

Serviceable Christmas Gifts.

If your list of Christmas Gifts is not yet complete, and you are puzzled as to what you will give some particular friend, call on us and we will relieve you of all worry, our stock is complete.



NOW OPENED:
English White Wool Blankets,
 —and—
Dainty, Silky Eiderdown Quilts,
 Ideal Christmas Gifts.



Call and inspect our stock, we may have the suitable article.

A SUITABLE GIFT FOR MEN.

You will be sure to please him with
A Durham Duplex SAFETY RAZOR,
 a most useful Xmas Gift, lower in price than
 ever. N.B.—Spare Blades kept in stock.

Marshall Bros

Christmas Toys.

A large assortment of Christmas Toys
 for Girls and Boys.

The Gift of Wanting Things Hard.

By RUTH CAMERON.



RUTH CAMERON.

A woman came to the house the other night who was not pretty, not handsome, not of remarkable figure, and yet stood out from the other women in the room. And the reason was her perfect grooming. She wore a tailored suit, a small hat, a very simple (but not mannish) blouse and she was absolutely trig from the crown of that little close hat to the low heels of her tan shoes. She satisfied the eye. There were no loose ends about her anywhere.

After she had gone, a younger woman who had been taking the visitor in, voiced her admiration.

"Wasn't she stunning?" she said. "Wouldn't I love to be like that?" "Well," said the lady-who-always-knows-something with an upward slant to her voice.

She answered the upward slant "Oh I couldn't," said the young woman, answering the upward slant. "Why not?" said the lady.

"I don't know," said the young woman vaguely. "She was wonderful. I'd love to be like her but I don't think I ever could."

"Nothing but grooming," said the lady. "You could if you wanted to hard enough."

"It isn't a matter of wanting at all," said the younger woman, "but I don't think it's in me."

She knew her failing.

(She is a nice young person, charming in her way but much given to loose ends.)

"You mean it isn't in you to want it that hard," said the lady.

"Not at all," said the young woman. But just the same, that was what she did mean.

I won't say that anything you want you cannot get if you want it hard enough. It is the style to make those smashing over-statements in order to pound home truths. I do it myself. But I don't wholly like it. So I'll just put it that there are a great many things that you can get if you want them badly enough.

An Own Cousin of Genius.

The gift that most of us lack is the gift of wanting a few things and wanting them hard.

That gift is a blood relation of the genius which is an infinite capacity for taking pains.

And almost as rare.

We are just opening up some very pretty Silverware consisting of Jewel Cases, Glove and Handkerchief Boxes, Manicure Sets, Shaving Sets and other articles most suitable for Xmas Gifts.

R. H. TRAPNELL.—Dec 12, 17

Stripes and spots are everywhere used as dress trimmings.

Picot-edged collars are too pretty to be banished altogether.

New FRUIT Now in Stock.

50 cases 1's Tall Extra Pine-apple.
 75 cases 2's Tall Standard Pine-apple.
 15 cases 3's Extra Stand. Pears
 10 cases 2's Extra Stand. Pears
 15 cases 2's Extra Standard Peaches.
 15 cases 2's Stand. Peaches.
 100 cases 1's Tinned Fruits—Apricots, Peaches, Pears, Plums.
 500 boxes Evaporated Fruits—Apricots, Peaches, Pears, Plums.
 200 cases Evaporated Apples—Carton and bulk.
 150 cases Seedling Raisins.
 100 cases 3 Crown Raisins.
 25 cases Table Raisins.

Soper & Moore,
 Importers & Jobbers.
 Phone 490.

Rann-dom Reels.

ALEXANDER THE GREAT.

Alexander the Great was a prominent and successful conqueror who remained in the business for thirty-two years and then expired as a result of attempting to absorb too much alcohol. His death was wholly unnecessary, and could have been avoided if he had done a little conquering in the direction of his haughty and high-stepping thirst.

Alexander was the son of Philip of Macedonia, sided to a considerable extent by the latter's wife, Olympias, and at an early age began to conquer everybody with whom he came in contact. He was a lovely child, who contracted his teeth on the instametal basis and wore the popular hook nose of the period with hardly an interruption. When he was twenty years old, Alexander's father was rudely assassinated in the neck, whereupon Alexander mounted the throne and began to hunt around for a few odd jobs of plain and fancy conquering.

Alexander was one of the greatest strategists the world ever produced, and always managed to attack the enemy just when they were getting breakfast ready or had run out of bow guns. One of his most notable victories was when he defeated the Persian king, Darius, slow most of his cohorts and carried off Darius' wife and mother. But Darius was noble in defeat, for it is said that when he discovered his loss he uttered a broad smile for the first time in two weeks.

After Alexander had been on the rampage for a few years he found that he had conquered everybody who was worth conquering, which caused him to fall into despondency and the open saloon at one end the same time. He became a hard drinker, and at times would put on exhibition the most ornate and descriptive variety of delirium tremens ever shown on the Asiatic continent. His sad and untimely death shows the folly of

trying to drink a modern distillery to a standstill.

BLEAK DECEMBER.



WALT MASON.

December always makes me sad, for then the climate's mostly bad, and if a motorist goes, he'll freeze his whiskers and his nose. Uncertain is December's mood; her conduct hints that she is stewed. Her changes are a thing of dread; you cannot plan two hours ahead. The sun may rise as bright as brass, and promise putting up much grass. You cry, "Oh, what a lovely day! I'll get my car and scorch away, and breathe some crisp, refreshing air, which is abundant everywhere." And when you've gone nine miles or four, the sky clouds up, you hear a roar, and then a howling storm appears, to freeze your sideboards and your ears. Next morning there is snow to burn. It's deep wherever you may turn. Then rapture in your bosom swells. "Now for a sled and string of bells," you cry, "and also an old buff mare, and we'll go sleighing here and there!" You rig up sled and bells and steed, and dash away at frightful speed, and then there comes a summer thaw, the blamest thaw you ever saw. The snow's reduced to grimy flood, the sled is sticking in the mud. And when the snow is melted down, and you are hoofing it to town, a storm comes up with shriek and din, to freeze your handclowns and your chin.

