

**LOOK!** 

**\$4.50 Goodyear Well Boot for \$3.00.**

We have secured a snap in 1100 pairs of Men's Goodyear Welt Gun-Metal Calf, Blucher style. Regular \$4.50 Boot, for **\$3.00.**

**PARKER & MONROE, THE SHOE MEN.**

**SALE! SALE!**

The Sale at which you have always saved money.  
The Sale at which you will make Big Savings now.

**BLAIR'S Great December Sale**

Ladies' and Children's COATS, HATS, CAPS and FURS,  
Ladies' Long Plain Coloured and Fancy TWEED COATS.

Regular \$3.20 for \$2.00; \$4.00 for \$2.50; \$4.50 for \$3.00; \$4.90 for \$3.25 for \$4.50; \$6.30 for \$4.50; \$7.30 for \$5.70; \$8.50 for \$6.50; \$10.00 for \$7.50; \$11.00 for \$7.90; \$12.50 for \$8.30; \$13.50 for \$9.90.

Childs' and Misses' Long Plain Coloured and Fancy Tweed COATS. Sizes, 24 inch to 39 inch; all clearing at cost.

Prices too numerous to detail.

Our Sale of Coats this December is equal to, if not ahead of, all such previous December Sales, and the value we have always given in Coats at them is well known. You will be well advised to see them at once as they are going rapidly.

We offer a Large Stock of Ladies' UNTRIMMED FELT HATS, at Cost Price to Clear.


These represent this Season's Newest and Favourite Shapes and Shades. Prices now are—55c., \$1.10, \$1.30, \$1.50, \$1.60 and \$1.80. These Hats are all made of the Best Felts and Regular Prices would be at least one-third higher.

All MOTOR CAPS at Less than Cost.

Ladies Serge and Felt Motor Caps, Regular 70c. for 45c. each.  
Ladies Serge and Felt Motor Caps, Regular 50c. to 60c. for 35c. each.  
Misses Felt Cloth Motor Caps, Regular 55c. for 40c. each.

All Ladies' and Children's FURS at Greatly Reduced Prices.

**HENRY BLAIR.**

**Artificial Teeth!** 

It is almost impossible to obtain better fitting or more natural looking Artificial Teeth than can be obtained at

**The Maritime Dental Parlors.**

We give particular attention to this branch, as well as the treatment, filling and crowning of teeth.

At our prices within the reach of all

Teeth extracted without pain **25c.**  
Teeth extracted and full set artificial teeth (\$18.00 value) supplied **\$12.00.**  
Gold Crowns (\$10.00) **\$6.00.**

Gold, Ashes Enamel, Amalgam or Cement fillings at proportionately reasonable prices.

**The Maritime Dental Parlors, J. W. Silliker, D.D.S. Dentist.**  
175 Water St., St. John's. PHONE 62.

**Artificial Teeth!**

It is almost impossible to obtain better fitting or more natural looking Artificial Teeth than can be obtained at

**The Maritime Dental Parlors.**

We give particular attention to this branch, as well as the treatment, filling and crowning of teeth.


At our prices within the reach of all

Teeth extracted without pain **25c.**  
Teeth extracted and full set artificial teeth (\$18.00 value) supplied **\$12.00.**  
Gold Crowns (\$10.00) **\$6.00.**

Gold, Ashes Enamel, Amalgam or Cement fillings at proportionately reasonable prices.

**The Maritime Dental Parlors, J. W. Silliker, D.D.S. Dentist.**  
175 Water St., St. John's. PHONE 62.

**The Evening Chit-Chat**  
By RUTH CAMERON



Yesterday I named over some of the articles which, by a canvass of masculine bliss, on the subject of proper Christmas gifts for themselves, I found to be strong first favorites.

For to-day, I promised to mention some of the also-rans.

Leather articles for some reason, presumably because they can hardly be fussy or loud, have the almost universal stamp of masculine favor. So if you are at your wits' end as to what to get for father or brother Henry or Cousin John, or just Dick, I suggest that you step into a leather store and look around. Leather cases for traveling appointments, leather bill folders, address books, dairies, card cases, memorandum books—almost anything of this sort ought to solve your masculine puzzle. The small soft leather bags which so many men carry to and from their work are another desirable in this line.

