



NOW WE ARE AT IT IN EARNEST!

STOCK-TAKING and Its Manifold Worries are Over.

And once more we find ourselves hustling about seeking

WANTED LINES for This Week's Business.

"Boulevard" Blouse Checks.

5 pieces of these excellent washing materials in a between weight; make up nicely for Blouses or Children's Dresses; 27 inches wide; assorted checks on dark grounds. Reg. 20c. Friday, Saturday and Monday

17c.

FRIDAY, SATURDAY MONDAY

HERE TELLS THE STORY!

Ladies Wool and Cashmere High-Grade Hose.

All our better grades of Hosiery will be found in this grand assortment; Hosiery a pleasure to handle, fast black, plain and assorted ribs and an excellent lot of All Wool Hose; assorted sizes. Regular up to 90c. per pair. Friday, Saturday and Monday

79c



Soft Collars 2 for 27c.

A brand new shipment of these, improved shape, perfect fitting and convenient height; shades of Blue and Cream; all sizes. Special Friday, Saturday and Monday

2 for 27c



SHREWD SHOWROOM VALUES.



SPECIAL!

An interesting Sale of CORDED SILKS.

Truly, excellent Silks of high degree in light shades; very suitable for Dress Trimmings, Coat Collar and fancy work; such shades as Pink, Hello, Sky, Maize, and White, etc. Regular values to \$1.20 per yard. Friday, Saturday & Monday

79c

Ladies Mufflers.

Fine Silk Knitted Mufflers, with silk fringed edge, trimmed with pearl buttons; plain shades of Navy, Sage, Reseda, Grey, Black and Shot effects. Reg. 70c. Friday, Saturday and Monday

39c

Dressing Jackets.

Tidy looking Dressing Jackets, in heavy flannel, cord trimmed, without collar, shades of Pink, Sky, Grey and Cream. Regular \$1.80. Friday, Saturday & Monday

\$1.39

Back Combs.

30c. VALUES FOR 10c. Not old stock, but just a regular jumble of makes; plain amber and shell and many others with brilliant settings. These we intend clearing out regardless of cost. Values to 30c. Friday, Saturday and Monday

10c

Under Skirts.

Made of good wearing flannel, in Cream, Pink and Striped, finished with wide double button hole edge and shaped band at waist. Regular \$1.00. Friday, Saturday and Monday

87c

Directoire Knickers.

Ladies' Pileed Directoire Knickers, in shades of Sage, Grey, Ecu and Cream; band at waist and knee. Just the weight you need. Reg. 70c. Friday, Saturday and Monday

59c

Wool Overalls.

Surprising value, white wool overalls, all ankle length, draw string at waist, ever so warm for the little one in sleigh or for walking children. Reg. 30 cents. Friday, Saturday and Monday

23c

FEATHER MOUNTS--Job Line.

A genuine show of high grade Feather Mounts in all the newest shades. Values to \$1.50. Friday, Saturday and Monday, each

55c.

Infants Vests.

50c Values for 34c. These are an extra fine lot; some in all wool, others silk and wool, knit buttoned in front; others in the "Reuben" waist with double front, silk crocheted edge at neck and front; to fit from 2 to 4 years. Values to 50c. Friday, Saturday and Monday

34c

Silk Poplin Blouses

Some very stylish makes in Black and Coloured, your choice of high or low neck styles, long sleeves, tucked front, button trimmed, also a few Roman Stripe Blouses with military collar and gilt button trimmings unusually pretty and becoming styles much underpriced for this week's sale. Reg. \$2.40. Friday, Saturday and Monday

\$1.78

WARM FOOTWEAR for Outdoor and Indoor Wear.-- Note Values!

Men's "Romeo" Slippers.

Your choice of Black or Tan in a good wearing house or office slipper; leather sole and heel; half sizes. Reg. \$1.90. Friday, Saturday and Monday

\$1.70

Men's Storm Rubbers.

High cut Storm Rubbers in a highly dependable make; one of our best sellers; sizes 6 to 10, including half sizes. Special Friday, Saturday & Monday

97c

Ladies Gaiters.

11 Button Gaiter with warm black fleece lining, shapely and a pleasure to walk in; all sizes from 3 to 8. Special, Friday, Saturday, Sunday and Monday

\$1.80

Ladies' Spats

Another lot of these just to hand, 8 Button length, fast black cloth, perfect shape. Reg. 80c. Friday, Saturday and Monday

72c

Men's Buckle Gaiters.