Your Boys and Girls.

Milk is always an ideal food for children. It is a great misfortune for a child to develop a distaste for milk. Do everything possible to continue milk as a basis for the child's diet. Vary the foods with which milk and cream may be used.

Additional fat is supplied by butter, but the fat of meats should not be all removed. Cook it so it is not smoked or burned and, therefore, disagreeable to take. Cereals make a good balanced food for children when combined with milk, the richer the better. Nearly every child likes sugar. It should not be forbidden nor too closely limited even with the shortage, but must not be substituted for meat fats.

Fruits must not be forgotten and its chief nutritive value is in the sugar it contains. To make this available the fruit must be ripe and some kinds must be cooked. More important is the stimulation that fruit gives to a child's appetite.

A Faithful Servant.

READY TO WORK NIGHT OR DAY. Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses: get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given. **St. John's Gas Light Co.**

A Good All Round Liniment

that seems to go straight through the skin and reach the pain. That is a good description of **Stafford's Liniment.**

We believe there is no more generally useful liniment. It seems to reach the spot every time. No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. It is in your medicine chest.

For sale everywhere. Manufactured only by **DR. F. STAFFORD & SON,** St. John's, Nfld.

Averted Second Ship Explosion.

Harrison Boarded Blazing Munition Carrier Picton, Attached Hose and Put Out Fire—Had Set Vessel Adrift—Mont Blanc Blast Had Killed Her Crew—Brave Men of Rescue Steamer Perished.

Halifax, Dec. 9.—How the City of Halifax was saved from greater damage by the bravery of a former British skipper was revealed to-day. The British steamer Picton, heavily laden with munitions, like the Mont Blanc was lying close enough to be ripped and torn by the explosion. Nearly every member of the crew, including their commander, was killed. Later, as fire started on her decks, those of the crew who had survived the wreckage abandoned the ship. There was no living man left aboard to stay the spread of the flames, which soon would reach the cargo of high explosives in the holds.

And then came an act of heroism worthy of the best traditions of the sea. Captain J. W. Harrison, Marine Superintendent of the Furness-Withy Line at Halifax, knew that the Picton had put in here several days before with a broken rudder. She was proceeding from an American port when she laid over for repairs. Harrison knew of the cargo. From ashore he could see little streaks of flame and clouds of smoke rising from the deck of the helpless vessel. The vessel moored at the Adams sugar refinery plant, was nearer the heart of the city, and if she blew up the shock would raise another part of Halifax.

As his mind grasped the situation, the captain got into action. It took but a moment to send a messenger to direct hundreds of others about the streets warning the people to flee to the open. They took heed and fled as if from an invading foe, not knowing or stopping to ask why.

It took but a few seconds more for Capt. Harrison to reach the blazing ship. He cut the hawsers and set her adrift. He went with her. The fire was easily accessible. Attaching a reel of hose, he played a stream on the blaze and soon had it under control.

The present position of the Picton, lying helpless on the Dartmouth shore, would indicate that Capt. Harrison opened the sea cocks and let in a flood of water to prevent an explosion. Regarding this, however, he declined to make any statement and would not, in fact, discuss the incident at all. The Picton may be saved.

The collars of motor coats are extremely high.

Fur is found on many of the summer suits.

Look Us Up! Open Nights.

Saturday Savings

At the "Boston"

Bargain HOUSE.

A very comfortable place to buy. Always some very attractive prices.

Overcoat Time is Here

To-morrow, Saturday, we offer a very fine line of **Men's and Boys' Overcoats**, purchased in the British market previous to the advance. They are made from good heavy material, substantially lined, dark colors and are worth at to-day's prices \$20.00 each. Just twenty left. While they last you can have them at

\$15.00
each; all sizes.

Corsets.

389 pairs Job Corsets, D. & A. Parisian and other reputable brands; all sizes. Marked away down; slightly soiled. Very interesting prices. Come and save.

Hosiery.

Wool Hosiery for Men and Women. Very difficult to get these now. We have them though, bought two years ago. Good fast blacks, dyed when dye was dye; not imitation, from 45c. up. Get a few pairs while they last.

We stock the famous American **BLUE DENIM OVERALL,** \$1.90 garment.

A very good Blue Overall we offer at \$1.19.

The "Boston" Bargain House,

362 Water Street,
Opp. Parker & Monroe's.



NO MATTER HOW THE FIRE IS CAUSED

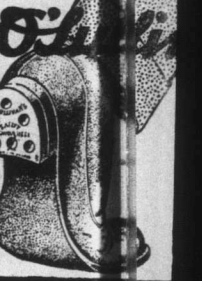
if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Advertise in The Evening Telegram

The Easy

A youthful buoyant step you find with and pleasure. Get a good and strong along with haunts between



Cuba, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

G. KNOW

dec 17, 19, 21, 23, 25, 27, 29, 31, 1917

To-Day's Message

10.30 A.M.

COL. HOUSE PRESIDENT

WASHINGTON

Col. House, who reached

night on his return from

Allied War Conference

delivered to Secretary

to-day his own report on

assistants. He is a

House as a guest of

to whom he made a

last night. To-day

anniversary of the

President and Mrs. Wilson

President remained

for a short while