Prime Fat Cattle, Etc.

AUCTION. TO-MORROW, THURSDAY, at 12 o'clock, on the wharf of

GEO. NEAL

- 60 HEAD PRIME FAT CATTLE.
- 3 SPRINGERS.
- 2 COWS AND CALVES.
- 6 GENERAL HORSES.
- 30 FAT SHEEP. 15 SUPERIOR YOUNG PIGS.
- 1 SUPERIOR LARGE SOW.

KING'S COLLEGE SCHOOL

(The Collegiate School) WINDSOR, N.S.

A residential School for boys. Twenty acres of grounds; first-class gymnasium; complete staff of graduate, trained masters; fees very reasonable; within easy distance of all stations in Maritime Provinces and Newfound-Boys prepared for Universities, Royal Naval and Military Colleges or

NEXT TERM BEGINS SEPTEMBER 14th, 1915.

Application should be made early. For Calendar and all information

IT IS A SALE!



There is no getting away from the fact that we are selling good, honest goods cheaper than you can get them in town to 200 pairs LADIES' LOW SHOES, sizes 2, 21/2, 3, 31/2,

> \$1.00 per pair. 100 CHILD'S TAN BAREFOOT SANDALS,

50c. per pair.

200 MEN'S BOOTS & SHOES. Regular value, \$3.50. NOW

\$2.80 per pair.

F. SMALLWOOD.

THE HOME OF GOOD SHOES.

Important!

CONGOLEUM, like every good thing, has imitators, and sometimes the imitation looks good enough, but as CONGOLEUM is sold at a moderate price, you will be acting wisely if you insist on getting CONGOLEUM.

The word CONGOLEUM is stamped on the back of every square yard of our product.

Ask your merchant for CONGOLEUM. If he can't supply you, ask

COLIN CAMPBELL, Distributor.

Lessen Your Living Expenses!

"Be economical," is the cry in England, and this slogan has the same significance in Canada. We all must economize. There is more actual waste in our dress expenses than any other item. When a garment becomes soiled we throw it aside, when for a few cents it could be restored to original freshness and beauty by Dry Cleaning. A saving of at least 35 per cent, in the expense of dressing is possible by using the processes of Dry Cleaning and Dyeing.

Our agents will gladly give you full particulars.

NICHOLLE, INKPEN & CHAFE, St. John's, Agents for Nild.

UNGAR'S LAUNDRY & DYE WORKS, Halliax.

New Cabbage, Polatoes,

To-morrow, ex Florizel:

NOVA SCOTIA CABBAGE.

NEW YORK POTATOES.

NEW YORK TURNIPS.

CALIFORNIA ORANGES.

RIPE & GREEN BANANAS.

F. McNAMARA, Queen Street.

Save Money ALADDIN



Kerosene Oil Lamp

will pay for itself in a few months in oil saved Gives a pure white light and powerful illumination.

WE DEMONSTRATE

he light in a darkened room through the day-call and see it.

SALAD. To make a good salad you must have a Good Oil.

LUCCA. Finest Cream Oil will suit

SALAD DRESSING DURKEES.

MUSTARD. Coleman's Genuine. Prepared (Heinz).

Mustard Dressing

Genuine French.

VINEGAR. Spiced Salad. Distilled Crystal. Taragon, Malt.

PRUNES. 20-30 to lb., 25c. lb.

EVAPORATED PEARS,

MOONEY'S SODAS, 28c. tin.

TIP TOP SODAS.

WARM WEATHER DRINKS:

Rose's Lime Juice Cordial. Rose's Lime Juice. Imperial Lime Juice (qts.) Lemon Squash.

Hogarth's Syrups. Lemon Crystals (in btls.) Lemon Crystals, 60c. lb.

BOWRING BROS., Ltd. GROCERY.

332

'Phone

332

HIGH GRADE Michelin Tyres

At Greatly Reduced Prices.

We have on hand the following sizes which we are elling at 30 per cent, less than last year's prices;—

920 x 120 STEEL STUDDED NON-SKID.

880 x 120 STEEL STUDDED NON-SKID.

820 x 120 STEEL STUDDED NON-SKID.

815 x 105 STEEL STUDDED NON-SKID.

30 x 3½ STEEL STUDDED NON-SKID.

32 x 3½ STEEL STUDDED NON-SKID.

935 x 135 INNER TUBES. 920 x 120 INNER TUBES. 650 x 65 INNER TUBES.

