nhe reoples pafer- DONT SAY PAPER, SAY "EVENING TELEGRAM." -read by everyone.


$$
\begin{aligned}
& \text { Two months ago we issued a Warning and an } \\
& \text { Appealin relation to the Food Supply of the Col- } \\
& \text { ony. Since then prospects have grown consid- } \\
& \text { eraby worse through the partial failure of the } \\
& \text { Winter Wheat Crop of the United States. } \\
& \text { A period of great scarcity of foodstuffs faces } \\
& \text { the world, and we a aain urge you to use your } \\
& \text { very best endeavour to produce all the Food you } \\
& \text { possibly can. } \\
& \text { If you are a Farmer, increase your sowing } \\
& \text { of potatoes, other vegetables and fodder. } \\
& \text { If a Fisherman, endeavour to catch more fish. } \\
& \text { It seems perfeetly certain that all foodstuffs } \\
& \text { will fetch high prices. } \\
& \text { To all we recommend economy. Let no food } \\
& \text { be wasted. } \\
& \text { W. E. DAVIDSN, } \\
& \text { Governor. } \\
& \text { J. R. BENNETT, } \\
& \text { Acting Prime Minister. } \\
& \text { W. F. LLOYD, } \\
& \text { Leader of the Opposition. } \\
& \text { SYDNEY D. BLANDFORD, } \\
& \text { Minister of Agriculture. } \\
& \text { W. G. GOSLING, } \\
& \text { Mayor of St. Johns. } \\
& \text { J. ALEX. ROBINSON, } \\
& \text { Postmaster General. } \\
& \text { H. MACPHERSON, } \\
& \text { 12 May, 1917. }
\end{aligned}
$$




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