

UNLAND

ursion!

urboear, Heart's

Far

April 7th, and

April 9th.

Third Fare.

nd Friday, April

turning Monday,

land Co.

with your while to

ak a run in here

d examine our

en

Cent

Counter.

values for the

xtw days as long

supply of good

been noted for

CENT SALES,

ese.

etton,

ES.

ing

er Rölls,

sea Buns.

Dozen.

PHONES!

ay Parlors,

710a.

N:

S

N.

, Ltd.

LY.

WEATHER FORECAST.
TORONTO, Noon.—Moderate
to fresh variable winds, a few
showers of rain or snow, but
partly fair to-day and on Satur-
day.
Drink Welch's Grape Juice.

THE EVENING TELEGRAM.

FOR LATEST
WAR NEWS
SEE 6th PAGE.

VOLUME XXXIX.

PRICE ONE CENT.

ST. JOHN'S NEWFOUNDLAND, FRIDAY, MARCH 30, 1917.

\$3.00 PER YEAR.

NUMBER 73.

Auction Sales! SLAUGHTER SALE.

ALL MUST GO.
To-Morrow, Saturday,
At 11 o'clock.
1 brls. Turnips—Swedish.
2 Large Iron Bedsteads with Springs
3 Small Iron Bedsteads, 1 Table.
4 French Marble Clocks—One of
these is a 30 day clock.
5 Very Old Pictures.
6 Old Flint Lock Guns, 6 ft. long.
7 Large Desk—Very old.
8 Very Old Bellows, 1 Copper Kettle.
9 Coffee Pot.
10 Rubber Hot Water Bottles.
11 Electric Lamp, also some fittings.
12 set Harness in Shield—Very large.
13 Perculators—New.
14 Old Vegetable Dish.
15 Mahogany Bucket.
16 Hand Sewing Machine.
17 Lot Electric Cords and other pieces.
18 Venetian Blinds, Charcoal Burner.
19 Large Brass Stair Rods.
20 Reading Lamp, 1 Large Tap and
Sundries.
M. A. BASTOW,
Auctioneer, Beck's Cove.
mar30,11

O. Mustad's



Brand Hook

Is the best tinned hook made
and will not rust. Fisher-
men should see the Key
Brand is on each package
they buy. dec14,eod,tf

A Royal Smoke



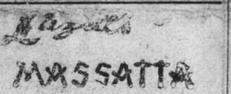
Bengal Little Cigars.

The man who smokes them says it is
the Best Clear Taste in the World.

10 for 25c.

CASH'S

Tobacco Store, Water Street.



A NEW
AND
TOTALLY
DIFFERENT
TALCUM
POWDER



is not only smoother, more satisfying
than any other, but distinguished by the
"True Oriental Odor," a fragrance inimi-
table in its category and charm.

an addition to the list, we carry a complete
line of Lush's Famous Soaps, including
the most exquisite Perfumes, delightful Toilet
Waters, superb Creams, and Perfumes of ex-
ceptional quality.
at all Druggists, St. John's, Nfld.

J. J. ST. JOHN.

SOAPS.

Have your choice:
KIRKMAN'S BORAX.
VIRGINIA LAKE.
OLD HOME.
TIGER.
SUNLIGHT.
PERFECTION.
GOODWIN'S ASSORTED.
HERB.
GAIETY.
DUCHESS.
SAPONE-CARRARA.
TAR.
LATHERITE.
TWIN IVY.
SYLVAN SERIES.
LILAC.
ROSE.
CARNATION.
HELIOTROPE.
MAYER'S SHAVING.

J. J. ST. JOHN.

Duckworth St. and LeMarchant
Road.

THE NEW HOLY WEEK BOOK.

THE OFFICE OF HOLY WEEK AND
OF THE PASCHAL TRIDUUM
ACCORDING TO THE ROMAN
RITE.

This edition of the Office of Holy
Week contains the Mass, Vespers and
Complin for each day in Holy Week,
and for Sunday, Monday and Tuesday
in Easter Week; the special morning
and night services for Palm Sunday
and the last three days of Holy Week,
together with Matins and Lauds for
Easter Sunday; and the Blessing of
the Holy Oils on Maundy Thursday.
Price—Cloth bound, 35c.; leather
bound, 90c. Postage 2c.

CATHOLIC BELIEF.

A short and simple Exposition of
Catholic Doctrine. Eighty thousand
copies of this work have up to the
present been sold. Price—Paper, 50c.
Cloth, 85c.

DR. HAY'S SINCERE CHRISTIAN.

Instructions in the Faith of Christ
by the Right Rev. Dr. George Hay.
Price—Cloth bound, 90c.

Garrett Byrne,

Bookseller & Stationer.