As to whether jewelry of any kind makes an acceptable gift for a man, is a point on which men differ. Cuff links, shirt studs and watch fobs are among the few possibilities in this line. But if you venture in this direction you had better remember two or three things. In the first place while a woman can hardly have too much jewelry a man can, and if he has one pair of cuff links, two or three shirt studs, one watch fob and a set of shirt studs the average man does not care for anything more along that line. In the second place, make simply the emphatic key note of your selection, and in the third place be sure it's conventional. The distinctly new, smart thing that delights a woman's heart would usually appeal to a man as altogether too "ultra."

There are two gifts which no man thinks a woman can select for him, and which every woman thinks she is the one-exception to her sex who can select.

Of course you know what they are—ties and cigars.

Ask a man, if he likes, to have a woman give him ties for Christmas and

you have dangled a red rag right in the bull's eye. He begins at once to tell you of some of the suffering he has undergone in this line. A cousin of mine insisted that I accompany him to his room and let him illustrate his tale of woe for me. And when I saw some of the outrages in green with blue stripes, brown tastefully combined with blue, lavender with bluish polka dots, I acknowledged he had indeed been a martyr. His last exhibit was a red and orange stripe. He held it up to my admiration. "Would anybody be caught dead at a dog fight with a thing like that on?" he queried. Much to my surprise the tie was in tatters. "But you seem to have worn it a good deal," I pointed out. He grinned unabashed. "Guess not," he said. "When I heard the aunt who gave it to me was coming to the house I did that with my knife. Pretty clever piece of work I flatter myself. Pooled you, didn't it, Ruthie, and it fooled her too."

Which incident I relate to put my feminine readers on their guard against similar masculine duplicity.

Personally I think men are much more rampant on this subject than they need be. Some women pick out red and orange ties but that is no reason for condemning all women's taste. I thoroughly believe that as strong as this unreasoning masculine prejudice, that if a woman bought him a plain black tie or a box of the cigars he smoked every day, he would say the tie was too loud and the cigars were impossible.

However, since they do feel that way, and there are plenty of other gifts for men I suppose these two are the most honored in the breach.

A match box, by the way, is another article seemingly most desirable which will probably not receive masculine welcome. I have tried very hard to find out why this is and have been given the varying reasons that the boxes do not hold enough matches, are too short for the common matches and take up too much room, and are too much bother to get at.

Pajamas, white shirts, smoking things, pictures, a manicure set, pocket knife and fountain pen are among the other articles mentioned as desirable.

**Women's Secrets**

There is one man in the United States who has perhaps heard more women's secrets than any other man or woman in the country. These secrets are not secrets of guilt or shame, but the secrets of suffering, and they have been confided to Dr. R. V. Pierce in the hope and expectation of advice and help.

That few of these women have been disappointed in their expectations is proved by the fact that ninety-eight per cent. of all women treated by Dr. Pierce have been absolutely cured. Such a record would be remarkable if the cases treated were numbered by hundreds only. But when that record applies to the treatment of more than half-a-million women in a practice of over 40 years, it is phenomenal.

And entitles Dr. Pierce to the gratitude accorded him by women, as the first of specialists in the treatment of women's diseases.

Every sick woman may consult Dr. Pierce by letter, absolutely without charge. All replies are mailed, sealed in perfectly plain envelopes, without any printing or advertising whatsoever, upon them. Write without fear as without fee, to World's Dispensary Medical Association, Dr. R. V. Pierce, Pres., Buffalo, N. Y.

**DR. PIERCE'S FAVORITE PRESCRIPTION**  
Makes Weak Women Strong,  
Sick Women Well

**Household Notes.**

If half a bottle of olives has been used, and you wish to keep the rest, add a pinch of salt to the brine, pour a teaspoonful of olive oil in the liquid and replace the cork.

In making a fruit cake, pour half the batter in the pan before adding the fruit, then the fruit will not be found all at the bottom of the cake, as is too often the way.

To arrange an attractive after-dinner dish, pile large, handsome bunches of raisins on a dolly, in a glass dish and fill in the crevices with shelled and blanched nuts of all kinds.

