

# A. D. FARRAH & COMPANY

"The Advance House of the North Shore"

Be down bright and early  
this week for the great

## 28<sup>TH</sup> ANNIVERSARY SALE

### ANNIVERSARY SPECIALS in the Women's Section

#### Women's and Misses' Suits

Serge, Tricotine and Cord, reduced from  
\$29.00, \$35.00 and \$35.00 to

**\$15.95, \$21.95, \$33.95**

A Suit at a "Special" price is attractive enough an opportunity, but there is an exquisite delight in knowing that some one else has actually paid half again as much to have a suit like yours. All of these Suits are of dependable qualities and elegant styles.

Silk and Cotton

#### Underwear

joins the Anniversary Sale

In this scorching weather, women wish for the luxury of an abundance of silk and fine cotton undergarments. This sale unparalleled in pricings and values—offers exquisitely made undergarments within the scope of every purse.

Anniversary Special, from  
**55c to \$4.50**

#### Summer Frocks

New exclusive "Boulevard" models of finest dotted Swiss, new Organdies in delicate, delightful shades. A remarkable display of regular \$20 and \$25 values. Your choice

**\$15.95**

#### Great Dress Sale

\$29.00 to \$45.00 Values  
New Styles fully up to  
A. D. F. high standard

**\$23.95**

Dozens of smart styles fashioned of excellent quality Satins, Taffetas, Georgette, Crepe de Chene and Tricotine, in the favored new shades and navy and black. Many individual style features, make them specially attractive.

Sensational Sale of

#### Jersey Dresses

The youthful becoming styles of these clinging jersey frocks will appeal immediately to every woman who is seeking a dress of real distinction at moderate cost, regularly up to \$30.00. 28th Anniversary Sale Price

**\$12.50**

You will find excellent values at any time of day, but if you are the "Early Bird" you will have the advantage of making your purchases before the store becomes crowded, while our stocks are most complete and our selections most varied.

The arrival of delayed shipments has brought a fresh supply of attractive merchandise at equally attractive prices. The importance of the event is fully appreciated by those who have seen the high quality and moderate prices featured in this, the latest and greatest of our Anniversary Sales. Every day will be a busy day, since our customers of Saturday and Monday will be returning to obtain more of the good values offered.

Even in the hurry of this busy time you may rely upon receiving the careful attention which means Farrah & Co's Service, for our selling force has been increased to meet the needs of our many customers.

### ANNIVERSARY SPECIALS in the Men's Section

High Grade

#### Suits for Men

Serge, Worsted, and Light Tweeds, reduced from  
\$42.00 and \$50.00 to

**\$33.95**

This is an unusual selection of suits of excellent quality for men, shown in all the season's latest fabrics and models.

Men's Light

#### Jersey Sweaters

Made of the finest imported wool, V neck, in bright colors, light weight, cool and comfortable.

**\$2.75**



## SHOES

### Women's Low Shoes

without question the best offer from  
standpoint of quality, style & savings

#### Pumps, Slippers and Oxfords

White Canvas Rubber Soles in broken sizes

**90c and \$1.25**

\$2.75 and \$3.75 values

Patent Leather and Dongola

#### Oxfords and Pumps

in broken sizes

**\$1.50 and \$2.25**

\$6.50 and \$8.50 values

#### Brogues, Strap Pumps and Oxfords

The smartest footwear for street and afternoon wear,  
many new styles

**\$5.75**



A. D. Farrah & Co.

"The Advance House of the North Shore"

Wholesale :: Phone 176 :: Retail

Men's Suits,.....	Reg. \$17.00 now	<b>\$10.95</b>
Serge Dresses.....	25.00 now	<b>10.95</b>
Sweaters, up to....	10.00 now	<b>4.95</b>
Monkey Blouses...	9.95 now	<b>4.95</b>
Women's Suits, up to	55.00 now	<b>33.95</b>
Jersey Dresses.....	30.00 now	<b>12.50</b>
Women's Oxfords..	7.50 now	<b>2.25</b>
Pumps.....	6.50 now	<b>1.50</b>
White Canvas Pumps"	3.50 now	<b>.90</b>
Silk Skirts.....	7.50 now	<b>3.75</b>
Poplin Skirts.....	6.50 now	<b>3.25</b>
Worsted Pants....	7.50 now	<b>4.50</b>
Cottonade Pants..	3.00 now	<b>1.75</b>
New Brown Oxfords	2.25 now	<b>1.35</b>
Boys' Oxford Sneakers	2.00 now	<b>1.25</b>
Youth's Sneakers..	1.75 now	<b>1.10</b>
Men's Blue Overalls	2.50 now	<b>1.50</b>
Men's Boots.....	8.50 now	<b>4.75</b>
Boys' Suits.....	8.00 now	<b>5.50</b>
Boys' Suits.....	15.00 now	<b>11.50</b>
Men's Sum'r Underwear	1.75 now	<b>.90</b>
Men's Combinations	2.75 now	<b>1.75</b>
Boys' Pants.....	2.50 now	<b>1.50</b>
Men's Straw Hats..	2.25 now	<b>1.75</b>
Men's Caps.....	2.25 now	<b>1.55</b>
Straw Hats.....	.75 now	<b>.35</b>