

Largest School

During the past year the London Business College enrolled more students than any other business college in the city. There is a reason. Seven colleges. Largest training in Canada. Thirty years' experience. School of Isaac Pitman Shorthand. Exclusive rights of famous Bliss Bookkeeping System. Our graduates get the best positions, and the demand for them has been nine times the supply. Best equipped school in Western Ontario. Affiliated with Commercial Educators' Association of Canada. Day and night classes. Call and inspect our school, then decide.

SPOTTON BUSINESS COLLEGE

London Loan Building,
COR. DUNDAS AND PARK AVE.
ROBERT KING, PRINCIPAL.
tf-ywt

Ferguson & Sons

Funeral Directors
120 KING STREET.
PHONES 643, 273, 2056.
OPEN DAY AND NIGHT.

Geo. E. Logan

Funeral Director
and Embalmer
418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1908. Personal Attention.
wty

Smith, Son & Clarke

Undertakers
119 DUNDAS ST. PHONE 595.
609 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

GRIFFITH & WILLIS

FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882, 104 Dundas street. Residence on premises. Open day and night. Phone 458. Delaware branch, W. Acres, Manager.

HOLBROOKS SAUCE



YOUR NOSE
May be hard to fit with an Eyeglass.
But this does not mean that we cannot fit it perfectly.

The Brown Optical Co

The Tecumseh Grill
OPEN 8 P.M. TO 12 P.M.
Special Attention to Dinner and Supper.
Business Men's 50c
Lunches
SERVED IN CAFE 12 TO 2 P.M.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

Christmas Buying

Our stock of Pictures and Frames suitable for Christmas presents was never so large as at present. It will pay you to call early and make your selection before the stock is picked over.

Colerick Bros.

212 DUNDAS STREET
yt

DR. JARVIS

DENTIST
Corner Dundas and Clarence Streets.

FUN IN THE RABBIT FAMILY.

Jane Rabbit - "What's the matter with Pa Rabbit?"
Brother Bob - "Ma's afraid he's going to have apoplexy. He laughed so hard at th' hunters shootin' each other."

The London Loan and Savings Company of Canada

DIVIDEND NO. 71
Notice is hereby given that a dividend at the rate of 8 per cent per annum for the current quarter year, has been declared on the Capital Stock of the Company, to shareholders of record on 15th December, 1911, and is payable on the 2nd of January, 1912.
M. J. KENT, Manager.

TRAFFORD'S Fall Furniture DISPLAY

Well worth a visit. Prices right. 129 Dundas Street. 11 Market -ano.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

BE CRITICAL

Johnston Bros.
X X X Bread
Is For Critical People.

Mrs. Housewife, this is the best Bread you can have on the table. We'd like you to try it today. Ask your grocer, or phone the factory.

JOHNSTON BROS.
Phone 944.

LONDON AND DISTRICT

Body Still Unclaimed.
The body of George Vince, the Englishman, who died in Victoria Hospital on Sunday evening, is still unclaimed. The man had apparently no friends or relatives in this country, and word has been sent to his mother, who is thought to be living in Croydon, England. The remains are still held at Ferguson's undertaking rooms.

Western Fair Board.
At the meeting of the Western Fair executive held yesterday afternoon, the accounts for the year were completed, and passed. It was asked to hold a general meeting on Friday afternoon next, when the business of the year will be finally settled. Owing to the absence of Mr. W. J. Reid, Col. J. W. Little presided.

SCHEME FOR OPERATING THE INDUSTRIAL SCHOOL

Will Be Opened in Alexandra School the First Week in January.

At the meeting of the advisory committee for the industrial school held Monday night, a scheme for operating the school was brought down, and sent to the board of education for adoption.

It was decided—
1. That the school be known as the London Industrial School, to be opened during the first week in January in the Alexandra School.

2. That the object of the school be to give a broader education to those engaged in industrial pursuits.
3. That evening classes be established for men and boys and women and girls on Monday, Wednesday and Friday evenings, from 7:30 to 9 p.m.
4. That the board of education be asked to grant the use of six rooms for use of the school, regularly and as many class rooms as may be required.

5. That the following courses be taught: For men and boys—(a) Machine-shop work, (b) wood-work, (c) mechanical drawing, (d) architectural drawing, (e) business English, each student to select one subject from each group.
6. Courses for women and girls: (a) Sewing, dress-making, cookery, (b) home economics, (c) business English, each student to select one subject from each group.