Rice may be substituted for macaroni as a dinner dish. Prepare it with the grated cheese and bake in the oven, serving with tomato sauce. It is especially fine with ham or fish.

To destroy ants, dip an old sponge in sweetened water and lay where they can get on it. They will swarm upon it, and the sponge may then be dropped into scalding water.

After washing a china silk dress, do not hang it out to dry at all, but roll it up in a cloth for half an hour to absorb most of the moisture and then iron on the wrong side.

A novel filling for pillows to serve as backrests on a divan is the cork dust that comes as backing for fruit. It should be washed and dried in the sun before putting into pillows.

The careful laundress always keeps a small vegetable brush or comb at hand for the sole purpose of brushing out the fringe on dollies and towels. This is a far better plan than whipping.

Fasten stockings together in pairs with a coarse thread before sending out for laundering, and then tuck them back in that way, otherwise it may never be possible to mate them again.

Perfectly clear, cold coffee will renovate black silk much better than beer. It is applied to the right side of the silk, which should be ironed on the wrong side, over a heavy blanket when half dry.

When cutting material on the bias it is the part of wisdom to lay the goods smoothly on a sewing table or sewing board. Pin, if necessary, so as to avoid any danger from slipping or pulling.

Very useful cover bags for books may be made of linen and embroidered either with a conventional design the name of the book or with a monogram. Stick-on strap handles if for use in travelling.

Cheese balls to serve with lettuce salad are delicious if made of a combination of parmesan and cottage cheese. The two should be thoroughly mixed and seasoned before being formed into the balls.

Instead of pouring custard over sliced bananas, try pressing the fruit through a sieve and stirring in the custard just as it comes from the fire. The consistency as well as the flavor will prove most pleasing.

**For Men** Ayer's Hair Vigor is for men, too. It is a splendid hair-dressing. It is refreshing, cooling; and it keeps the scalp clean and healthy. It never changes the color of the hair, not in the least. Ask your doctor.

**Whooping Cough**  
CROUP, ASTHMA, COUGHS, BRONCHITIS, CATARRH, COLDS

**Vapo-Cresolene**

A simple, safe and effective treatment for Whooping Cough, Croup, Asthma, Coughs, Bronchitis, Catarrh, Colds, Sore Throat, Hoarseness, and all the ailments of the Throat, Lungs, and Bronchial Tubes. It is made of the purest and most refined essences of Eucalyptus, Peppermint, and other medicinal plants, and is entirely free from any harmful or irritating ingredients.

ALL DRUGGISTS  
Try Vapo-Cresolene. Ask for it by name. It is the only preparation of its kind. It is made in Montreal, Canada.

To touch up an old and faded rag, get dye of the various colors in the rug and a number of camel's hair brushes. Dissolve a little of each dye in boiling water, and after the rag has been well cleaned, paint the dyes on where they are needed.

An excellent breakfast dish is baked apples with figs or dates. Core the apples, fill the holes with chopped figs or dates, packed in tightly, sprinkle with powdered sugar and bake often with butter, lemon juice and hot water. Serve separately or with cream.

For a refreshing sickroom disinfectant put a little freshly-ground coffee in a saucer and in the centre place a red and orange slice but that is no reason for condemning all women's taste. I thoroughly believe that as strong as this unreasoning masculine prejudice, that if a woman bought him a plain black tie or a box of the cigars he smoked every day, he would say the tie was too loud and the cigars were impossible.

However, since they do feel that way, and there are plenty of other gifts for men I suppose these two are the most honored in the breach.

A match box, by the way, is another article seemingly most desirable which will probably not receive masculine welcome. I have tried very hard to find out why this is and have been given the varying reasons that the boxes do not hold enough matches, are too short for the common matches and take up too much room, and are too much bother to get at.

Pajamas, white shirts, smoking things, pictures, a manicure set, pocket knife and fountain pen are among the other articles mentioned as desirable.

To split a shortcake without burning the fingers, fill the pan half full of the batter then spread it over with a spoonful of melted butter. After the cake is out of the pan spread it with a cup of hot water and spread it out so that none of the batter shows. When the cake is baked it will split easily.

