

Practical Teaching

Individual and class must bring results.

THE
F. H. College

Y. M. C. A., London, Ont., has EARNED its reputation by HONEST CLASS-ROOM WORK. Students cannot not succeed.

Catalogue free.
J. W. WESTERVELT, Principal.
J. W. WESTERVELT, C. A., Vice-Prin.

Distinction and Individuality

All that is necessary is for you to come here and select the cloth for a Suit or Overcoat. When the garment is made it is up to you to decide if it measures up to your ideal.

O. LABELLE
Merchant Tailor,
220 DUNDAS STREET.

London Quick Lunch and Dining-Rooms

201 DUNDAS STREET.
Will serve an 8-course dinner every day starting Saturday next, Oct. 24.
20 Cents Only
MENU CHANGES DAILY.
Don't forget this, and come to try a meal. Served daily from 11:45 a.m. to 2 p.m. REMEMBER ONLY 20 CENTS.

JOHN FERGUSON & SONS
FUNERAL DIRECTORS.
60 KING STREET, Phone 511, 371
The best, the largest and cheapest in London. Open night and day. ESTABLISHED 50 YEARS.

D. A. STEWART
(Successor to John T. Stephenson.)
FUNERAL DIRECTOR and EMBALMER.
Reasonable charges. Best equipment.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 493.
GEO. E. LOGAN, Assistant Mgr.

J. O. ELLIOTT & SON
235-237 Dundas Street.
FUNERAL DIRECTORS & EMBALMERS.
Open day and night. Residence on premises. Phone 1907.

SMITH, SUN & CLARKE
UNDERTAKERS AND EMBALMERS.
Lady assistant. Night calls personally attended.
Rubber-tired Funeral Cars.
115 DUNDAS ST. PHONE 386.
628 DUNDAS ST. PHONE 679.
Residence on Premises.

W. HARRISON
FUNERAL DIRECTOR & EMBALMER.
First-class Equipment. 971 Dundas.
Phone 1152. Residence on premises.

Alexandra Cafe

AND QUICK LUNCH
Regular dinner from 11:45 to 2 o'clock. Supper, 5:30 to 8.
Special Sunday Dinner



There are three qualities which artificial teeth must have to be satisfactory. They must
FIT COMFORTABLY
LOOK NATURAL
HAVE STRENGTH

Our Celluloid Plates

Combine these requirements. WE GUARANTEE THEM IN EVERY WAY. Come and see them.

Western Dental Office
Southwest Corner Richmond and Dundas Streets. Phone 15.
87tf-ty

FOR SALE—SNAP

New brick cottage on Shamrock street, Sarnia, Ont. Rent only \$11 a month and taxes; if paid promptly for 15 years, no interest and free deed.

The London Loan and Savings Company
LONDON, ONT.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

WE AIM
to give pleasure and comfort to our customers. To that end we buy only the best coal money can procure. A trial order will convince you.
MAY BROS. & CO.
Phone 1224. 685 York St.

THOS. WILSON

Merchant Tailor,
212 Dundas Street
Higgins Block. Telephone 593.

Screened

Scranton

Coal

AT

Webster & Kernohan's

'PHONE 1383.



IF YOU WERE IN THE SAME POSITION as we are you could see this was absolutely the best time to buy coal, as we have looked over the whole field and know what we are talking about. Try our coal yourself—prove our claims.
D. H. GILLIES & SON,
Phone 1312.

Diamond Rings

A Handsome Single-Stone Ladies' Ring, sparkling diamond, mounted in 14-kt. gold. A Christmas gift that you should buy now. Pay a small deposit and have it kept until wanted. Special \$8 00.

THOS. GILLEAN
402 Richmond St.

JOHNSTON BROS.

XXX BREAD

You will never stop using Johnston Bros. XXX Bread once you start. It has the most delicious flavor, and is the most healthful bread for young and old. Sold by the most progressive grocers.

Johnston Bros.
Phone 944

SPECIAL MORNING EDITION TUESDAY

Watch for Special Morning Edition of The London Advertiser, Tuesday, Oct. 27, 1908, with full account and complete results of the Dominion election. The returns will come by special wire direct to The Advertiser.

—The Mystic Shrines of London will be especially interested in the Moshia Temple march and two-step, composed by Lou G. Lee, the Temple's orchestra leader.

\$1 ONLY \$1

We have more of those elegant free-flowing, easy-writing Fountain Pens to hand. They are timesavers, money-savers, and they're worth \$3 of anybody's money.