That the first term shop mechanics be given in connection with the shop work and not as a separate subject.
That the business English course include writing, spelling and the simple business forms in general use.
That teachers for the following subjects be secured:
(a) Drawing, (b) Machine shop work, (c) Forge shop work, (d) Woodworking, (e) Dressmaking, (f) Cooking and home economics, (g) English.

That a fee of \$1 be charged for those taking two or three evenings per week, but that a term fee of \$3 for the four months, payable in advance, be charged. Pupils taking only one subject per week be charged 50 cents per month.
It was estimated that the total cost of the department would amount to \$1,361, with a return of \$300 in fees, making the net cost \$1,061.

There was little discussion on the report, the members being satisfied with it.
Those present were Messrs. W. W. Gamgane chairman, Dr. Wyckoff, F. B. Leonard, L. H. Martyn, C. M. R. Graham, John M. Gunn, G. C. Weeks, M. F. Irwin, H. B. Deal, and others.

Closed heated carriages for every occasion; Hueston's Livery.

Mirrosopes for Christmas

These wonderful machines will enlarge ordinary postcards, prints, etc., on a screen. Simply attach to electric light or gas.

Prices, \$3.00 to \$20.00
FREE DEMONSTRATION.

J. H. Back & Co.

210 DUNDAS STREET.

FIRE SALE

You need a good hot fire now, and we sell select Coal for all purposes.

ORDER EARLY.

JOHN MANN & SONS

401 Clarence St. 425 York St.
Phone 470.



"Parnell's" Bread

Every mouthful, from crust to centre, is relished, because it is absolutely pure and baked properly. The certainty of purity does not add one cent to the price.

Delivered five cents the loaf.

Phones 929-1390

Christmas Suggestions

Beautiful Mirrors
In Parian, Ivory and Ebony.

Manicure Sets in Cases
Special designs in Ivory, Ebony, Pearl and Silver.

Artistic Cellulose Cases, with art-metal mountings. Prices range from \$2 to \$6.50.

Manicure Requisites
NAIL FILES,
CUTICLE KNIVES,
SCISSORS,
BUTTON HOOKS,
In Parian and Ivory.

We are showing a magnificent range of Hair Brushes in Parian, Ivory, Ebony and Rosewood. Travelling Cases, Perfumes, etc.

Cairncross & Lawrence

Chemists and Druggists,
216 DUNDAS ST., LONDON.

MR. EDWARD EFNER GOES TO TORONTO

Has Accepted the Treasurership of the Grand Opera House There.

Mr. Ed. Efner, of this city, has gone to Toronto to take the treasurership of the Grand Opera House of that city. That treasurer, who has been heard of his appointment to a position which he is amply qualified to hold. He has had a considerable experience in the theatrical business, having been connected with the old Bennett Vaudeville Theatre in this city, and later manager of the Bennett Theatre at Montreal.

A PUBLICITY AGENT AGAIN FOR LONDON

This Year's Council Has No Hesitation in Making Recommendations for Next Year.

A publicity agent or commissioner of industries may be named by next year's council.
At the meeting Monday night, the aldermen favored the plan, but as it was too late this year to do anything, it was decided to recommend next year's aldermen that they appoint a man.

"We will have to do something," said Ald. Mitchell. "This is the best way to make a beginning, and I have great pleasure in moving that we request and recommend to next year's council to name a publicity agent."
There was no objection to the suggestion, and it carried.

Christmas Clothes of Luxury

For a man one can always give a royal gift in a Semi-ready Tuxedo Jacket, a Dress Suit or a Fancy Vest. When the Semi-ready label is on the garment it establishes a standard of value which makes the purchase exchangeable anywhere in Canada. One can always be sure of giving the recipient a welcome gift, and T. L. Haygarth, of the Semi-ready store, personally guarantees a perfect fit. One can feel sure that Semi-ready clothes are always sold at the same price everywhere.

CITY IS LOOKING FOR REVENUE

Applications to Run Pipes Under Streets Will Be Fully Considered.

FIREMEN GET INCREASE

Salary Boost Recommendation by No. 2 Committee Went Through the Council Monday Night.

The city council had another of their long sessions Monday night, it being after midnight when the aldermen were at liberty to go home.