To make orange salad for dinner, peel and separate the oranges into sections, remove the pulp from the covering, breaking as little as possible, mix two cupfuls of pulp with a cupful of diced celery and a cupful of broken nut meats. Serve on lettuce leaves with rich mayonnaise.

Quarters can be easily made at home by soaking squares of old flannel in paraffin oil over night and wringing them out tightly. If they are washed in hot water they will last indefinitely without re-dyeing. They will gather up every particle of dust and give a nice polish on the furniture.

**Newfoundland Night, 1910—Its Celebration in Brooklyn.**

The following amongst others were present: Ex-Senator Fallon, Assemblyman George Washington Brown, Alderman J. Gaynor, Major Krauhauer, U. S. Army; Doctor J. M. Nova, Mrs. and Fred Ashton, Mr. Herman Schaefer, John Charles, Miss Crocker, Will Patrick, Otto Charles, Jas. O'Keefe, Samuel Ward Beecher, Capt. Harry Morris, C. Myronne, Jos. McNamara, Mrs. and John H. Woods, Mrs. and Alexander C. Carpenter, Mrs. and John O'Donnell, Mrs. Cogwell, Miss Mac Renouf, Miss Susanne Price, Capt. Edward Nichols, Capt. J. W. McGrath, Mrs. and J. Hart, John McCarthy, Miss D. Power, Thos. McCarthy, Miss Geary, William Linehan, Miss O'Donnell, Leonard Mead, Miss Anna Rilly, Mrs. and M. Brown, Mrs. and Mrs. Lynch, Fred Johnston, Mrs. and Austin Linehan, W. J. S. Ryall, T. Sullivan, Mrs. and C. Drew, Miss R. Elliott, Miss Kitty London, Miss D. DeLacey, Mrs. and H. Wall, Mrs. and T. DuE, P. Malone, Miss B. Murphy, Mrs. E. Murphy, Miss Adeline Wall, Miss Loretta Wall, Miss Dora Povey, Miss M. Carwell, Mrs. and J. Cooney, the Misses Heavens (3), J. Wiltshire, Anthony Evans, Miss Austin, J. Kelly, J. Curry, Jas. J. Wilson, Miss M. E. Shanahan, M. F. Murphy, H. O. Barry, Wm. Sloan, John Crane, Mrs. and Wm. Knack, Miss K. Toucher, Mrs. and Alex. Thomson, W. Carroll, Chas. McLarty, Mrs. and J. Graham, Alfonso O'Neill, Miss Tessie O'Neill, Mrs. and Clem O'Neill, Miss Ethel O'Neill, Mrs. and J. Finna, Mrs. and Gus Becker, Miss Marie Phelan, Miss Irene Phelan, Richard Barron, Miss Barron, Mrs. and Ed. Scully, Mrs. and Wm. Hogan, Miss Kitty Graham, Mrs. and John Keefe, Miss Annie Coffield, Capt. and Mrs. J. Dalton, Mrs. Thos. Dalton, Miss Tessie Powers, Mrs. and Thos. Larney, Capt. and Mrs. Morrissey, Wm. Caul, Mr. Chubbill, Mr. Toon, Capt. and Mrs. Roberts-Tanner, Miss Brown, Mrs. and Mr. Hennessy, Mrs. John Veitch, Miss Rose Kearney, Thomas Sullivan, Miss B. Fannessy, Robert J. Hutton, Mrs. and Edwin E. Woods, Mrs. and John Gaulton, Miss Helen Gaulton, Mr. and Mrs. Wood, Mrs. Horan, Mr. and Mrs. Reeves, Miss Dineen, Mrs. and Wm. Doshier, Miss Kenny, Mrs. T. Myler, Mr. and Mrs. Powers, Miss Goss, Mr. and Mrs. O'Neill, Mr. Poley, Mrs. Redfield, Mrs. Moore, Mrs. and Frank Torney, Master Torney, Mrs. J. Moran, Miss Connors, John and Hubert Evans, Miss Mae Duff, Mr. Prother, Miss Bell Kent, Nicholas Kent, Joseph Garland, Miss Smith, Mrs. and Daniel Simms, Edward Higgins, Mrs. and M. A. Kent, J. Malone, J. Houston, Mrs. and Fred L. Furlong, Miss Sadie Smith, Miss Edith Williams, Mrs. and J. Lambert, Mr. and Mrs. McGinnis, Mrs. Pich, Mrs. and Charles Kennedy, Edward Moore, E. St. John, Dr. W. D. Cronan, Mrs. Cronan, Miss Nollie St. John.