SUMNER
THE JEWELER,
380 RICHMOND STREET.

Cross Creek Lehigh Coal

Does Newspaper Advertising Pay?
We Say, Yes.
But our best advertiser is a Satisfied Customer.
We guarantee satisfaction every time. Try us.

John Mann & Sons
401 Clarence St., 425 York St.
470 PHONE.

Cross Creek Lehigh Coal

CUT .. GLASS

Always acceptable as a wedding gift or for home use are the cream and sugar sets we are showing at \$4 25.

C. H. Ward & Co.
374 Richmond Street

PARNELL'S HOME-MADE BREAD

There's nothing equal to "quality" in bread. Now quality is not an ingredient, it is in the ingredients, and the bakers and the method, everything is the best, every baker the best, the greatest care is taken with every loaf of Parnell's breads—so there's only one natural conclusion, and that is that

PARNELL'S HOME-MADE BREAD

Is the perfect loaf for you to use. Five cents at your grocer's, or direct from Parnell's Bakeshops, 75-77 Bruce street, Phone 929.

CREME ELCAYA

A fragrant, non-greasy Toilet Cream for the complexion.

This Cream is an ideal skin food, made of absolutely pure and harmless ingredients, and can be freely used without the slightest injury on the most delicate skin, rendering it soft, white and beautiful, leaves no trace of grease or gloss. Unequalled for roughness and redness of the skin, tan and sunburn, and will not cause nor promote hair growth upon the face, like the usual cold creams; particularly recommended and adapted for ladies before using powder, as it keeps the skin clear and free from roughness and premature wrinkles.

Cairncross & Lawrence
Chemists and Druggists
216 Dundas St. LONDON, Ont.

City and District

—A talent tea will be given in the near future by the ladies of New St. James' Presbyterian Church, in aid of the new Sunday school for Knollwood Park mission.

—Unfortunately, Dr. Milligan, who is to preach in the First Presbyterian Church tomorrow, has not sent his subject. Many people would like to know what he is to speak on. It will, however, likely be on some present-day question of modern theological thought.

Ward I, Subdivision 3.

The polling booth of subdivision 3 of ward 1 will not be held in the store of Mr. Thos. Fitzgibbon on the corner of Ridout and York streets, but will be in one store north.

Mr. Johnson Improving.
Mr. J. Johnson, of 86½ King street, who was injured on Dundas street, some weeks ago by a falling electric wire, is still in Victoria Hospital. Mr. Johnson is improving slowly and the physicians believe that he will fully recover from the partial paralysis which resulted from his contact with the wire.

Tecumseh Whist.

There were 34 players at the weekly whist tourney of the Tecumseh Whist Club last evening, when the open Hall game was played. The play was excellent, as usual. The winners were: Messrs. McPherson and Andrews, with a score of plus 13-7. The other plus scores were as follows: Graydon and Doyle, plus 1; Owen and McLeod, plus 5-7; Wyckoff and Currie, plus 3-7; and Wilcox and Connors, plus 2-7. Will Attend Funeral.

Sergt.-Major Borland, R. C. R. Sergt.-Major Shergold, of the Royal Engineers, and Sergt.-Major Balfour, of the A. M. C., Wolsley Barracks, left this morning to attend the funeral of

Staff-Sergt. Woodburn, which is being held in Toronto this afternoon. The officers from Wolsley Barracks sent several very beautiful wreaths in memory of their comrade.

Hyman Hall.
The Liberal Club has made arrangements for a special wire, and the results of the elections will be bulletined at Hyman Hall as rapidly as they arrive. Every Liberal is invited to come and hear the results.

A Presentation.
Mr. Alex Currie was very pleasantly surprised by the staff of Oak Hall recently, when they presented him with a handsome gold-mounted umbrella and an address on the eve of his departure for Detroit. Mr. Currie has been with the Oak Hall firm for sixteen years and on the occasion of the presentation, Manager Gibson spoke with regret of losing such a valuable employee.

Late Andrew Finley.
The funeral of Andrew Finley took place this afternoon from the undertaking parlors of D. A. Stewart to Mount Pleasant Cemetery. The funeral services were conducted by Rev. Dr. Ross, of St. Andrew's Church. Mr. Finley died on Oct. 21 at the age of 68 years. He came to this city from Ireland many years ago and for some time was engaged in farming in the vicinity of London.

