

# New Records Created by The Sun Life of Canada

**P**ROGRESSIVE business methods, backed by forty-five years of fair-dealing, have achieved for the Sun Life of Canada during 1915 records that are new in the Canadian life assurance field.

Assurances of over \$34,000,000 issued and paid for in cash; Total Assurances in Force of over \$250,000,000; Total Payments to Policyholders since organization of more than \$52,600,000; Assets of nearly \$75,000,000; a Cash Income of nearly \$16,000,000, and an Undistributed Net Surplus of over \$7,500,000—all are high-water marks in the annals of Canadian life assurance.

## THE SUN LIFE OF CANADA TAKES RANK AS ONE OF THE GREAT FINANCIAL CORPORATIONS OF THE EMPIRE

The following figures show the dominating position attained by the Company:

	1915	1914	INCREASE
Assets as at December 31st - -	\$74,326,423	\$64,187,656	\$10,138,767 (15.8%)
Cash Income - - - - -	15,972,672	15,052,275	920,397 ( 6.1%)
Surplus Distributed to Policyholders - - - - -	985,487	861,763	123,724 (14.3%)
Net Surplus as at December 31st	7,545,591	6,503,794	1,041,797 (16 %)
Total Payments to Policyholders	7,129,479	6,161,287	968,192 (15.7%)
Assurances Issued and Paid for in Cash - - - - -	34,873,851	32,167,339	2,706,512 ( 8.4%)
Assurances in Force - - - -	257,404,160	218,299,835	39,104,325 (17.9%)

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