

# Free

## For the last day of the Old Year

To the 10 Cigarette Smokers Sending  
in the Largest Number of Coupons to  
our

### Premium Department

on December 31st, 1913, we will present in addition to the premiums requested by them—any one article listed in our Premium Catalog, up to the Value of 550 Coupons.

Coupons will be received from 8 a.m. to 5 p.m. on the above date either by mail or personal delivery, at the Premium Department. The winners name will be published in this space during the first week of January 1914.

For the benefit of our outport friends who desire to compete for this extra FREE premium, all outport letters received on 29th & 30th will be held over until the closing hour 5 p.m. on the 31st. Mail your coupons to arrive early.

As soon as results are announced we shall notify the winners, who will please apply to the Premium Department stating the article they require as Prize Premium.

Imperial Tobacco Co., (Nfld.) Ltd.

## HEADQUARTERS

FOR

## HOLIDAY GOODS.

We have so many useful things for the Festive Season that it would be impossible to enumerate them all here. But would emphasize the many things in our Furniture Department that must appeal to the housekeeper, as it would be both useful and beneficial.

What better present could you give yourself than one of our Ideal Beds in Brass or Enamel; Ideal Springs or Crescent Felt Mattress, as they are the acme of perfection; as when you sleep on an Ideal Spring your body reclines in a level, restful position—no sagging at any point, as sagging cramps the body, obstructs circulation, restricts respiration and puts the body under a strain during sleep. Our Felt Mattress is made out of Pure Cotton, absolutely sanitary; built by expert workmen and guaranteed to last a lifetime.

Let us sell you one of our beautiful reclining Morris Chairs—the ease giver. We can also build you a comfortable Lounge, choose your covering.

For beauty and durability our large range of Fancy Artistic Chairs and Rockers cannot be beaten, as we have them upholstered, some with cushion seats; and a large range of Wicker Chairs to select from.

Why not have one of our nice Kitchen Cabinets, so useful for the home as a labor saver. And we have Writing Desks, Music Cabinets, Centre Tables, Baby Chairs, Fancy Wicker Tables, Sideboards, Extension Tables, also Parlor, Dining and Bedroom Suites.

Our line of Carpet Squares must appeal to all; also Rugs, Curtains and a large selection of Dinner, Tea and Toilet Sets, and the many other things so useful for the home. So come early and get your choice of same. Allow us to demonstrate the advantages of buying your holiday goods here.

# C. L. MARCH Co., Ltd.,

HOUSE FURNISHERS.  
Corner Water and Springdale Streets.

## Wedding Bells.

BUTLER-PARSONS.

A quiet but very pretty marriage was solemnized at the C. of E. Cathedral, at 8.30 yesterday morning, the officiating clergymen being Rev. C. H. Barton, M.A., of Queen's College, and Rev. Canon White, Rector of the Cathedral. The contracting parties were Miss Lilian May, daughter of Captain and Mrs. S. Parsons, Long's Hill, and the Rev. William Arthur Butler, Incumbent of Random Mission. The bride was neatly attired in a travelling costume of blue serge with cream beaver hat and ostrich plume. The bridesmaids were Miss Kathleen Parsons, sister of the bride and Miss Ethel Butler, sister of the groom. The bridesmaids wore blue serge costumes and white picture hats with blue tips. The bride entered the Church leaning on the arm of her brother, Baxter, and holding an ivory cased Prayer Book. The groom was supported by the Rev. T. E. Loder, Rector of Grand Falls Parish. After the ceremony and singing of the hymn "Lead us Heavenly Father, Lead us," the bridal party retired to the vestry while Mendelssohn's Wedding March pealed forth from the beautiful organ of the Cathedral under the proficient touch of Mr. Aubrey Crocker, cousin of the bride. The register being signed, the wedding party drove to the residence of the bride's parents where a splendid reception was awaited by a number of guests. At noon the bride and groom left for Donovan's, at which place they joined last evening's express en route to their future home at Hodge's Cove, Random. The groom's present to the bride was an organ and to the bridesmaids gold crosses. The presents received were both numerous and costly, testifying to the esteem in which the couple are held.