London Lady Wedded.
The Port Huron Herald says: Saturday evening at 2:42 Chestnut street, there occurred a pretty autumnal wedding, when Lyman R. Thomas and Violet M. Holmes, formerly of London, Ont., were united in the holy bonds of matrimony by Rev. Alex McCormick Lennox, pastor of the Twenty-Fourth Street Congregational Church. Merle Hope and Eunice Snover were the bridesmaids. The groom was attended by Fred S. Snover and John Thomas. Burdette Snover acted as ringbearer. Mr. and Mrs. Thomas will reside at the tunnel, where they have many friends.

Leaving St. Johns.
A number of the members of St. John's Church, London Township, gathered last night at the home of Archdeacon and Mrs. Richardson, son has been a prominent member of St. John's choir and guild and during the evening Mrs. Thurston, of Lyndhurst, on behalf of the choir presented Miss Jackson with a handsome gold locket beautifully engraved. During the evening addresses were made by Archdeacon Richardson, Mrs. Richardson, Mr. A. L. G. Clark, Mrs. A. Boug, Miss Carrie Stark and others testifying to the esteem in which Miss Jackson and her mother are held.

MAJOR BEATTIE IN WEST LONDON

Addressed a Fairly Well Attended Meeting Last Night.

A meeting in the interests of Major Beattie, the Conservative candidate, was held last evening in Collins Hall, West London. It was fairly well attended. Addresses were delivered by Major Beattie, Wm. Gray and Hume Elliott. Mr. George Conley presided.

The Conservative candidate was the first speaker, and devoted some little time to the labor question. He declared that in the campaign there was no issue with the Labor party, but with the Government. He had always, he declared, acted in the best interests of labor in and out of the House, and he could not understand why he should be opposed by Labor candidates on two occasions.

The speaker denied that he had said anything detrimental to the Labor candidate in his East London speech. He insisted that he had been misquoted by The Advertiser, and that a deliberate attempt was being made to misrepresent him to persuade voters to vote for the Labor candidate.

Major Beattie then went into the record of the Government, making a graft speech, in which he charged that the timber limits of the country had been sold at small prices to friends of the Government, and were afterwards sold at much larger prices. He dealt with the Arctic expedition, the Montcalm, and other of the so-called scandals. He advocated a higher tariff, and asked that graft be done away with. He predicted that Mr. R. L. Borden would be the next premier. Mr. Wm. Gray followed, and for some minutes explained that he was a friend of the laboring classes, and was not endeavoring to "knock" the party. It was necessary, he contended, to elect a supporter of Mr. Borden, the era of graft and corruption" should be ended.

THE Y. M. C. A.

The Y. M. C. A. are having exceptional attendance. Every Monday evening between thirty and forty young men come from offices and shops and take supper together at half past 6. From 7 to 7:45 a Bible study is conducted by Mr. C. E. German, who conducts a series of study on the Teachings of Jesus Christ as recorded by St. Mat. them. The study for this coming Monday night is the Temptation of Jesus Christ. The class is largely attended and continues to increase in numbers. It is open to any young man, whether he be a member of the association or not. Sunday morning's Bible study under Mr. John Gunn is of much interest and benefit to Sabbath school teachers, and quite a number of men are availing themselves of the opportunity of studying the Sunday school lessons and receiving methods of teaching.

The evening educational classes of the Y. M. C. A. opened last Monday evening with an enrollment of forty. Two different classes were formed of this number, one elementary and the other advanced in arithmetic, spelling and writing. These classes are practically free to young men, and many are availing themselves of the advantages afforded.

"ASK THE MAN WHO HAS USED A CAN" MAKES THE SHINE. A ROYAL POLISH.

LOOK! READ!

BEATS THE WORLD. SAVES THE SHOES.

\$30.00 GIVEN AWAY to Users of King Shoe Polish

THIRTY DOLLARS will be paid out to the three persons saving the largest number of tops of KING SHOE POLISH TINS, and sending them to us, together with the name of the store where they were purchased, by Jan. 1, 1909. Fifteen Dollars for the largest number. Ten Dollars for the second largest number. Five Dollars for the third largest number.

We take this way of introducing to the public the finest Shoe Polish now on the market—KING SHOE POLISH. It makes all leathers look like new.

SOLD BY DEALERS EVERYWHERE. PRICE 10c. WORTH \$10.

If your dealer cannot supply you, send us his name and ten cents and we will send you, prepaid, one full-sized tin.

SAVE THE TOPS

Of all your KING SHOE POLISH boxes and mail them to "Contest Department," so that they will reach here not later than Jan. 1, 1909. Mention your dealer.

The tops pack inside each other, and can be mailed that way. Address all packages, "Contest Department," King Dressing Company, 418 Richmond Street, London, Ontario.

