

MOTHERS NEED Scott's Emulsion

Many mothers have learned how much they needed Scott's Emulsion by taking it to show their children that it was a sweet medicine. For thirty-five years it has been the best known specific against fatigue and enfeeblement, as well as the standard remedy for warding off and relieving colds and affections of the throat and lungs.

She would be free. Why had she been up there? Thora, forgive me, forgive me!" gasped, as she looked up at the grey tower. "I would ask Thora's pardon, for again would she let her angelic Heaven! what is that?" across the lawn something was being carried on a stretcher. Thora bounded towards it. "It was Thora, still and cold. Hilda clutched at the air convulsively, for the grey tower was ground. She uttered a shrill cry, which turned to a wild, gurgling laugh, and fell to the ground insensible.

When Hilda recovered her senses she was in bed, and the room darkened. She lay still with a curious expression of lightness, regarding her finger with a puzzled expression; they were so thin and white. Then she reached her hand to her head; a little escaped her; her long black hair gone. She tried to sit up, but fell back weakly on the pillow. Presently the sound of the organ came through the open window. What were they playing? Thora's favourite hymn. Was someone dead? She tried to hum the air: "Our heads are bowed with weeping, our bitter tears o'erflow." There was a rustle behind the bed-curtains.

To be continued.

Bovril

comprises all that is good in beef—that only.

It has for many years been used as a beverage or pick-me-up by travellers, the athlete, the business man, and housewife, on the principle that it is wise to take it and keep well rather than to wait until you are ill. Supplies may be had from

T. J. EDENS,
Sole Agent for Nfld.

9 cases just in by Shenandoah.

1 oz. bottles.

2 oz. bottles.

4 oz. bottles.

8 oz. bottles.

16 oz. bottles.

12 oz. bottles.

12 oz. bottles.

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12 oz. bottles.

MUST be SOLD

Pianos & Organs,

ALL the STOCK

No chance like it ever before in Newfoundland. Expiration of lease and change of business require the sacrifice.

COME EARLY.

Chesley Woods.

BEWARE of INFECTION!

The doctors tell us that one of the greatest carriers of infection is MILK—that thousands are killed annually by germladen milk—that the only safe way is to use milk that has been thoroughly STERILIZED, such as

Reindeer Brand Condensed Milk—

Sweetened; and

Jersey Cream—Unsweetened.

Manufactured and Guaranteed by

THE TRURO CONDENSED MILK CO., LTD., Truro, Canada. mar21, eod

At The Big Furniture Store.

Now that the Spring has come house cleaning will soon follow. You will all require something in the way of

Window Draperies, Floor Coverings,

etc., etc., and before buying elsewhere we would kindly ask you to give us a call, as we have Curtains in all descriptions, Swiss White and Ecru Lace, Madras Muslin, Coin Muslin and Curtain Canvas; and to arrive in about two weeks time a handsome selection of Casement Cloth, Art Muslins, etc., etc. Just have a look at our Floor Cloth and Linoleum Remnants, it is worth your while.

CALLAHAN, GLASS & CO'Y,

feb27,tf,eod

DUCKWORTH STREET.

The Height of Perfection!

LIPTON'S

Confectionery!

No Goods Better—No Prices as Low.

Lipton's Celebrated Cream Caramels—Chocolate and Vanilla Flavored—in 1 lb. tins, containing 20 Caramels—only 10c. tin, and in 1/2 lb. tins, containing 40 Caramels—only 20c. tin.

Lipton's Ass'd Fruit Caramels—in 1 lb. tins, containing 40 Caramels, only 20c. tin.

Lipton's Delicious Walnut Toffee—A new Sweet Meat that has come to stay, put up in 1 lb. tins, only 20c. tin.

This Toffey is perfectly delicious and is wonderfully wholesome. It is made of Pure Cane Sugar, best butter and finest fresh walnuts.

Lipton's Butter Scotch with the real Butter Scotch flavour, always fresh, in packets, at 3c. each and 1/2 lb. tins at 12c. each.

Lipton's Nut Milk Chocolate, ("We are Seven,") 7c. pkt.

Lipton's Milk Chocolate, 2 oz. cakes, 5c. cake.

Lipton's Milk Chocolate is always fresh and has the utmost delicacy of flavour, as has also his Nut Milk Chocolate.

