

The Biggest Shipment YET.

In to-day per steamer Florizel:
 350 barrels Choice Gravenstein Apples.
 150 barrels Red Apples; 200 barrels Apples, King's.
 50 barrels Choice American Apples.
 50 kegs Green Grapes, 100 cases S. P. Onions.
 50 boxes Sweet Oranges.

This will be our last shipment Gravensteins. Send your orders quickly.
EDWIN MURRAY

BEAVER

"BEAVER FLOUR" is the unfailing friend of the housewife. It saves her the trouble of keeping two kinds of flour—one for bread and another for pastry. Being a perfect blend of Manitoba Spring wheat and Ontario Fall wheat, it gives to bread the rich, nutritious properties of the former and the lighter qualities of the latter, making a large white loaf of delicate texture and exquisite flavor. Pastry, biscuits and cakes, made with BEAVER FLOUR cannot be excelled. Ask your Grocer for it today.

DEALERS—Write for prices on Feed, Coarse Grains and Cereals.
 The T. H. TAYLOR CO. Limited, Chatham, Ont.

FLOUR

R. G. ASH & CO., St. John's, Sole Agents in Newfoundland, will be pleased to quote prices.

Again We Lead in Low Prices

Little Boys' Sailor Suits.....From \$1.60 up
 Boys' Tweed Suits.....From \$1.30 up
 Boys' Heavy Nap Reefers.....From \$1.20 up
 Men's Tweed Suits (latest styles).....From \$1.50 up
 Men's Tweed Pants.....From \$1.00 up

Special attention given to outport orders.

WILLIAM FREW, Water St.,
 NEARLY OPP. COURT HOUSE.

5,000 PAIRS.

In spite of the high price of Rubbers we are now offering

5,000 PAIRS WOMEN'S
Long Rubbers

—AT—
\$2.00 pr. pair

This is a sure snap.

We have always sold the very best Rubbers. We are now well stocked with the best of Rubbers for Men and Women, Boys and Girls.

F. SMALLWOOD,
 THE HOME OF GOOD SHOES.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

Job Printing Executed

WISE
 WOMEN
 WANT

King George Flour,

—THE—
THE BEST FLOUR,

EVERY
 BARREL
 GUARANTEED.

BIG DISPLAY

Of Remarkable Values in

WOMEN'S and CHILDREN'S FALL JACKETS.

Bargain Lines in FURS & MUFFS, all Styles.

Special Lots in MOTOR SCARFS & MUFFLERS.

It will Pay you to Call Early

A. & S. RODGER.

HAVE You SEEN

THE SPLENDID NEW LINE OF ART CARPET SQUARES WE ARE NOW SHOWING? Handsomer colourings and more artistic designs than have ever been shown in this city.

JUST OPENED:

A large shipment of

FLOOR CLOTHS

AND

LINOLEUMS.

Come and make your selection while the assortment is at its best.

U.S. PICTURE and PORTRAIT Co.
 COMPLETE HOUSE FURNISHERS.

Calendars for 1911

12 Colored Views to Select from

Laying Street Car Rails, Water St., West.
 Making Fish at the Battery, St. John's.
 A bit of Duckworth St., showing Crosbie Hotel.
 Another bit of Duckworth Street.
 Arrival of the Allan Boat to Shea & Co.
 Landing of the Admiral at King's Wharf.
 Prince of Wales Laying Corner Stone.
 Haymarket Square.
 C. E. Cathedral, St. John's.
 St. Thomas's Church, C.E., St. John's.
 Gower St. Methodist Church, St. John's.
 Mounted on Colored Boards, size 11 x 14 inches, with calendar tab, 2 x 4 1/2 inches. Price, with name and address printed, \$5.25 per hundred.

A choice of any of the above subjects or the whole of them may be included in the hundred.
 Orders not taken for less than one hundred.

DICKS & Co.'s
 Popular Bookstore.

(Under the distinguished patronage of their Excellencies Sir Ralph and Lady Williams.)

Concert Recital

MR. and MRS. F. J. KING,
 Assisted by Miss Sybil Johnson,

Wednesday Evening, October 19th,
 at 9 p.m.,

In the **METHODIST COLLEGE HALL.**

Reserve Seat Tickets, 50c. General admission, 25c.
 Plan at Dicks & Co's. oct18,11

GROCERS!

Are you selling any of the following kinds of stock, if you are we can quote the right price.

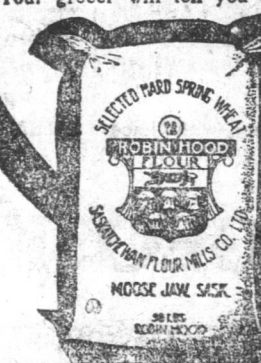
Valencia Onions, Green Grapes, Sea Dog Matches,
 Small Beans, Rice, Starch, Pickles and Chow Chow,
 Cheese—large and small; Champion Soap, Syrups,
 Gray's Jams, Rolled Oats, Sunpaste, Brown Slab Tobacco,
 Oatmeal, Canned Fruits, Prunes, Purity Baking Powder.
 oct15,11 **GEORGE NEAL.**

ROBIN HOOD FLOUR

IS
DIFFERENT

IT HAS ROUSED THE CURIOSITY
 OF THE WHOLE WEST

"Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?"
 Madam, there is no doubt about it.
 But there is just one way you can be convinced. You must use it yourself.
 Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood.
 Your grocer will tell you about our guarantee which gives you back your money if you are not satisfied.



**THE SASKATCHEWAN
 FLOUR MILLS CO.**
 LIMITED
**MOOSE JAW
 SASK.**

To-Day ex Florizel,

No. 1 King Apples, No. 1 Gravenstein Apples,
 Bright Yellow Corn—112 lb. Sacks;
 3-Crown California Raisins—50 lb. boxes.
 Bologna Sausages—barrels.

F. McNAMARA, - Queen St.

**REID NEWFOUNDLAND
 COMPANY.**

S.S. "Glencoe"

Will leave Placentia on Thursday, October 20th, after arrival of Train at 8.45 a.m., leaving St. John's, for the following ports:—

Placentia.	Rencontre, alternate.
Burin.	Reuben's Harbor,
St. Lawrence.	Ramea,
Fortune.	Burgeo,
Grand Bank,	Grand Bruit, alternate,
Belleoram.	LaPoile.
St. Jacques.	Dublin's Cove,
Harbor Bret'n,	Rose Blanche,
Hermitage.	Burnt Island Harbor,
Pushthrough, Balena.	Port aux Basques.

Reid Newfoundland Company

Job Printing Executed!