**MINARD'S LINIMENT CURES COLDS, &c.**

**CHRONIC BRONCHITIS**

Cannot be cured with ordinary soothing syrups. The disease must be attacked at the root to eradicate the irritation of the lungs, heal the wounds and strengthen the respiratory organs. The composition of

**MATHIEU'S SYRUP**  
of Tar and Cod Liver Oil and other Medicinal Extracts marks it amongst all other remedies as the true specific for the diseases of the throat, the bronchial tubes and the lungs. Here are a few conclusive proofs:

Walthville, N.S., Dec. 27, '07.  
Fillmore & Morris, Amherst, N.S.  
Dear Sirs,—Herewith we enclose our cheque \$15.00 in settlement of our account to date.  
W. O. COOK & SON.

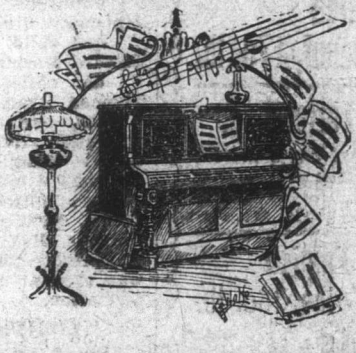
ST. JOHN'S, N.B., Jan. 10, '07.  
Fillmore & Morris, Amherst, N.S.  
Dear Sirs,—We have nothing but good to say of Mathieu's Syrup and can conscientiously describe it as the most popular and successful Cough Medicine we handle. Owing to the absence of any drug store in this vicinity there is a great variety of proprietary medicine sold in the course of the year, and Mathieu's Syrup pre-eminently leads in its own class. Yours sincerely,  
D. MARTIN.

ORANGEDALE, C.B., Aug. 7, '08.  
Blacking & Mercantile Co., Ltd., Amherst, N.S.  
Dear Sirs,—We have nothing but good to say of Mathieu's Syrup and can conscientiously describe it as the most popular and successful Cough Medicine we handle. Owing to the absence of any drug store in this vicinity there is a great variety of proprietary medicine sold in the course of the year, and Mathieu's Syrup pre-eminently leads in its own class. Yours sincerely,  
D. MARTIN.

**AGAINST HEADACHE** there is no remedy so active as Mathieu's Nervine Powders which contain no opium, morphine or chloral. 25 cts. per box of 18 powders.

**J. L. MATHIEU CO., Sherbrooke, Can.**  
T. OS. McMURDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

**THE BEST PRESENT**



**AT THE BEST TIME.**

**CHESLEY WOODS**  
Pianos and Organs.

**A FEW SPECIALS IN GENTS' FURNISHINGS.**

Men's Linen Collars (Double), 2 in. front, clearing at **12c.** each.  
Men's Heavy Grey Working Shirts, **60c.**  
Men's Fancy Tennis Shirts, **50c.**  
Men's White Dress Shirts, **80c.**  
Men's Fancy Negligee Shirts, **80c.**  
Men's Lined Kid Gloves, **90c.** pair. Also, a full line of Boots, Rubbers and Gaiters.

**WILLIAM FREW, Water Street,**  
decs4f **Nearly opposite Court House.**

**NO THOUGHT READER**

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

**PERCIE JOHNSON, Insurance Aet.**  
Office: corner Duckworth and Prescott Streets.

**W. A. SLATTERY'S**  
Wholesale Dry Goods House.

**Slattery Building, Duckworth & George's Sts.**

**GRAND OPENING SEASON 1910**

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

**Balbriggan and Fleece-Lined Underwear a specialty**  
See our Stock of Muslins, Embroideries and Laces.

**Please See Our Prices and Terms.**

Advertise in the TELEGRAM