KING DRESSING COMPANY

LONDON AND NEW YORK
Canadian office and factory, 418 Richmond Street, London. Phone, 870k.
GOD SAVE THE KING.

A Genuine Special Sale of Pianos

This Will Interest All Who Ever Intend Buying—An Opportunity to Buy Pianos at the Greatest Reduction Ever Offered—Piano Prices Slaughtered and Costs Not Considered.

Pianos at Prices That Retail Dealers Cannot Buy for—Every Instrument Is Guaranteed, and Terms Made to Suit Every Buyer—A Large Lot of Instruments to Select From.

Sale Starts Monday, Oct. 26, and Will Continue Ten Days—Store Open Every Evening—Don't Miss This Excellent Opportunity to Save Money on a Piano Purchase.

GOURLAY, WINTER & LEEMING'S FACTORY-STORE,
195 DUNDAS STREET.

In order to make room for our holiday stock, and to dispose of the many pianos that have been returned from rent, some concert used, some odd styles, some taken in exchange on Gourlay pianos, and some that are new, but styles that are being changed in design, we have decided to offer this lot for sale at prices that will clear our floor—that means that cost is not considered. The pianos must go. This stock consists of Gourlay, McMillan, Mendelssohn, Empress, G. Heintzman, and others, and all are being offered—nothing withheld. These instruments must be sold in ten days, as our holiday stock will be on us by Nov. 1.

If you intend buying a piano within the year, now is your chance. Every piano is as represented by this old established firm, and you are buying direct from the factory-store. Call in and you will be fully convinced of the genuine saving in this great sale.

Gourlay, Winter & Leeming 195 DUNDAS ST. In Advertiser Building.

Wedding Orders. Get our prices before ordering elsewhere. Hueston's.

THE NEW HARDWARE

HEATERS

Coal Oil, Japanned Trimmings, \$4
Coal Oil, Nickel-Plated Trimmings, \$4 50 each
Gas, Nickel-Plated Trimmings, \$2
These are guaranteed.

We also have Coal Hods at 25c, 35c, 45c and 60c each.
Fire Shovels . . . 5c, 10c, 15c each

W. B. GILLESPIE & CO.
204 DUNDAS ST. 'PHONE 750.



ROSS' FURS

Manufacturer and Retailer
NATURAL CANADIAN MINK

For a stylish and serviceable fur there is nothing to compare with mink, and it is well named the QUEEN OF CANADIAN FURS. Our selection of dressed skins and manufactured Stoles, Scarfs, Neck Pieces and Muffs in this fur is the largest in Western Ontario.

In our stock of skins will be found the small, rich, dark skins from the Northwest; larger and heavier furred skins from the East; and very fine, pale shades from the South.

We manufacture all our own goods, copying the latest Paris and New York styles.

ROSS', 196 Dundas St., Phone 1319

SCIENTISTS SAY THE WORLD'S COAL SUPPLY WILL ONLY LAST A HUNDRED YEARS!

Get your share by placing your order now and get it at the right price by letting us fill your bin this month. You will save money by doing so.

HUNT BROS., Limited
Office 363 Richmond St. Phone 123.
Yards, Waterloo Street, Phone 412.
sic-wty

DR. JARVIS Dentist

213 Dundas, Cor. Clarence

School Children

Are sometimes very much handicapped in their studies through EYE-STRAIN.

We make children's eyes a specialty, as we can examine them accurately by our methods WITHOUT THE USE OF DROPS.

We will tell you frankly if glasses are needed or not, and make no charge for the examination.

The Tait-Brown Optical Company,
EYESIGHT SPECIALISTS,
237 Dundas Street. 'Phone 1877.
Four doors east of Bennett's Theatre.

HYGIENIC BAKERY

Let our rig call daily. OUR SPECIALTY HOME MADE BREAD
Phone 2390. 549 Hamilton Road.

EDUCATIONAL.

London Conservatory of Music and School of Elocution

Efficient staff of teachers in all branches.

W. Caven Barron, Principal.

374 Dundas Street. 'Phone 1101.

Special Sale

of Imported Scotch Tweed and Fancy English Worsted Suits, \$18 to \$22, equal to \$18 to \$24 values elsewhere. BEST TRIMMINGS made by journeymen tailors. Fitting guaranteed or money back.

A. L. KLEIN & CO.
TAILORS, 206 DUNDAS STREET.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

Western Business College

110 DUNDAS ST., LONDON
WM. C. COO, C. S. R., Principal.
tf-ty