There was a long discussion over the application of Greene, Swift & Co., for the privilege of placing steam pipes under Dundas, Talbot and other streets in that district. Application was also made to go under the sidewalks in certain places. Ald. Morgan and Mitchell supported the request, but Ald. Saunders, Ald. Richter, Ald. Tancock and others thought the matter was too important to be dealt with in open council on the spur of the moment, and suggested that it be sent to No. 2 committee to report on.

The request of the Helena Costume Company to cross Queen's avenue, Park avenue and other streets with steam pipes, was also referred to the committee.

Looking for Revenue.
"I think it is high time that the city got some revenue for the use of the streets," said Ald. Saunders.

The transfer of Smith street, Port Stanley, to the city for the privilege of running a roadway up the north side of Fraser Heights and opening up a driveway along the beach was finally granted to the village of Port Stanley by the council. A deputation headed by Reeve William Jackson, Nate Cornell and others were present, and presented the claims of the village.

The report of Chairman Clarke, of the board of health, was presented. He reported that the council had not seen fit to pass the bylaw to prevent the exposure of food. The board was a unit in declaring that the council should assist in every way the passing of the garbage disposal bylaw.

During the year fifteen meetings of the board had been held, the attendance being: Harry Clarke 14, John Graham 11, R. A. Carrothers 11, Dr. E. Williams 10, Dr. Burdon 8, Mayor Beattie 7, Ald. Stevenson 4.

Several local improvement bylaws were presented, but Ald. Tancock objected to the second reading, and they were all laid over until the next meeting.

Firemen Get Increase.
The firemen's increase was granted last night by the city council, and the benefit fund to which the city will contribute 5 per cent of the salary of the men, will be established. A committee composed of Ald. Richter, Ald. Eckert and City Auditor Jewell was named to work out the details and report. There was little or no discussion on the recommendation of No. 2 committee, all the aldermen voting in favor of it.

Ald. Cooper and Ald. Morgan exchanged comments on the recommendation of No. 2 committee to erect a fence on Wellington street north to prevent accidents. The former accused Ald. Morgan of working for his own interests, and the latter promptly denied this. However, on the suggestion of Ald. Saunders, it was decided to fill in the place, and not erect the fence, to which Ald. Morgan had objected.

Those present were Mayor Beattie, Ald. Eckert, Richter, Stevenson, Bennett, Ashplant, Donnelly, Tancock, Wilson, Morgan, Mitchell, Saunders, Cooper and City Clerk Baker.

PEOPLE WILL VOTE ON MANY BYLAWS

Will Be Asked to Issue Debentures to the Amount of \$200,000.

The citizens, in January, will vote on a bond issue debentures aggregating about \$200,000.
Monday night a very important bylaw was added to the list. The first considered was that of the West London bridge, for which \$200,000 must be raised.

A strong deputation from West London regarding the establishment of the military camp permanently in London.
Ald. Tancock brought the matter up Monday night at the council meeting, and moved that a deputation composed of Mayor Beattie and Ald. Eckert go to Ottawa and see the Minister of Militia and urge the claims of London. The board of trade had consented to assist, and there would be no doubt they would send a strong deputation also.

"The reception committee has no funds," Ald. Richter pointed out. "I do not know where the money is coming from to make that trip. Furthermore, Parliament adjourns tomorrow, and there would be no person in Ottawa to be interviewed. You had better send the matter over to next year's council with the recommendation that a deputation be sent to Ottawa. Ald. Tancock agreed to this, and the incoming council will have the privilege of naming the delegation."

CALVIN HODGINS PROMOTED

Well-Known Londoner Goes to an Important Position With C. P. R.

Mr. Calvin Hodgins, for several years in the offices of the district freight agent of the C. P. R. in this city, has been promoted to an important post in the company's offices at Montreal.

Mr. Hodgins' friends appreciate his advancement, but regret that he has left the city. He has been distinctly popular in musical circles, being possessed of a splendidly-trained voice.

SHEDDEN PIONEER

[Special to The Advertiser.]
St. Thomas, Dec. 4.—Mrs. Elizabeth Hamilton, relict of the late Jeremiah Hamilton, of Shedden, died today at the home of her daughter, Mrs. O. Silcox, here. Her husband died ten months ago. Mrs. Hamilton was 83 years of age and leaves four sons and one daughter: Henry Hamilton, of Shedden; Leslie Hamilton, of Dutton; David V. Hamilton, of Shedden; Arthur Hamilton, of Wingham, and Mrs. O. Silcox, city.