High cut, mid weight Gaiters, with 2 buckles and patent strap fastening. Good value at \$2.60 pair. Friday, Saturday and Monday

\$2.40

Ladies' Juliet Slippers.

Warm Juliets for wearing about the house, and the ideal thing for wearing in gaiters; they come in fine Donola Kid, all leather sole and low heel; sizes 5 to 8. Reg. \$1.80. Friday, Saturday & Monday

\$1.60

Crib Blankets.

100 pairs of Fleece Cotton Blankets for infants' coats; White with Pink or Pale Blue borders, stitched edge. Special Friday, Saturday and Monday, each

24c.



A "Clean-Up" Sale of Boys' Pants.

Assorted makes in Navy Serge, Tweeds and Corduroys, lined throughout; sizes to fit boys from 2 to 7 years. Some of these as high as \$1.25 pair. Friday, Saturday & Monday

92c

BOYS' COAT SWEATERS. For the bigger boys, a very desirable line of Knitted Sweater Coats, buttoned front, V shaped neck; shades of Navy, Green and Cardinal. Regular \$1.70. Friday, Saturday and Monday

\$1.48



If you can't call, write us.

Items Well Worth Reading--Some Values

GRECIAN QUILTS.

A clearing line of these in all White, Pink, Blue or Yellow, full size, being 2 1/2 x 2 1/2 yards, plain edge and unusually pretty designs, high grade satin-like finish; about 18 altogether. Reg. up to \$3.75. Friday, Saturday and Monday

\$3.25

WHITE FLANNELLETTES

10 pieces of pure White English Flannellettes 31 inches wide; this is a beauty for general wear, very closely woven and nice fleeced top. Reg. 20c. value. Friday, Saturday and Monday

17c

SAXONY FLANNEL.

All wool fine Saxony Flannels, light Cream shade. Old value here. Just a piece or two to hand. Reg. 65c. Friday, Saturday and Monday

57c

"LONDON SMOKES" Per Yard, 13c.

A case lot of these in Grey and Blue Grey, that nice mottled effect; they come in long remnant form; will cut any required length, equal to any you have yet bought for 15c. per yard. Reg. to 50c. pair. Friday, Saturday and Monday

13c

BOYS' FUR-BACK MITTS.

With warm lining, hard wearing leather palms, just what they need when out sliding or knocking about. Reg. to 50c. pair. Friday, Saturday and Monday

39c

MEN'S SWEATERS.

A line of all White Wool Sweaters, some with roll collar, others low cut collar; a most desirable sweater for hockey players. Reg. \$1.40. Friday, Saturday & Monday

\$1.15

COTTON TWEED PANTS.

Roomy sizes in stout Cotton Tweed Pants for the workman, Mottled Grey and striped patterns, every pair well made, well cut and well finished. Reg. \$1.50 pair. Friday, Saturday and Monday

\$1.39

WHITE MUSLIN CURTAINS.

30 pairs of these, in soft White Muslin with lace edging at side and foot and mock hemstitched border, nice for Bedroom, Bungalow or any place where a light Drape is required; see these they're value for \$1.40 pair. Friday, Saturday and Monday

\$1.15

COTTON DELAINES.

Some very pretty Paisley patterns and others in fancy stripes, 30 inches wide; this class of goods promises to be higher coming in; stock up now. To-day's regular price is cut for this Special Sale. Reg. 25c. per yard. Friday, Saturday and Monday

22c

ART SATEENS.

A few pieces of pretty Art Sateens, 29 inches wide, mostly small patterns; these are to-day's 25c. regulars. Friday, Saturday and Monday

21c

BOLSTER CASES.

Just located a bundle of good serviceable wearing Bolster Cases, about 3 dozen in the lot; size 19 x 61. Reg. 50c. value. Friday, Saturday and Monday

42c

BATH MATS.

A need in every Bath room; they're made of stout Terry Cloth, bound ends, fancy coloured border and lettered centre. Reg. 35c. Friday, Saturday and Monday

29c

BOYS' JERSEYS.

Sizes to fit from 3 to 9 years, in shades of Navy, Sage, Brown and Cardinal; the kind of Jerseys that give the best of wear. Reg. up to \$1.40. Friday, Saturday and Monday

\$1.18

FACE CLOTHS.

Of fine White Terry Cloth, bound ends; get one for each member of the family. Reg. 5c. Friday, Saturday & Monday

3 for 10c



CUT PRICES

on

TOILET

SOAPS.

