable features found in "IDEAL" alone, more than double its range of use and profit, often saving the purchase of several special machines. The "IDEAL" is simple, rapid and durable, and its cost of operation is lower than that of any other machine.

Send for catalogue giving full information on everything pertaining to the concrete industry. Shows full "IDEAL" line of Mixers, Brick Machines, Sill and Lintel Machines, Ornamental Column, Spindle, Ball, Sidewalk, Step and Sill Models. Tells how to figure cost, selling price and profit. Gives valuable comparisons of concrete with other materials.

FREE on application

IDEAL CONCRETE MACHINERY CO.
Limited

Factory—221 King Street, London,
Ontario, Canada.

Canadian Sales Agents, **MUSSENS,**
Limited,
Montreal, Toronto, Winnipeg,
Vancouver.