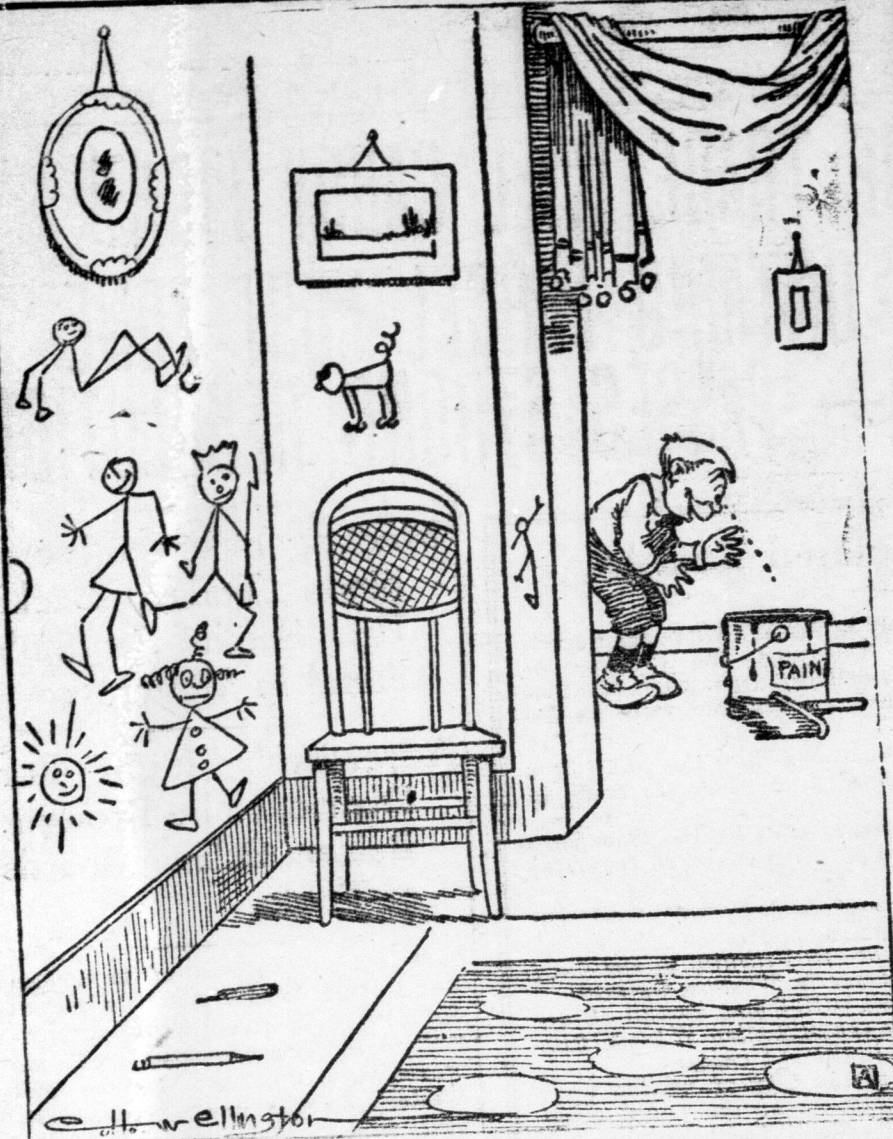


--and the Worst Is Yet to Come



DEATH, FIRE AND ACCIDENTS MARK MERCURY'S SUDDEN DIP

**Robert Dingwall Killed When Tree Blew Over
In Gale Near Holstein—G. T. R. Station
at Thedford Burned.**

DEAD—Robert Dingwall, of Proton Township.
BURNED—Grand Trunk depot at Thedford.

ACCIDENTS—Natural gas main broke at Chatham. Phone lines put out of business all over district. Many roads blocked by snow and trains delayed everywhere. Zero weather general all over Western Ontario.

Reports from all over Western Ontario indicate that heavy damage followed in the trail of Tuesday's heavy blizzard and the sudden dip of the mercury away below the zero mark.

The storm was general all over the province, and was easily the worst of the season. Railway trains ran late, and scores of travellers and citizens inward bound for London stamped impatiently about the smaller stations all over the district as they waited.

Rural mail-carriers in many places found the roads absolutely impassable, and farmers as a result are receiving their mail and papers many hours late.