Meadow Sweet, 6 cakes for 22c. Armour Monster, 2 cakes for 10c. Goodwins, 2 cakes for 10c. Pears' Unscented 13c. Cake.

Armour's Pure Palm, Bro. Windsor, Coryopsis, Elder, 3 for 24c. flower, Turkish Bath, 18c. cake for

Armour's Large Ball 8c. White Glycerine, 3 cakes in box. Broadway Bath Soap with Rubber 15c. Face Cloth 10c. Royal Vinolia Cream 3 cakes 17c. Castille, Larke Cake, 2 for 10c. Eucalyptus Herb, per cake 10c. Castille, with Turkish Wash 35c. Colgate's Silver Soap 10c. Cloth 8c.

Wash Gingham

Some of the best Ginghams we have in the house come under the cut price this week. MacNeal Gingham for instance: where will you find such a satisfying material? Fast colours, washes perfectly, wears like iron and looks well; a nice range of stripe effects, Black and White, Green and White, Grey and White, and others in fine checks. Values to 22c. per yard. Friday, Saturday and Monday

18c

Say Central Powers Face Starvation

AND MUST GIVE UP BEFORE NEXT FALL.

London, Jan. 3.—The Morning Post publishes the following, dated Dec. 26, from its Budapest correspondent: "Taking for granted that the peace offer of the Central Powers and the efforts of neutrals will fail to bring about a speedy end of the war, the question arises how long the Central Empires will be able to hold out. Setting aside military considerations, and basing one's theory purely on economic grounds, it is evident we are within measurable distance of the limit of endurance of their much-suffering peoples.

"It is plainly apparent to any one who has made a study of the economic conditions in Germany and in the dual monarchy that the peace offer made in the middle of December was chiefly prompted by the knowledge that relief must come within six months from the present time at the outside if internal troubles of the most serious character are to be avoided. In Austria-Hungary the available stocks of food will not even last for six months.

"But supposing, by imposing severe privations on the people, the authorities should succeed in quieting them until the end of June, how is the population—increased, it must be borne in mind, by some 26,000,000 in the occupied regions—to be fed during the months of July and August? For by that time, according to statisticians, not a grain of wheat or maize will be left. Even if the spoils in Roumania should afford some relief, which is a most questionable supposition, there will thus be two months to be bridged over before the earliest crops can be harvested, and in that period starvation on a scale hitherto unknown in the world, save perhaps in India, will present itself.

"When it comes to that, of course, peace will have to be made on any terms. The feeding of the army is the main concern of the Central Empires, not that of the population, as may be imagined; yet even this cannot be managed for more than another six months, even allowing for the fact that the Austro-Hungarian forces behind the front are on half rations and that very soon, in all probability, the men on the western front will fare no better. The fact is, the time has come when the question of feeding even the army gives rise to the gravest apprehension. Although the peasantry and land owners have been stripped of everything in the way of cereals, the army has not enough food to carry it through the winter. Local authorities in different districts have petitioned the Government to supply food for distribution among the poor, but the Government can do nothing, for the military authorities are supreme.

"Even if a peace conference were called together to-morrow peace would probably still be some months off, and it is not at all probable that the blockade would be raised in the meantime, that is to say, while negotiations were in progress.

"Under these circumstances, the Central Powers have but a very limited time in which to bring about an understanding as regards the conference itself. The people are already desperate, and the troops may become desperate, too, as soon as they experience on their own persons the horrors of the present food shortage.

"It is rumored that after his coronation as King of Hungary the new Emperor-King will take the question of peace in hand and go to Berlin to discuss the position with Emperor William. The newspapers express great hopes of his energetic will to attain this end, and if these hopes are well founded, as is generally believed here, some most unexpected events may be in store for the peoples of the Central Powers."

Your Boys and Girls.

Baby's woolen garments, washed by the following method, will retain the softness of the new article. Lukewarm soapy water should be used. Squeeze them, but never rub them or rub soap on them. Rinse in lukewarm soapy water and be sure that a good pure soap is used.

The shirts, bands and stockings should be dried on stretchers which come for this purpose. They are inexpensive and keep the articles in shape. It is better to dry them in the sun. The flannel skirt, too, should be washed in like manner.

Household Notes.

Fresh air and plenty of rest and water will go a great ways toward curing a cold.

A little cold boiled potato added to the filling for fowl will prevent it from being too dry.

Discarded rubber garments may be cut up into mittens to be used when blackening the stove, etc.

Excellent gems can be made of oatmeal whenever one has a cupful of that useful cereal left.