Lipton's Assorted Chocolates in 1/2 lb. Boxes—only 33c. and 35c. box.

Lipton's Assorted Chocolates in 1 lb. Boxes—only 60c. and 70c. box.

You will find Lipton's Confectionery handled in St. John's by Wood's Water Street and Duckworth Street Stores; Mrs. Summers and McDermott's, Military Road; A. A. Delgado, A. S. Wadden, F. J. Wadden, and Reid Nfld. Co.'s Stalls and Trains, etc.

If your Confectioner cannot meet your requirements we can supply you.

HY. BLAIR,

General Agent for Lipton, Ltd.



ARE YOU IN NEED OF A SUIT OR OVERCOAT

and cannot get the material and design you want?

We can show the largest stock and latest patterns in Suits and Overcoats in the city. Satisfaction guaranteed. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.

JOHN MAUNDER,
281-283 Duckworth Street,
Newfoundland's Store for Fashionable Tailoring

The Evening Chit-Chat

By RUTH CAMERON



The man-who-thinks is about to take part of his summer vacation. The other half he will take in late September or October.

Say his critics: "But it must be terrible to have to work all through the hot summer."

And this is the explanation of his conduct which the man-who-thinks gives—that is, when he comes enough for the critic to both to give any.

"I used to take my summer vacation regular as clock work, the first two weeks of August up to five years ago. I thought I couldn't get through the summer unless I did. And then things happened so I had to take a week in May and a week in October and I liked it so well I've done that ever since.

"In the first place I never feel so much like going on a vacation as I do when the ice is just out of the lakes.

"And in the second place, I am never more tired than I am at the end of the winter rush. I don't see now how I ever got through the summer without the strength I build up in that week.

"And in the third place, think of the joy of escaping the summer crowds. I am sure to get a star room and the best attention. I always meet a few interesting people but never get into a mob.

"And anyway, in my mind the most comfortable place in summer is just home. I don't know any time when I appreciate my own tub and shower, my own cool and well screened room and the surety of knowing just what

I'm getting to eat any more than in July and August.

"It's a mighty bed time to change your diet. How many people are sick if they stay at home and take proper care of themselves? But, just look at the people who go off and overeat and overdo in the hot weather and get upset by it.

"And then if there's anything more thoroughly dirty and uncomfortable than travelling in summer I have yet to find it. I remember one year when I went to Lake, because I'd heard what a beautiful and restful spot it was. I had to take a sleeper that left at eleven. It took me until three to get to sleep on account of the heat and I was called at half-past five. I waited three hours at a little junction, where you couldn't get a thing to eat. Then I spent four hours on a train that stopped at every farmer's door and in the middle of the day on the hottest day of the summer I drove fifteen miles in an open team along the hottest, dustiest road that two scraggy old dopes of horses ever trotted down. I came so near having a sunstroke that there wasn't any fun in it. It was a restful spot when you got there, all right, but it took me about half the time I was there to get over that journey and the other half getting up courage for the return trip. No, sir, no travelling in summer for mine, not if there's any way of getting out of it."

Sometimes the critics of the man-who-thinks are converted so that they avow their intention of trying his plan some time.

Always they admit, "There's something in that."

"Don't you agree?"

Ruth Cameron



The Tenderfoot Farmer

It was one of these experimental farmers, who put green spectacles on his cow and fed her shavings. His theory was that it didn't matter what the cow ate so long as she was fed. The questions of digestion and nourishment had not entered into his calculations.

It's only a "tenderfoot" farmer that would try such an experiment with a cow. But many a farmer feeds him self regardless of digestion and nutrition. He might almost as well eat shavings for all the good he gets out of his food. The result is that the stomach grows "weak," the action of the organs of digestion and nutrition are impaired and the man suffers the miseries of dyspepsia and the agonies of nervousness.

To strengthen the stomach, restore the activity of the organs of digestion and nutrition and brace up the nerves, use Dr. Pierce's Golden Medical Discovery. It is an unfailing remedy, and has the confidence of physicians as well as the praise of thousands healed by its use.

In the strictest sense "Golden Medical Discovery" is a temperance medicine. It contains neither intoxicants nor narcotics, and is as free from alcohol as from opium, cocaine and other dangerous drugs. All ingredients printed on its outside wrapper.