ETSELL-ACKERMAN.

The marriage of Wm. G. Etsell, son of William Etsell, of Bonavista, to Miss Gertrude Ackerman, also of Bonavista, took place at their home, 41 Floyd Street, Everett, Mass., last evening, at Grace Church, by the Rev. M. Taylor. A large number of friends of the couple were present to join in the nuptial festivities. Many valuable presents were received from friends of Miss Etsell, residing in Mass. Mr. Etsell is a respected employee of the Boston Elevated Railway. Many wishes are extended for a long and prosperous career. The bride wore a dress of white satin draped with white chiffon, trimmed with bangles. She carried a bouquet of white roses and looked as merry as a marriage bell.—J.T.C.

## Rider Haggard.



Sir H. Rider Haggard is surely no juggard, he's turning out narratives six at a time; he's always so busy it makes a man dizzy, and stirs up the envy of E. Oppenheim. He's still writing stories concerning the glories of African chiefs in the dim long ago, of braves and witch finders and seers who were blind yet spelled out a future of bloodshed and woe. An H. Rider story is reckoning and gory, an epic of carnage and battle and crime, and Rider is writing romances of fighting so often he dazes poor E. Oppenheim. E. Phillips, God bless him—it's ill to distress him—has long held the record for turning out junk; with toes and with fingers he wrote his humdrums and each of his efforts was surely most punk. He long wore a laurel, and no one could quarrel with him for a minute, disputing his bays; his reign now is ended, and he has descended, ere reaching his dotage, on dark, evil ways. For I will be jaggard if H. Rider Haggard can't beat him a block in a specified time; at drawing the boodle for hopeless floundering, H. Rider outdistances E. Oppenheim.

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Mark this Christmas in a special way—make it one always to be remembered by the gift of a Diamond Ring. That it may be a gift entirely satisfactory and perfect in every way, select it at DULBY'S. They have a splendid selection of prices from \$12.50 to \$110.—dec19,21

## Put Into Barbados.

The brig, Clementine, Capt. Kendrick, is now at Barbados in a damaged condition, a message having been received to that effect yesterday afternoon by A. Goodridge & Sons. She was forty days out from this port bound to Oporto with a cargo of fish. The Clementine must have met very rough weather as the message stated she had her mainmast sprung besides other damage about the deck which forced her to put into Barbados, where she will undergo repairs.

## The Saving of Money by the use of Royal Baking Powder is considerable

Royal is economical, because it possesses more leavening power and goes further. Royal saves also, because it always makes fine, light, sweet food, all digestible; never wastes good flour, butter and eggs.

More important still is the saving in health. Royal Baking Powder adds anti-dyspeptic qualities to the food.

There is no baking powder so economical in practical use, no matter how little others may cost, as the Royal

## Cable News.

Special to Evening Telegram. LONDON, To-day. The Daily Chronicle announces Asquith will meet Bonar Law, Opposition Leader, this week for an informal conversation on Home Rule.

LONDON, To-day. According to the Liverpool Journal Commerce a severe Atlantic rate war is imminent on all British and Continental lines which are preparing to meet the Hamburg-American cut rates. There is a prospect of the pooling agreement not being renewed in January.

WASHINGTON, To-day. The State Department officials expressed the opinion that the conditions of Mexico are more favorable. No intimation is given as to the nature of changes. The situation is regarded as indicating an improvement. Much interest is manifested here in the cyclonic disturbances of finances in Mexico, involving the failure of the Banks, the issue of currency without security, is regarded as substantial. The opinion is expressed in some quarters that the Huerta Government might receive financial support from the large land and mine owners in Northern Mexico, who have heretofore been supposed to occupy an attitude of neutrality as between the contending factions, but who may now adopt allegiance to the Huerta cause, as a result of the confiscation of their properties by Villa the rebel leader.