Telegraph and telephone companies, particularly in the northern districts, report much trouble from wires and poles being blown down.

KILLED BY FALLING TREE.
[Special to The Advertiser.]
Holstein, Jan. 13.—Robert Dingwall, aged 40, one of the best-known farmers of Proton Township, was instantly killed today, when, as he was chopping down a tree in the bush, the high wind suddenly caused the tree to snap off. Before Dingwall could escape he was pinned under the heavy trunk, and when taken out a few minutes later by other choppers was dead. Dingwall was unmarried, and is survived by four brothers—Andrew, of Ceylon; James and William, of Pro-



**CARTER'S
LITTLE
LIVER
PILLS.**

**CURE
SICK
HEAD
ACHE**

Stick Headache and relieve all the troubles incident to a bilious state of the system, such as Dizziness, Nausea, Drowsiness, Bloating, Acidity, Flatulence, Pain in the Side, &c. While their most remarkable success has been shown in curing

Headache, yet Carter's Little Liver Pills are equally valuable in Constipation, curing and preventing this annoying complaint, while they also regulate the bowels, stimulate the liver and regulate the bowels. Even if they only cure

Ache they would be almost priceless to those who suffer from this distressing complaint; but fortunately their goodness does not end here, and those who use them will find these little pills valuable in many ways that they will not be willing to do without them. But after all sick head

is the bane of so many lives that here is where we make our great boast. Our pills cure what others do not.

Carter's Little Liver Pills are very small and very easy to take. One or two pills make a dose. They are strictly vegetable and do not grip or purge, but by their gentle action please all who use them.

CARTER MEDICINE CO., NEW YORK.
Small Pill. Small Dose. Small Price.

Make-Man Tablets
MEAN
PURE BLOOD.
50c each; 6 for \$2.50.
Geo. A. McLachlan
380 RICHMOND STREET, 2ND FLOOR.

perature running to a minimum of 41 degrees below zero.

MANY UNEMPLOYED.
A wind that at times blew 75 miles an hour, added to the suffering and the unemployed were driven to shelter, managers of missions and municipal lodging houses reporting many men out of work.

Frank M. Berry, chauffeur, of Detroit, died of exposure after sitting two hours in his automobile in front of Carnegie Hall. Henry Kofer, laborer, and Walter A. Haag, grocer's boy, were overcome in hallways and died. Bernard Aron, a contractor, was blown in front of a car and seriously injured. Several persons were removed to hospitals, suffering from exposure.

TRAINS WERE LATE.
London, so far as railway service was concerned, was off the map for hours at a time Tuesday night. The International Limited, from Toronto, due in London at eight p. m., arrived a little better than two hours late.

The accommodation trains from the East and West were little better with trains were running about two hours off schedule.

The Canadian Pacific, like the Grand Trunk, also had its troubles, the special from Toronto being over two hours late.

Railway engineers state that this cold weather plays havoc with an engine, making it impossible to keep up steam.

**NO UNIFORMITY
IN ONTARIO OATS**
Prof. Zavitz Says This Is Main
Trouble In Principal
Crop.

[Special to The Advertiser.]
Guelph, Jan. 13.—The obtaining of actual results was the keynote of the speeches at the Experimental Station meeting at the Agricultural College today. Professor Zavitz was particularly effective in his address. He claimed that over 90 per cent of the barley grown in Ontario was derived from seed sent out by the department. The oat crop, though, was the most important cereal crop in Ontario with 2,699,459 acres sown, and the crop worth over thirty-six million.

Could Increase Value.
Even with that showing, with proper selection of seed the yield could be materially increased, and its money value enhanced even above the value of the increased yield. The trouble, according to the speaker, is that there are too many varieties in use.

"And you can scarcely buy a uniform crop of Ontario oats," he said. "The western oats quality, and they are the seed out market, where there is the most money. We should have one variety that we should stick to."

**MYSTERY OF THE MOYES
PAPERS IS DEEPENING**
Chairman Did Not Get Them and Mr. Proudfoot Will Not Tell.

[Canadian Press.]
Toronto, Jan. 13.—"We have no papers. No papers have been filed with us other than those which have been in our possession and which everybody knew about," said Chairman Hon. D. M. McIntyre today, when asked, if Mr. Moyes had filed any papers in connection with the West Shore Railway, the \$600,000 expenditure on which is being investigated by the Ontario Railway and Municipal Board on behalf of the municipalities. Certain papers disappeared from the official records of the contracting firm, and these were said to have been discovered and filed with the board.