EUROPEAN AGENCY

Wholesale Indents promptly execu-
ted at lowest cash prices for all Brit-
ish and Continental goods, including
Books and Stationery,
Boots, Shoes and Leather,
Chemicals and Druggists' Sundries,
China, Earthenware and Glassware,
Cycles, Motor Cars and Accessories
Drapery, Millinery and Piece Goods,
Fancy Goods and Perfumery,
Hardware, Machinery and Metals,
Jewellery, Plate and Watches,
Photographic and Optical Goods,
Provisions and Oilmen's Stores,
etc., etc.

Commission 2 1/2 p.c. to 5 p.c.
Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from \$50 upwards.
Consignments of Produce Sold on
Account.

WILLIAM WILSON & SONS
(Established 1816.)
25, Abchurch Lane, London, E.C.
Cable Address: "Assaustr, London."

Let Us Fill Your Order from FRESH SUPPLIES.

ELLIS & CO., LIMITED.

203 Water Street.

Fresh N. Y. Turkeys.
Fresh N. Y. Chicken.
Fresh N. Y. Corned Beef.
Fresh N. Y. Ducks.
Fresh Halifax Sausages.

Fresh Halibut.
Fresh Cod.
Fresh Herring.
Fresh Smelts.

New Celery.
Fresh Tomatoes.
New Cauliflower.
Lettuce.
Garlic.
Spanish Onions.
Parsley.
American Cabbage.
Carrots, Parsnips.

Small Kegs Scotch Herring.

California Oranges.
California Lemons.
Grape Fruit.
Dessert Apples.
Cooking Apples.
Tangerines.
Bananas.
Bartlett Pears.
Cranberries.

Fresh Smoked Haddie.
Kippers.
Fillets.

FOR INVALIDS:
"Lusty's" Turtle Extract.
Guava Jelly.
"Horlick's" Malted Milk.
Robinson's
Barley & Groats.
Hunter's Oat Flour.

REMEMBER OUR
TELEPHONES.
Nos. 482 and 786.

Just landing a cargo of Best Screened North Sydney Coal

(OLD MINES).

Our Usual Good Coal.

M. MOREY & CO.

CORKWOOD

For Sale by H. J. Stabb & Co.

200
BUNDLES
Corkwood.

Thick, Medium and
Thin.

Just Received!

California Oranges.
Dessert Apples.
Grape Fruit.
Bananas.
Lemons.

New York Corned Beef.

JAMES STOTT.

Standard Copper Paint,

Red and Brown; also,
Peerless Yacht Red
Copper Paint.

BOOK YOUR ORDERS EARLY.

The Standard Mfg. Co., Ltd.



The woman who has a complexion that is naturally youthful
and velvety is the envy of those who are not so fortunate. But
a good or bad complexion usually indicates the amount of care
you bestow on your skin. You cannot have a bright, clear skin
unless you keep your skin clean—if you do not protect it from
the ravages of cold winds and other enemies.

NYAL FACE CREAM

is a delightful preparation that will help you towards your aim
of a beautiful complexion. It is pure, soothing and stimulating,
giving a glow and pleasant sensation of health when applied to
the skin. It helps nature overcome wrinkles, pimples, rough-
ness and blotches and imparts that clear, velvety texture that
you like to see and touch.

Price 25c. and 50c. a jar.
SOLD ONLY AT

McMURDO'S, Rawlins' Cross,
STAFFORD'S PHARMACY, Duckworth Street.
DR. F. STAFFORD & SON, Theatre Hill.
PETER O'MARA, West End.
feb26,3m,eod

Selling Property.

When you want to sell your PROPERTY to the best advan-
tage PLACE IT IN OUR HANDS. Moreover as Clients keep
requesting us to advise them as to the Property available and
YOURS may be the HOUSE that's wanted, let us know what
you have and then we can sell it for you. Our terms: No sale
no charge.

We have money for Clients to be placed on Mortgage on
good City Property. Current rates.

FRED J. ROIL & CO.,

Auctioneers, Real Estate and Investment Brokers,
Smallwood Building, Duckworth Street.

LATHROP

Make and Break
Kerosene Engines,
Strong, Heavy and Reliable.
Also

Gray, Ferro and Fulton

The Fulton is self-sparking;
no coils or batteries required.

SCRIPPS 4 CYCLE.

The standard in 4 cycle engines.

A. H. MURRAY, St. John's, Agent.

New Cabbage

To arrive:
50 Crates New Cabbage.
50 Barrels Cranberries.

BURT & LAWRENCE.

Notice.

Men of all ranks who have
been honourably discharged,
and officers who have been re-
tired from the 1st Nfd. Regi-
ment, for wounds, or disability,
may obtain the Imperial Silver
War Badge by making applica-
tion to the Commanding Officer,
Nfd. Regiment Headquarters.
If applying by mail, give full
name, Regimental number, and
postal address.

J. J. O'GRADY,
Capt. & Adjutant,
mar30,6i 1st Nfd. Regiment.

RED WING THE GRAPE JUICE

with the better
flavor.

BAIRD & CO., Agents.

181 WATER ST.
P. O. Box 157.

Mortgage Loans

\$5,000.00 to invest on first
Mortgage of City real estate.
Only the best Freehold security
accepted.

