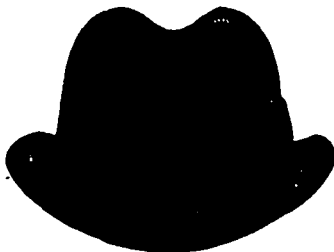
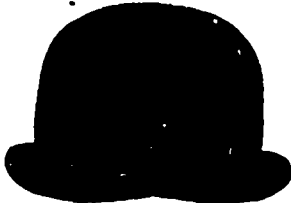


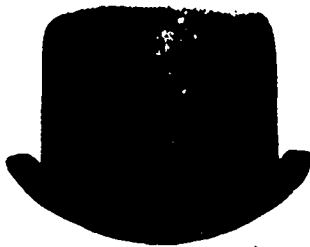
## LEADING STYLES



THE FEDORA.



THE ROUND CROWN.



THE SHARP CUT-OFF.

## STYLES AND COLORS.

Just what to make for a fall style has been and is the problem with stiff hat manufacturers. The very radiant styles introduced in the spring and the novelties already shown for the fall season have combined to create a feeling of indecision in the minds of those who feel that they cannot afford to make a mistake.

As a matter of information, we are enabled to state with authority that the Dunlap derby will present no very radical features. It will, of course, be different from the spring style, but only enough to constitute a change, and will be, as usual, a handsome, genteel style. The general tendency of styles in stiff hats is towards full crowns with medium brims and heavy curls. This, however, is radically departed from in many cases, and some genuine surprises are in store, especially in those hats that look better upon the head than off, of which the Harrington derby of last fall was a striking example. There is but little prospect that the taper derby will be popular, although no one can actually foretell the taste of a fickle public.

The brush cassimere introduced by Dunlap & Co. has had a fair sale, and singular to state, it has sold better, relatively, out side of New York city than in it. Following this idea, some manufacturers have introduced a brush or scratch-up derby. Such goods however should be handled with caution, as they wear rough. A bright or French finish may go, however.

Some rough finish hats are being shown, particularly in handsome brown mixtures, for which they are well fitted, as many a good mixture is spoiled by being finished too close. Browns will undoubtedly hold the lead for the fall,

in both soft and stiff hats. In the former, fancy shapes upon the Tourist order will continue to be popular, and will sell well.—The Hatter and Furrer.

## AMONG THE CLOUDS.

No clouded brain can manage to reach the clouds, and an establishment which finds it necessary every year to add to the height of its establishment, in order to provide room for its extending business, must be managed by men with unclouded brains. Last year Messrs. A. A. Allan & Co. added two storeys to their hat and fur establishment, and thus had the highest warehouse in the city. Even this was not the height of their ambition, and another storey has been added, making eight storeys and a basement. The firm employs a large number of hands in the manufacture of fur goods and carry a very heavy stock of furs and hats of all kinds. Under able management, they seem to be prospering.

## UMBRELLAS IN THE UNITED STATES.

There has been a great increase in the demand for umbrellas in the United States during the past year or two, which has led to the opinion that the climate of the country must have become damper. Large quantities of umbrellas are now sold for parts of the country where there was practically no demand until recently, and throughout the States the sales are on an increasing scale. On the other hand, it is contended that there has been no change in climate, but that the increased use of umbrellas is due to the progress of civilizing influences, though why civilization should make people use umbrellas to a greater extent, it is not easy to see. This is curious and interesting, because not many years ago the use of the umbrella was held in America to be distinctly European, and it was said that the Englishman could be at once spotted in any of the cities there by his carrying an umbrella and having his trousers turned up at the bottom. Now this test would no longer apply. Not only has there been a great increase in the number of umbrellas sold, but there has been an improvement in the quality. Cotton gingham and alpaca, many of them of extremely startling shades, have given a way to black satens and silk warp glorias. American ingenuity and enterprise have devised all sorts of novelties in handles—fantastic, real woods, silver, bone, horn, and ivory, as well as imitations in celluloid and other compositions, are all being used. With the increase in trade, prices are falling. Frames, which used to cost 1s., are now made up from 2 1-2d. to 4d. This in its turn stimulates the demand, and it seems likely that if the present rate of increase is maintained, the American will be as much known by his umbrella as the Englishman.

The latest fad has arrived in New York in the shape of an umbrella. It is constructed so as to curl up round the rim when opened, forming a complete gutter like those round the eaves of houses. This gutter catches the rain as it runs down the mansard roofs and keeps it from running down to the ground and splashing on one's trousers. By a slight tilt the water is caught and

thrown to a common centre, where a pipe leads down through the umbrella handle to the ground, allowing the water to run out.—The Stick and Umbrella News.

## A PROGRESSING INDUSTRY.

A representative of THE REVIEW had the the pleasure of being shown through the extensive mills of the Universal Knitting Mills Co., at Woodbridge. This firm has also a large ware house and knitting mill in the city, but a great deal of the work is done at Woodbridge, a few miles from Toronto. Here is worked up very fine merino yarn, large quantities of which are imported by this company. Nearly all the yarn made is manufactured into hosiery, either here or in Toronto, and well-made hosiery it is. Their hosiery made from ordinary coarse wool has had a large sale, from Newfoundland to British Columbia, but it is in the finer grades, made from the merino yarn, that the interest for the onlooker lies. Besides these fine grades of hosiery from the merino and extra-super wool, the firm imports large quantities of worsted yarns from France, and this is also knit and dyed at the mills in Woodbridge and Toronto. In the manufacture of yarn the Woodbridge manager, Mr. J. F. McIntosh, has introduced an invention of his own, which produces a double yarn without any extra twisting or doubling. This is done by placing bobbins of two colors of wool on the last set of cards, or "the finishers," and thus the rolls are made up in such a way as to allow a gray and a white thread to come off alternately, and instead of spinning each thread separately, a gray and a white are spun together, thus making a double and twisted thread without any further trouble. The mills are under able management and run day and night, with two sets of hands, thus showing the enormous demand for the goods of this firm. The company believes in system and enterprise, and are sparing no pains to make their wares acceptable.

## PROVERBS FOR ADVERTISERS.

Spare the advertisements and spoil the business.

He is a wise man who takes a large space and puts little matter in it.

Who so loveth a good business loveth advertising, but he that despiseth fame is an ass.

A good advertisement is like the merchant's ships—it bringeth abundance from afar.

A small advertisement is better than a bad traveller.

An advertisement is not a luxury, but a necessary.

—From Fame.

John Macdonald & Co. have added to their stock 15, 16, and 18-inch silk plushes for fancy work, and are showing these in all the newest art shades.

Mrs. Flett, wife of George Flett, tailor, Hamilton, died suddenly at an early hour on Sunday. She had not been very well for some days past. About midnight she awoke her husband and asked for a drink of water. He went asleep again, and on awakening an hour or two later he found his wife dead by his side.