The remains will be interred at Shedden on Wednesday.

Common Honesty and Common Sense

Make the Foundation of the Mason & Risch Plan

It is COMMON SENSE, backed by COMMON HONESTY, that causes us to deny commissions for influencing the sale of our pianos.

We aspire to sell pianos at the lowest price in the Dominion of Canada, and COMMON SENSE told us it was impossible to do this and pay commissions. Besides COMMON HONESTY dictated that to do business in the right way it was necessary to give the biggest value for the least money.

It was COMMON SENSE, also, that insisted on the firm ONE-PRICE system. We believed that success in our business depended solely on the trust and confidence that we inspired in the public mind. We could see no justice in a system that permitted the price of its goods to fluctuate according to the knowledge of its customers.

In our opinion the plan of charging one customer one price for a piano and another person another price for a piano of the same style and make was not in keeping with COMMON SENSE, and decidedly opposed to COMMON HONESTY.

Were we right? The magnitude of our business is the answer to that question—the largest piano business in the Dominion of Canada.

One Price---the Lowest. No Commissions and a Fair, Square Deal to Everybody.

THAT IS THE MASON & RISCH PLAN

New Upright Pianos From \$225 Upwards; Player-Pianos From \$550 Upwards, and Grand Pianos as Low as \$650

CONVENIENT MONTHLY TERMS ARRANGED

MASON & RISCH LIMITED

231 Dundas St. T. C. WRIGHT, Manager

Next Year's Council To Send Deputation

Council of This Year Can Do Nothing Regarding the Military Camp.

No deputation will go to Ottawa this year to interview the Government regarding the establishment of the military camp permanently in London.

Ald. Tancock brought the matter up Monday night at the council meeting, and moved that a deputation composed of Mayor Beattie and Ald. Eckert go to Ottawa and see the Minister of Militia and urge the claims of London. The board of trade had consented to assist, and there would be no doubt they would send a strong deputation also.

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DISPUTE OF 60 YEARS SETTLED BY COURT

Valuable Property In Heart of St. Thomas Has Been Sold.

[Special to The Advertiser.]
St. Thomas, Dec. 4.—The long-standing case in regard to the ownership of a piece of land purchased 60 years ago by the late Rev. John McIntyre, was settled today when Mr. Justice Teitel gave a decision allowing heirs equal shares in the proceeds of its sale. The land is splendidly situated, but because a clear title could not be secured it has been lying idle for 60 years.

The original owner of the property, Rev. John McIntyre, now deceased, for 50 years, emigrated to Australia some 60 years ago, having raised the money for travelling expenses for himself and family by placing a mortgage on his brother, the late Archibald McIntyre, of St. Thomas, who fenced the property and paid the taxes until his death, fifteen years ago. Since that time the taxes have been paid by his heirs. No communications had been received from the descendants of the Rev. John McIntyre in Australia for the last 40 years. As the heirs of the late Archibald McIntyre wished to get a title to the property, they applied to the commissioners at Ottawa three years ago for a deed to get possession of the same. As the mortgage had been destroyed by fire and renewal had been registered on the day the deed arrived, a claim was put in to get possession of the property, which had just been sold for the amount of \$8,000. Much litigation has followed, which ended today by an equal division of the proceeds of the sale.

Try Cuticura Soap and Ointment Free

Although Cuticura Soap and Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 25-page booklet on the cure of skin and hair, will be sent, post-free, on application to Potter Drug & Chem. Corp., Boston, U. S. A.

Only a few Men's and Ladies' Overcoats at a great reduction.

M. HORNSTEIN'S
209 SOUTH STREET. PHONE 1771
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Taxicab Service

Open Day and Night. Telephone 180
Mitchell Garage and Sales Co.
ywt

Be Grateful for a Grate-full of Hunt's Coal

And for the fact that there's more of it for you any time you choose to order it.

ORDER OFFICE:
363 Richmond St. Phone 123
YARD:
Waterloo St. and M. C. Ry.
Phone 412.

47th YEAR, N

WOMAN PAT

KILLED

Mrs. Lucy M. Ph

67, Ended Her

Hanging To

CAME FROM

Had Been a Patient in

for the Insane

Five Year

Mrs. Lucy Mary Phil

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When found she was

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Mrs. Phillips was com

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PETITION SIGNA

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Decision at Osgo

Great Importanc

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Toronto, Dec. 6.—A n

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