Don't let a dealer delude you for his own profit. There is no medicine for stomach, liver and blood "just as good" as "Golden Medical Discovery."

Fads and Fashions.

The tunic is still with us.

This is a great ribbon season. Skirts are straight as possible.

We see shoes of white velvet. Fillet waist is appearing.

Silk slippers are very fashionable. The Japanese bow is in high favor.

The new mules of brocade are lovely.

The flat pump bow of satin is very chic.

Nearly all frills and jabots are one-sided.

Nearly all imported gowns are lace-trimmed.

Simplicity is the keynote of spring fashions.

Buttons are very much in evidence on the spring hats.

Mohairs are shown in fancy stripes and figured effects.

There is a tendency to a one-sided effect in trimming.

The cord is much used to emphasize the high waist line.

The white velvet pump is to have a tremendous vogue.

Handsome novelty in tussah silks is woven in stripes.

During early spring suede gloves will be much worn.

Predictions indicate quite a vogue for the sash this summer.

The fashions undoubtedly will be received very enthusiastically.

There is a big revival of silk gloves, especially in the long sizes.

Linen vests in contrasting colors are worn with cutaway jackets.

Brocade and damask effects on crepe de chine are new for evening gowns.

Most of the stiff hats are trimmed up at the front and trimmed quite simply.

French knots are an effective way to decorate the spring and summer blouses.

Red in all shades is very popular, perhaps on account of the coronation in England.

For morning shoes with wide-cut vamps, low heels and round toes are smartest.

The train of the moment is short and square; some trains have pleats at the back.

I was cured of Acute Bronchitis by MINARD'S LINIMENT.

Bay of Islands, J. M. CAMPBELL.

I was cured of Facial Neuralgia by MINARD'S LINIMENT.

Springhill, N. S. W. M. DANIELS.

I was cured of Chronic Rheumatism by MINARD'S LINIMENT.

Albert Co., N.B. GEO. TINGLEY.

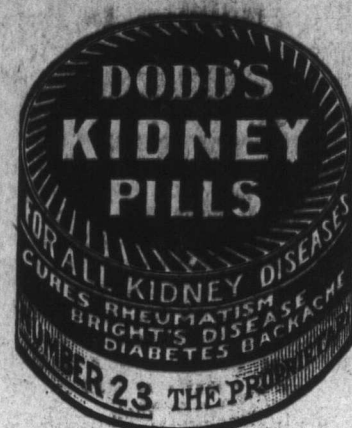
Visit From Neptune.

"Father Neptune" visited the S. S. Beothic during the Spring, coming over the side rigged out in the conventional garb associated with his name. He observed the time honoured custom of shaving any "greenhorns" who might be on board and amongst the number was "Dr. Knight" who stoically bore the ordeal though he did not extract as much amusement from it possibly as the veterans on board.

Remember the special services in Cochrane Street Church every evening this week, excepting Saturday. Short addresses, special singing, bright meetings. Hymn books provided. Services begin at 7.45. Come early. Everybody welcome.—ap10,41

GLENCOE DUE.—The s.s. Glencoe is due from Louisbourg. Owing to the storm her progress is slower than at first counted on and she may not get in till to-night. In that case it is likely that she will not sail till tomorrow morning. Capt. Delaney believes that she did not harbor out of the storm but kept well off to sea.

Look Out Make no mistake. Use only those medicines the best doctors approve. Should your doctor order Ayer's Sarsaparilla, well and good. If something else, still well and good. He knows best. Trust him.



A New Steamer.

Mr. H. D. Reid received a telegram from Mr. W. D. Reid, New York, to-day informing him that he had made arrangements to place an order with a shipbuilding firm in the Old Country for a new steamer to ply on the service between Sydney and Port aux Basques. She will be, Mr. Reid said, an improved Bruce and will be up to date in every particular. Her bow will not be so sharp as that of the Bruce and she will be built on the lines of an icebreaker. It is expected to have her completed for next winter. Meantime another steamer will be procured to do the Gulf service when the Invermore is taken off the route for the Labrador.

