

It Matters Not

whether making boots, books, bottles, buggies, beeswax or Bread, what counts is

Experience and Material.

Remember that all goods purchased at

STEWART'S BAKERY

are backed up by years of experience and the very best of material that money can buy.

Again we ask, have you tried our

MARBLE CAKE?

End of the Season Sale.

Bargains! Bargains!!

Ladies' Straw Hats at Greatly Reduced Prices.
Children's Straw Hats from 10c. each up.
Flowers—Regular 25c. and 30c. at 15c. each only.
Ladies' Summer Dresses, at less than cost. Prices from \$1.25 each.

Ladies' White American Blouses. Reg. \$1.00 at 75c. ea.
Ladies' White Silk Blouses from \$1.45 each only.
Ladies' White Embroidered Camisoles from 19c. each only.

Ladies' White Embroidered Underskirts from 45c. each only.

Turkish Towels from 8c. each upwards.
Cotton Hand Towelling at 5c. yard only.

Lot of White Embroidered Tea and Tray Cloths at 25c. each only.

Congoleum, Feltoleum and Neponset, for floor coverings, 2 yards wide. Reg. value \$1.20 yard. Sale Price \$1.10 yard.

Suit Cases—Cheap for the holiday season. Sale Prices \$1.25 and \$1.35.

Highest Grade Talcum Powders only 15c. and 20c. tin.
Lot of High Grade Curtains in Swiss makes. Reg. \$8.00 to \$9.00. Now only \$4.00 pair. This lot of Curtains are magnificent values. We also show many other extraordinary values in Curtains at Clearing Prices.

BIG VALUES IN HOSIERY AND UNDERWEAR.
Too numerous to itemise.

HENRY BLAIR

Furness Line Sailings!

From Liverpool. St. John's. Halifax to St. John's to Liverpool.
S. S. TABASCO Aug. 18th Aug. 19th
S. S. GRACIANA Aug. 22nd Aug. 23rd
S. S. DURANGO Sept. 2nd Sept. 11th
The S. S. RAPPAHANNOCK will sail from London for St. John's direct on or about September 16th. For freight and other particulars apply to
FURNESS WITBY & CO., LTD., Water St., East.
aug17,th,tt

Gossage's Soaps!

In stock the following well known brands:
GOSSAGE'S WHEEL.
GOSSAGE'S HOUSEWIFE'S FRIEND.
GOSSAGE'S MAGICAL.
GOSSAGE'S PURIFIED CARBOLIC.

All size boxes in stock.

GEO. M. BARR, Agent.

Fishery Returns.

The latest fishery returns by districts, as compiled by the Board of Trade are:—

District.	1916	1915
Ferryland	16,945	44,194
Placentia & St. Mary's	35,905	40,383
Burin	109,640	119,772
Fortune Bay	45,805	63,275
Burgeo & LaPole	38,365	31,682
St. George's	1,130	11,960
St. Barbe	19,300	10,295
Twillingate	3,675	4,666
Fogo	5,230	9,110
Bonavista	33,750	15,390
Trinity	25,470	10,090
Bay de Verde	No report	38,400
Carbonear	4,510	2,660
Hr. Grace	4,415	6,450
Port de Grave	2,750	2,080
Hr. Main	820	530
Straits	15,300	10,030

Here and There.

Fresh Irish Hams and Bacon at ELLIS.

SEEKING BAIT.—A couple of Lunenburg bankers are at Carbonear looking for squid.

Turkeys, Ducks and Chicken at ELLIS.

OFFICERS RETURNING.—Capt. G. T. Carty and Lieut. J. Hicks are passengers on the incoming express.

WAS ABROAD.—Mr. G. F. Grimes, M. H. A., who was abroad on business returns on to-day's express.

NEW PURCHASE DUE.—Mr. A. H. Mufrey's new steamer is expected to arrive here shortly. She is in charge of Capt. C. Cross.

St. Ivel Cheese, small tins, at ELLIS.

AWAITING REPAIRS.—The schr. Falka, which went ashore at Placentia is still there waiting to be towed to St. Pierre for repairs.

HAMPERING FISHERY.—Scarcity of squid and stormy weather have been hampering the fishery in and around King's Cove the past few days.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale everywhere.—jly22,tt

GONE AS PILOT.—The S. S. Ariel is gone to Bonavista Bay to load pit props for the United Kingdom and Mr. James Brown is gone on her as pilot.

JAM POT COVERS, 1 and 12 lb. sizes, wholesale and retail, at THE POPULAR STORE, 125 New Gower St.—aug11,6,ed

EXCURSION TRAIN FILLED.—Over 2,700 passengers travelled on the excursion train to Bowring Park, Kilbride Garden Park and points on the main line as far as Kelligrews yesterday.