915 x 105 INNER TUBES. 32 x 3½ INNER TUBES. 34 x 4 INNER TUBES. Michelin Cover and Tubes are the highest grade manufactured, and are used by Owners of the best Cars, both in England and America. A proof of their superiority. Remember you cannot buy as good a Tyre as Michelin at so low a price.

A. H. MURRAY, Agent.

THE STEAMER

Bowring Bros., Ltd.,

THURSDAY, 29th July, at 2 p.m.

Bay de Verde, Old Perlican, Trinity, Catalina, Bonavista, King's Cove, Greenspond, Pool's Isld, Wesleyville, Seldom Come By, Fogo, Change Islands, Herring Neck, Twillingate, Moreton's Harbor, Exploits, Fortune Harbor, Leading Tickles, Pilley's Island. Little Bay Island, Little Bay, Nipper's Harbor, Tilt Cove, LaScie, Pacquet, Baie Verte, Coachman's Cove, Seal Cove, Bear Cove, Western Cove, Jackson's Arm, Harbor Deep, Englee, Conche, St. Anthony, Griguet Quirpon, Battle Harbor, Freight received until 6 p.m. or

For freight or passage apply to the

Bowring Bros., Ltd. Telephone 306.

The Perfect Day.

A day in the woods, weather warm, and the fish biting, and

Clark's Pork and Beans.

Could you want anything better? As far as grub goes you couldn't get any better Pork &

CLARK'S.

At all grocers. Wholesale from

E. OUTERBRIDGE. 180 Water St. Phone 60.



may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc. TRE INSURANCE

will make good your damaged pro-perty and supply you with suffi-cient ready funds to replace de-stroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON, Insurance Agent.

Nurses.

By Joseph B. DeLee, M. D., Profes rsity Medical School, Chicago. Just ready New (4th) Edition.

Cloth, \$3.00 net.

"It is far and away the best that has come to my notice." J. Clifton Edgar, M.D., of Cornell.

DICKS & CO., Limited, iggest, Brightest, Busiest, and

Just in, a car lot of those superb Potatoes,

ROYAL BEAUTIES.

Selected hand-picked; no more for this year. Get a FREE sample and judge for yourself. WE never imported better Potatoes. YOU never

Also NEW VIRGINIA POTATOES in large barrels and New York POTATOES in chip barrels. And closing out:

50 brls. NEW TURNIPS.

Although you may be satisfied with the Tea you are using, we feel absolutely certain that .

will give you much greater satisfaction.

Order a package to-day. For sale everywhere, at 60c. per lb.



E are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

Engagement and Wedding Rings!



As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of

After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can



received a shipment of Crown Watch Bracelets with good movements and moderate in price. We strongly re-

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.

T. J. DULEY & CO

FOR SALE!

\$2.20 a Load delivered.

Clean and dry.

TEMPLETON.

TEN PAGES TO-DA

WEATHER FORECAST.
TORONTO, Noon.— Light to moderate winds, fair and warm to-day. Friday—S. and S. W. winds with showers.
ROPER'S, Noon.—Bar. 29.50; her. 74.

Auction Sale

I UCTIONEER

AUCTION.

At the British Hall, To-me Friday, 30th inst., at 10.30 o'cl large quantity of Household ture and Effects, consisting of perior Upright Piano, Extensi Canvas, 1 Solid Mahogany Ex Dining Table and three extra 6 oak Dining Chairs, 1 Mar Valnut Cabinet, 1 Drawing-ro 1 Drawing-room Arm Chair to
1 Drawing-room Low Chair to
1 Spring Rocker, 1 Cane Hall
1 Marble Top Dressing Table
dies' Oak Writing Desk, 3 (quantity of Ornaments, quan China, quantity of Kitchen Ut

2 NEW IMPORTED SINGLE BUGGIES, with wheels rough roads. 2 SECOND-HAND BUGGIES,

1 2.WHEELER. LIGHT LUMBER TRUCK. 1 FAMILY CARRIAGE, with

We have also in stock a few the latest Electric Carriage A good steady white light, e candle power each. No smo the light. All to be sold ch

S. G. COLLI jly27,3i,eod



ore Pin Red, Small Squid J



20 Hook (as cut) Grapuel Bank (Large) Grapuel Double (Large) Gra

Dappers, 4 sizes, Kirby I Dappers, No. 11, Flatted

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12 oz. 134 Ibs. LINES. Best quality American

FISHING LEADS.

White Cotton Lines, 6, 9, HARDWARE.

Ring up, write or s structions to call for Laund

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P. C. O'DRISCOI

FOR SALE

2 SECOND-HAND EXPRESS