"I can't speak of the matter at all," said Mr. J. W. Moyes, when asked what information he had concerning the discovery of the missing papers. "I know of no papers filed with the railway board."

Mr. Proudfoot, K. C., who has been conducting the investigation for the municipalities has information about which he will not speak at present. The papers were evidently taken away from the records by design and through some efforts on the part of the police they were located, and part of them secured.

PROSE ORE COMPANY.
Montreal, Jan. 13.—Bondholders of the Canadian Venezuelan Ore Company, at a meeting here today, appointed a committee to look into the financial position of the company, and report back at a further meeting of bondholders to be held on Tuesday next.

CURLEY IS BOSTON'S MAYOR.
Boston, Jan. 13.—Congressman Jas. M. Curley was chosen mayor today by a majority of 6,000 votes over Thomas J. Kenny, president of the city council. Of a total of 80,000 votes polled on the coldest day of the winter, the victorious candidate received 42,309 and President Kenny had 37,250. Both are Democrats.

**BURDOCK
BLOOD
BITTERS**
CURED A BAD ATTACK OF
ECZEMA.

All skin diseases such as Eczema, Salt Rheum, Tetter, Rash, Boils, Pimples, and Itching Skin Eruptions, are always caused from the blood being in a bad condition, and it is impossible to eradicate them from the system unless you put your blood into good shape. This you can very easily do without the slightest trouble by using Burdock Blood Bitters.

It drives out all the humor from the blood, and makes it pure and rich, and not only the unsightly diseases removed, but a bright clean complexion produced, but the entire system is renovated and invigorated at the same time.

Mrs. G. A. Day, Somerville, N.B., writes:—"Last spring I had a bad attack of Eczema. I tried several patent medicines as well as the medicine of a physician, but they seemed to make the disease worse. I was advised to try Burdock Blood Bitters, and I did so with the result that in two weeks time the sores began to disappear. I continued to take it until I had taken three bottles and they worked a complete cure."

COLD IN NEW YORK.
[Canadian Press.]
New York, Jan. 13.—With the mercury standing at three degrees below zero early tonight, this city lay in the grip of a cold snap of such severity as rarely is experienced here.

Less than a dozen times in the forty-three years of the local weather bureau's history has the thermometer registered a temperature so low. Notwithstanding this downward plunge of the mercury, which caused three deaths from exposure today, this was the warmest region of the state, reports from the country districts in northern New York showing a drop in the tem-

Phone Forty-Four Hundred | Smallman & Ingram, Limited | Store Closes at 6 p.m.

Whitewear in Pre-Inventory Clearing Tomorrow!

378 Pairs Cambric Drawers 29c, 59c, 69c
Former Prices 65c, \$1, \$1.25, \$1.50 to \$3.50, pr



The above number—378—is an exact count of the garments in this sale. Some are counter-tossed, some slightly soiled, and most of the drawers are cut a little fuller than the present day styles, which is the main reason for such astounding reductions as the prices above indicate. But as it is much easier to cut down than to enlarge, with a little alteration these can be cut down to meet the modern style demands, and all to be sold at only a fraction of the cost of same. These will be on sale tomorrow (Thursday) morning at 8:30 o'clock, and the early morning rush should clear all in an hour or two.

200 Pairs 65c to \$1.00 Drawers, for 29c Pair
78 Pairs \$1.25 to \$1.35 Drawers, for 59c Pair
100 Pairs \$1.50 to \$3.50 Drawers, for 69c Pair

All are made of extra good quality—the finest of materials and trimmings, embroideries and insertions in the higher priced lines—and for your easy and quick selection will be placed on separate tables with large price tickets to direct you to the table you desire, and as you will see by the grouping, the 69c table contains all lines from \$1.50 up to \$3.50. There will be some advantage in coming early and getting your supply of the higher-priced drawers.

Have You Ever Heard Your Mother Say?

"I always go to ——— when I want anything real good." Did she also say: "I know that I will not have any trouble with anything I buy at ——— if for any reason I desire to return it?" And, "I do not like to miss a sale at ———, for I always find the sales advertised are lived up to and not exaggerated."