Daughters of Empire Garden Party. Silverton, Waterford Bridge, Wednesday, Aug. 30th. C. L. B. Band.—aug17,tt

BELEATED SAILING.—The Furness Liner Tabasco is not expected to get away for Liverpool before to-morrow morning. She takes a large shipment of fish and oil and a big mail.

Keep Wednesday, Aug. 30th, open for Garden Party at Silverton, Waterford Bridge, in aid of hospitality for our soldiers in the Old Country.—aug17,tt

LOADING FOR LABRADOR.—The Moravian mission ship Harmony has finished discharging her cargo of salmon, trout, skin wear, etc., and is now loading supplies for the Labrador again.

Stafford's Phoratox Cough Cure is the best preparation for all kinds of Coughs, Colds, Bronchitis and various Lung Troubles. Price 25c. Postage 5c. extra.—jly22,tt

COAL CARGOES.—The steamers Neptune and Jacobson arrived here from North Sydney yesterday with cargoes of coal. We learn that there is twice as much coal being brought here this year than last.

Kalomite Laundry Marvel, the clothes washing wonder of the century. Try it. Ask your Grocer for it and save labor. GEO. W. GUSHUE, 216 LeMarchant Road.—aug17,tt

ANOTHER CASE OF DIPHTHERIA.—A case of diphtheria was reported to the Health Authorities yesterday from a residence on Pennywell Road. The sufferer is a 15-year-old girl and was removed to the Fever Hospital.

We have excellent photographs of Capt. Father Nangle (N.E.L.D. Regiment) for sale at 50c., \$1.00, \$1.50. Outport orders receive every attention. J. C. PARSONS, Bank of Montreal Building, St. John's, Nfld. jly20,ed,tt

Our Volunteers.

Yesterday being a public holiday leave was granted to the volunteers all treated to a concert at the King George the Fifth Institute to-morrow night. An excellent programme is being prepared. In addition each of the men will be presented with some tobacco and cigarettes.

Published by Authority

1ST NEWFOUNDLAND REGIMENT HEADQUARTERS.

St. John's, August 22nd, 1916.

(No. 54.)

Regimental Order.

By Colonel Sir W. E. Davidson, K. C. M. G., Officer Commanding.

1.—Resignation:—

Lieut. A. C. Goodridge is permitted to resign his Commission from Aug. 12th, 1916.

2.—Appointment:—

To be (Temporary) Captain from July 28th, 1916, Joseph O'Reilly, Esq., I. S. O.

3.—Promotions 1st Battalion:—

The following recommendations are approved by His Excellency Sir Walter E. Davidson, K.C.M.G., Governor and Commander-in-Chief of Newfoundland:—

No. 137, Pte. W. J. Eaton, A Co., to be Lance Corporal, 12/7/16.

No. 215, Pte. W. Thistle, A Co., to be Lance Corporal, 12/7/16.

No. 82, Sergt. S. Stephenson, A Co., to C. Q. M. S., 12/7/16.

No. 53, Lance Corporal R. M. Andrews, A Co., to be Corporal, 12/7/16.

No. 86, Pte. C. March, A Co., to be Lance Corporal, 12/7/16.

No. 236, Pte. A. Webber, A Co., to be Lance Corporal, 12/7/16.

No. 33, Pte. J. Ryan, A Co., to be Lance Corporal, 12/7/16.

No. 153, Pte. L. Field, A Co., to be Lance Corporal, 12/7/16.

No. 588, Pte. W. Humphries, B Co., to be Lance Corporal, 12/7/16.

No. 16, Pte. G. Colford, B Co., to be Lance Corporal, 12/7/16.

No. 183, Pte. M. J. Maddigan B Co., to be Lance Corporal, 12/7/16.

No. 1008, Lance Corporal R. Neville, D Co., to be Corporal, 12/7/16.

No. 998, Pte. A. Sullivan, D Co., to be Lance Corporal, 12/7/16.

No. 1308, Pte. R. Stanford, D Co., to be Lance Corporal, 12/7/16.

No. 1059, Pte. F. Riggs, D Co., to be Lance Corporal, 12/7/16.

No. 1610, Lance Corporal D. Gosse, B Co., to be Corporal, 12/7/16.

No. 649, Lance Corporal W. Snooks, C Co., to be Sergeant, 18/7/16.

J. J. O'GRADY, Captain and Adjutant.

Incandescent Gas Lighting.

The remarkable economy of the incandescent gas lamp is by no means its chief—or even an important—claim for popularity. It meets better than any other source of artificial light the requirements of ideal light.

In the color of the light produced it is far superior to any other illuminant in general and universal use. The investigations of acknowledged authorities indicate that for the approximation of artificial daylight the gas mantle has at least one and one-half times the value of the carbon-filament electric lamp.