WASHINGTON, To-day. Whether the common Irish potatoes from Canada, Newfoundland, Britain and Continental Europe shall be barred from the States, because of the danger of the importation of dangerous plant diseases, or shall be admitted under the same restrictions as apply to Nursery stock, is subject to a hearing before the Federal Horticultural Board. T. P. Gill, Secretary of Agriculture for Ireland, Dr. Gussow, expert of the Canadian Department of Agriculture, G. F. O'Halloran, Deputy Minister of Agriculture, Canada, were among those who spoke in favor of the admission of foreign potatoes. Representations have been made by the States Dept. of Agriculture.

ture that in view of a short domestic potato crop, caused by last summer's drought, the exclusion of foreign potatoes would go far toward raising prices in the States. Lord Eustace Percy, Third Secretary of the British Embassy expressed regret that the States should have suggested an embargo on English potatoes without co-operating with the Agricultural experts of that country in their investigations of conditions. To suddenly impose the embargo, he said, would be a disturbing factor in the scientific work of nations. Britain, he added, wished to co-operate with the States and other nations in a general policy of Agricultural education.

GEORGE KNOWLING  
wishes to announce that the first shipment of  
**NEW**  
**NEWFOUNDLAND**  
**GEOGRAPHY**  
has arrived and are now for sale at his  
**EAST, CENTRAL & WEST**  
**Stores.**  
PRICES RIGHT, as usual.  
**GEORGE KNOWLING**  
Stationery Department.  
dec5,9.12.16.19

## Here and There.

BOVRIL served hot at P. J. RAYNES, 112 New Gower St. dec13,1m

PRETTY CALENDAR.—We thank Mr. Geo. M. Barr for a copy of his pretty calendar for 1914.

Only One "BROMO QUININE" That is LAXATIVE BROMO QUININE. Look for the signature of E. W. GROVE. Cures a Cold in One Day. Cures Grip in Two Days. 25c.—oct17, fr17

ENGAGEMENT ANNOUNCED.—The engagement is announced of a popular young milliner of Harbour Grace to an official of the cable staff, at By Roberts. The wedding will take place during the second week in January next.

## Do As Others Do, Take

this time-tested—world proved—home remedy which suits and benefits most people. Tried for three generations, the best corrective and preventive of the numerous ailments caused by defective or irregular action of the organs of digestion and elimination has been proved to be

# BEECHAM'S PILLS

(The Largest Sale of Any Medicine in the World)

If you have not tried this matchless family medicine, you do not know what it means to have better digestion, sounder sleep, brighter eyes, clearer complexion, which come after Beecham's Pills have cleared the system of impurities. Try them now—and know. Always of the same excellence—in all climates; in every season—Beecham's Pills are

## The Tried, Trusted Remedy

Prepared only by Thomas Beecham, St. Helens, Lancashire, England. Sold everywhere in Canada and U.S.A. In boxes, 25 cents.

## Marine Notes.

The S. S. Florizel left New York today for Halifax and this port. The S. S. Almerina is due on Sunday from Liverpool. The S. S. Cacuna sails to-morrow night for Sydney. The R. M. S. Mongolian sailed last night for Glasgow. The S. S. Beatrice is now due from Sydney with a coal cargo.

## To the Free and Independent Electors of Newfoundland!

It will pay you to call at our store, corner Prince & George's Sts., and Get our prices on Provisions, Groceries, Hay, Oats, Bran, Hominy, Corn Meal, Glueton Meal and other feeds before buying elsewhere.

We are large importers and our prices are right.

## P. J. SHEA,

Provision, Grocery and Feed Store.  
Corner Prince & George Streets.

## Packets of Xmas and New Year Cards.

Our friends will note that as usual we are to the front with the Choicest Cards that the "Art" World can produce and being Wholesalers as well as retailers we have sufficient stock to carry us right through the Xmas Season. You want your Cards and Calendars at the right season viz during Decr. Detailed list of Packets at 5, 7, 10, 15, 20, 25, 30, 40, 50, 60 and 75 cents in this week's Herald.

S. E. GARLAND, St. John's.

# EX "MORWENNA."

P. E. I. Fresh & Salted BEEF.  
P. E. I. FRESH BUTTER.  
P. E. I. PARSNIPS & CARROTS  
P. E. I. POTATOES.  
**JAMES F. KNIGHT**

Minard's Liniment Cures Diphtheria.