Apply to
C. J. CAHILL,
Solicitor.
Law Chambers,
Duckworth St. mar28,eod,tf

Wanted To Purchase

Farms and Country Property
with or without houses; also
Town Property to purchase or
rent. Will pay cash.

If you want to invest your
money in good freehold property
now is your chance. No sale no
charge. Apply to

J. R. JOHNSTON,
Office 30 1/2, Prescott Street,
P. O. Box 1219 East End.
mar23,3m,eod

STORAGE.

We have storage space
available for any class of
goods. Usual rates.

A. H. Murray.

mar27,tf

Convalescent Hospital for Soldiers & Sailors.

The Committee charged with the
operation of the above institution
would be glad to receive donations
of any of the following: Comfortable
chairs, sitting-room table, sofa,
gramophone, dining-room furniture,
hall table, piano on loan, kitchen
towels, cup towels, hand towels.

If donors will kindly communicate
in writing to the undersigned, full
particulars will be given.

MRS. JOHN HARVEY,
Secretary Hospital Committee,
mar28,6i

NOTICE!

A public meeting of the St.
John Ambulance Association
will be held in the Grenfell Hall
on Friday, March 30th, at 8.30,
at which His Excellency the
Governor will preside.

Major Macpherson will speak
on the work of the St. John Am-
bulance Brigade Overseas.
L. E. EMERSON,
Hon. Secretary.
mar28,3i

S. G. COLLIER,

Funeral Director.
CLOTH COVERED and
POLISHED CASKETS
always on hand.
RESIDENCE: 143 Hamil-
ton Avenue.
FACTORY: George Street.
TELEPHONE: 614—night
and day jan10,3m,eod

FOR SALE!

1 15-H.P. Upright Boiler
with Mountings.
Apply to

T. A. PIPPY,
Waldegrave St.

Agent Wanted!

A large American Fire
Insurance Company invites
applications for General
Agency in Newfoundland.
Apply to Box 63, Evening
Telegram. mar30,1i

FOR SALE—That Freehold
Property in the Freshwater Valley,
consisting of House, Garage, Out-
house and Garden; apply to R. MOR-
RIS, P. O. Box 298, St. John's.
mar27,tf

FOR SALE—1 Dwelling
House, 67 Springdale Street; apply to
T. A. PIPPY, Waldegrave Street.
mar26,tf

FOR SALE—Ford Motor
Car, a really good second-hand car;
all new tyres; apply at this office.
mar20,2i

TO LET—Office in Bank of
Nova Scotia Building; apply to CAR-
TER & HALLEY, Solicitors, Renouf
Building. jan27,tf

TO LET—That Shop corner
Military and Barnes' Roads, recently
occupied by the St. John's Meat Co.
Possession 15th May or earlier if re-
quired. Apply to P. J. SUMMERS,
Solicitor, Renouf Bldg. mar21,tf

TO LET—Dwelling House
No. 55 Hayward Avenue, possession
May 1st; apply to GEO. COOK, 209
Hayward Avenue. mar28,tf

WANTED TO RENT—
Small House or Self-contained Flat
with water and sewerage, for a fam-
ily of two. Will lease for term of two
or three years if suitable. Advise
M. A. H., Telegram Office. mar29,2i

Will the Night Employee re-
siding countrywards, who called of
Wednesday at 7.45 a.m. and acknow-
ledged possession of a Collie Pup, by
good enough to communicate at once
with the undersigned? C. H. RE-
NOUF, 55 Military Road. mar30,tf

LOST—Last evening, by
way of Water St. and McBride's Hill,
2 Bunches of Keys. Finder please re-
turn to this office and get reward.
mar20,1i

Help Wanted!

WANTED—General Ser-
vant; washing out; good wages to a
experienced girl; apply MRS. J.
SOMERVILLE, 58 Cochrane Street.
mar29,3i

WANTED—A Boy for the
Barbering Business; one with a little
experience preferred; apply to
WALSH, head Prescott Street.
mar30,2i

WANTED—Immediately
Good General Girl, where another
kept; washing out; apply MRS.
LEVITZ, 108 Gower St. mar29,3i

WANTED—3 Stove Pla-
molders; steady employment guar-
anteed; apply at office of CONSON
DATED FOUNDRY CO. mar14,tf

WANTED—For the second
week in April, a Girl who understand
plain cooking for the Convalescent
Hospital for Soldiers and Sailors; ap-
ply between 6 and 8 p.m. to M.
JOHN HARVEY, King's Bridge Road.
mar25,6i

WANTED—Fifty Girls
Wanted for Big Easter Products
apply MRS. ROSSLEY, 280 Du-
ckworth St. mar24,tf

WANTED—A Smart B
for the Cash Desk Drapery Depart-
ment of Bishop, Sons & Co.; apply
A. ROBERTSON. mar27,tf

WANTED—A First-Cl
Yest Makers apply to CHAS. ELI
302 Water St. mar1,tf

WINARD'S LINIMENT CURES G
GER IN COWS.