The Almeriana Arrives

The Almeriana arrived here at 1.30 p.m. yesterday, after a run of 11 days from Liverpool. She had fine weather during the first part of the voyage but coming in over the Banks she experienced S.E. and W. gales with a high sea, and she met numerous icebergs, many of them of great size. The weather was very foggy also, to add to the dangers of the situation and so plentiful were the bergs that 28 were taken in a couple of hours from the ship's deck. She went south to avoid the field ice. She brought 450 tons cargo, 11 bags and 4 baskets mail. Mr. Royle came as passenger. She sails for Halifax to-morrow evening.

POLICE COURT NEWS.

To-day a drunk was discharged. A carman summoned by the police for not looking after his horse while at work was fined \$2 or 7 days.

Four business men were summoned by the police for obstruction of the sidewalks in leaving goods opposite their premises. Three were let off on paying costs, but a fourth held that that the ground on which he left the packages was his own personal property, and the further hearing was deferred till City Engineer Ryan can give the street line.

A man summoned by the police for using lewd and insulting language was fined \$10 or 30. He was also summoned for breaking in the door and window of a residence, but as it was too rough for the owner to come to court to give evidence the case was postponed till Wednesday.

Message From Neptune

Messrs. Job Bros. & Co. had the following wireless message to-day despatched Saturday at 8 p.m.:

"On board and we were also summoned for breaking in the door and window of a residence, but as it was too rough for the owner to come to court to give evidence the case was postponed till Wednesday."

"STAFFORD'S LINIMENT" a necessity in every home. Try a bottle only 10c. Postage 5c. extra. apr.3

The Prospero arrived at Trepassy at 4 a.m. to-day and will remain there until the storm abates. It is not unlikely that she will arrive here until to-morrow morning.

HUMBER STILL SOLID.—Passengers by to-day's train report that the weather at St. George's and Bay of Islands was summery yesterday. The Humber, however, is still frozen solid.

Dr. de Van's Female Pills

A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 15c a box, or three for \$10. Mailed to any address. The Scofield Drug Co., St. Catharines, Ont.

SHOULD BEACH BURN.—Up to noon to-day Messrs. Baine Johnston & Co. had no news from the Southern Cross, but they believe she should harbor at Burn to-day get of the storm as she would be in Placentia Bay.

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Notice to Our Patrons!

(In which we ask their hearty support and co-operation.)

ELLIS & Co., Limited,

203 WATER STREET.

In view of the change in the Hours of our doing Business,

Our Store Opening at 9 a.m.

And Closing at 6 p.m.,

every day (except Sunday);

We wish to notify our Customers and the public generally, and ask them to bear this in mind. And also to ask them to kindly send us their orders as early in the day as possible, so as to insure satisfactory and prompt delivery.

Thanking them for past favours and the assurance of our best attention to all orders entrusted to our care.

ELLIS & Co., Limited,

Grocers and Wine Merchants, 203 Water St.

BARGAINS!

Just arrived by S.S. "Rosaling,"

2,000 pairs Men's, Women's and Children's Rubbers—given away at half price. Also,

1,000 pairs Men's, Women's and Boys' Sample Boots and Shoes—Patent Leather, Tan and Vici Kid. Selling at our usual Low Prices.

The White Shoe Store,

304 & 306 Water Street.

S. B. KESNER, Proprietor.

THE NEW 1911 GO CARTS

—and—
Baby Carriages

are here.

All the best makes and latest designs. Almost every variety of Cart is to be found in this splendid assortment of ours, and the styles have been particularly well selected.

These are light, easy running and very substantial.

U. S. PICTURE & PORTRAIT Co.

Complete House Furnishers.

DID YOU KNOW

We can take care of your work—giving the best kind of service

In the cutting, making and trimming of Suits, Overcoats and Trousers from your own material, or we can furnish Goods if you desire us to do so.

THE RELIABLE TAILORING and Cleaning and Pressing HOUSE,
174 Duckworth Street, on the Beach.
WM. SPURRELL, Prop.
Phone—727.

We claim to do the best Cleaning, Pressing and Repairing in Newfoundland. We do all kinds of Dry Cleaning Steam Cleaning, French Cleaning and Renovating at Lowest Prices.

We are practical Tailors and Cleaners with many years of experience. We guarantee satisfaction and give our best attention to every order.

Give us a trial and prove quality of our work.