It is our constant endeavor to merit such commendation from our patrons. Those very expressions quoted above have been heard time and again, and mother, who has had lifelong experience, is given as authority for same, and in reference to the pre-stock inventory sales now on, bears this important message: That goods, no matter how much the price is lowered, is of high standard quality, and that only accurate figures are given of reductions made. **WATCH CLOSELY THIS MONTH.**

Pre-Stock Inventory Clearing Ladies' Dress Waists 1-2 Price

Voiles, Fine Lawn, Marquisette
\$2.50 to \$10 Waists \$1.25 to \$5
Sale Prices

Odd and broken lines and sizes of Fancy Blouses as mentioned above. Dainty White Blouses, prettily trimmed or embroidered. About five dozen in the lot grouped on one table for a quick clearance, as we want no odds and ends for stock listing, but in this lot will be found all sizes, collectively. **ON SALE THURSDAY MORNING AT 8:30.**

\$2.50 Fancy Dress Waist.	Sale price	\$1.25
\$3.50 Fancy Dress Waist.	Sale price	\$1.75
\$4.50 Fancy Dress Waist.	Sale price	\$2.25
\$5.00 Fancy Dress Waist.	Sale price	\$2.50
\$6.50 to \$10.00 Fancy Dress Waists.	Sale prices	\$3.25 to \$5.00

Second Floor.

EMBROIDERY FLOUNCINGS--

Pre-Stock Inventory Sale SEE WINDOW
Some Less Than Manufacturer's Cost!

A great clearing from a manufacturer in Switzerland at prices much below the half-price mark. It matters not to what use you put these embroideries, whether you use them for underskirts, dresses, corset covers, waists, etc., they will prove at the prices during this sale to be the most economical goods you can procure for such purposes. It is doubtful if ever again such opportunities as these will be presented, and at the very low prices you will be wise to lay in a supply sufficient for future use. **SEE WINDOW DISPLAY TODAY.**

4 1/2 to 5 Yard Ends 45-Inch Flouncings
At About 1-3 Regular Value 28c, 39c to \$1.52 yd.

The most exquisite designs are shown in this assortment. Beautifully worked eyelet and floral patterns. All are in dress lengths 4 1/2 to 5 yards, and sold by the piece, which in some cases might be mistaken for the price per yard. Imagine a beautiful dress of 45-inch embroidery flouncing at these prices. **\$1.39, \$1.99 up to \$7.59 for 5-yd. length**

27 Inch Voile Flouncing 69c
Dainty patterns with scalloped and hemstitched edges. Splendid designs for ladies' and children's wear. While they last, yard **69c**

Allover Embroideries 45c to \$1.00
Swiss, nainsook and cambric—A large range of beautiful patterns in eyelet and shadow designs for ladies' yokes, blouses and children's dresses. Per yard **45c, 50c, 60c, 75c and \$1.00**

SPECIAL--17 and 29 inch Flouncings 29c yard
Pretty patterns in eyelet and floral designs, 17 and 27 inch Cambric Flouncings, for ladies' and children's underwear. While they last, yard **29c**

Corset Cover Embroideries 17 inch; 19c to 89c yard
Nainsook and cambric in good assortment of dainty designs. A special assortment in January White Sale. Yard **19c, 29c, 39c, 59c and 89c**
East Aisle—Main Floor.

27 Inch Swiss Embroideries 79c yard
Very fine neat patterns with scalloped or hemstitched edges, fine dainty patterns for ladies' waists and infants' dresses. Very special value, 27-inch, at per yard **79c**

Embroidered Voile Dress Lengths
These are of finest white voile, beautifully embroidered, in sky, mauve and black, in the daintiest designs. Exclusive patterns in one dress each, 4 1/2 and 5 yards. Prices, each **\$10.00, \$12.50 and \$18.00**

Shadow Lace Corset Cover Flouncing 60c and 75c yard
These make up pretty, lacey corset covers. A handsome assortment of patterns with beading to match. Prices, per yard **60c and 75c**

The Lily White Corset Covers 50c and \$1.00
A fresh shipment of these for January White Sale, shaped and all ready to make up, with beading to match. Prices, each **50c and \$1.00**
East Aisle—Main Floor.

Is your Tailored Suit ordered? Only a few more orders will be taken at January prices.

SMALLMAN & INGRAM LIMITED

February Designer Now In. Subscribers please call and get your copy.