This quality is highly desirable, indeed absolutely essential where the approximation of daylight color values is important. For lighting shops, displaying haberdashery, suitings, gowns, millinery, etc., the incandescent gas lamp is not even remotely approached by any other incandescent lamp.

Of all the manifold advantages of gas light, perhaps the most important is its favourable effect upon the eyes. The development of the incandescent electric lamp with its intense brilliant and glaring filament has been accompanied by hitherto unheard of prevalence of eye troubles and diseases which are forcing themselves upon the attention of the medical fraternity. This is resulting in a greater appreciation of the soft mellow quality of gas light and is rapidly enlarging its field of use.—july25,ed

Here and There.

POORLY FISHERY.—The schooner Prima Donna has arrived back from the French Shore with only 15 qtls. of codfish.

LOCAL CHAFFEUR.—Mr. N. Vatcher, a well known and capable motor car driver, has been appointed chauffeur to Miss N. Reid. He is the first local man to get that position.

BASREALLER INJURED.—During yesterday's baseball game with the Cubs, W. Carew, the B. I. S. pitcher, got the ball in the eye and was forced to retire. He was accompanied to McMurdo's pharmacy by Mr. T. Hartnett for repairs.

DEVON FROM THE NORTH.—The S. S. Earl of Devon, Capt. Carter, returned from the White Bay Mail Service yesterday afternoon with two passengers and a small freight. The captain reports the fishery along the French Shore north to Quirpon a decided improvement over the previous trip.

Light Weight Stylish FELT HATS

For Girls.

THE AMERICAN KNOCKABOUT,

In Black, Navy, Brown, Fawn and Grey, for

\$1.25 each.

You'll like them, Girls. They are so light, only weighing an ounce, and have such a dash about them.

See Window.

S. MILLEY

Ladies' and Misses' Stylish Waterproofs, Raglans, Rubber and Oil Coats!

We have just opened an extra special lot of the above. Among the lot are some High-Class New Exclusive Models.

Ladies' Fawn Cashmere Water-proofs, with belt, \$5.50 to \$15.00.	Misses' Plain Fawn Cashmere Water-proofs, 30 to 48 in., \$4.50 to \$6.25.
Ladies' Dark Grey Water-proofs, \$4.00.	Misses' Fawn Cashmere Water-proofs, Hat to match, to fit 10 to 16 years, \$4.50 to \$7.00, Coat and Hat.
Ladies' Mottled Tweed Water-proofs, in Fawn, Brown & Green. These are a classy lot. \$10.00 to \$22.00.	Misses' Green and Blue Checked Water-proofs, Hat to match, 26 to 34 in. We have 2 qualities in these, \$4.50 to \$7.50.
Ladies' Black Rubber Coats, good quality, \$8.00.	RAGLANS. Ladies' Raglans or Shower Coats, in Fawn, Olive and Grey, newest styles, \$5.50 to \$15.00.
Ladies' Khaki Oil Coats, with belt, \$5.00.	Misses' Raglans in Grey, Fawn, Brown and Saxe, \$4.25 to \$8.00.
Ladies' Blk. Linen Oil Coats with belt, \$6.00.	

STEER Brothers.

Advertise in the Evening Telegram



Econom

CURTAIN NETS

3 pieces of these brand new, 52 inches wide, nice lacey pattern, usual 25c. line. Friday, Saturday and Monday.

CUSHION COVERS

3 dozen of pure white Cushion Covers, nice patterned and hemstitched border. A nice value. Friday, Saturday and Monday.

PILLOW COTTONS

2 pieces of plain low Cottons, extra, 50c. line. These are offering for 25c. per yard, Saturday and Monday.

DUCHESSE SETS

4 piece all-over white brocade Duchesse sets, 41 inch long, 41 inch wide, smaller mats to match. 45c. Friday, Saturday and Monday.

PILLOW CASES

Plain, Strong, White Pillow Cases, with stitched border, size 26 inch bottom and deep open end. These are good value. Special sale, Saturday and Monday.

Notable S

VASELINE SOAP.—A soap with a rich creamy lather, soothes the skin, makes cake

CAMPHOR ICE.—Put upon sticks, in sliding cases, for stick

GOLD CREAM.—In small, highly perfumed, pure, exquisite toilet articles. Per tin

"PRITAN" KETTLE.—For er and potato strained in heavy Granite Grey Enamel. Special

SHAVING STICKS.—Best of their kind; durable, ery and fragrant. Special



SMART AN

A brand new lot of one glance at these coming shades in Rose, Pink, Grey, Green, soft looking, frilled, and thing better of the day, Saturday and Monday.