

Greater and Better Crops in 1915

What Canadian Farmers Can and Should do to Better Conditions

The usual measures of crop production in normal years are the industry and ambition of the farmer and the prospective profitable market for the products of his labour. The Canadian farmer of today is not lacking in industry, the markets, both immediate and prospective for all the products of his energy have never been better, and to these may be added the call from the motherland for help such as can be given by our farmers and by none better, if they will, in the way of plentiful supplies of foodstuffs of all kinds for man and beast. Given the effective combination of ability to produce and profitable demand for the product, with the further inspiration of patriotic necessity, surely such a year of farming activity may be anticipated for 1915 in Canada as has never before been seen and as will long live in our annals as the banner year in Canadian Agriculture.

Canadian wheat, coarse grains, meats, dairy products and hay are certain to be greatly in demand by Great Britain and her allies during the period of this war and for many months thereafter. These products of our farms are such that, for the most part, but little time is needed to permit of a material increase in the output. True, only a slightly larger acreage can be devoted to each or any one of these crops than was contemplated or planned for in the fall of 1914. Fortunately, however, or possibly we should say unfortunately, the return per acre and therefore the total return of cereals and hoed crops in the country, very largely depends upon cultural methods practised by the individual farmer, as well as upon the area sown thereto. Hence, with every farmer doing his grain seeding better than ever before, handling his hoed crop as it always should be, but seldom or never is, in the way of maintaining a mulch and keeping free from weeds, such an increased return per acre may be anticipated in this country as would astonish the farmer himself and go far toward enabling this country to meet the extraordinary demands the motherland is sure to make upon us.

In crop production, thorough work practically always pays and pays well. A close observance of the following points in connection with cereal and hoed crop production in 1915 would work wonders. Let us all try them.

- (1) Make every preparation possible for seeding long before seeding time comes around. (a) Clean, test and bag your seed. (b) Get your harness, harness and implements into good shape. (c) Anything else that can be done before seed time, to facilitate or expedite seeding should be most carefully performed.
- (2) Lose not a minute when seed time arrives. Get on to the land at the very first opportunity. Earlier seeding usually means bigger crops.
- (3) Perform every operation thoroughly.—Do the ploughing well. Disc and harrow the land until a perfect seed bed is prepared. Sow the seed carefully, with no misses from bad driving, no blanks from plugged drills, seed sown not too deep but deep enough, according to character and condition of soil. After seeding, roll if the soil is not too damp, then lightly harrow.
- (4) See that water furrows are run where needed.
- (5) Keep weeds in check.
- (6) In the case of hoed crops, even more thorough work, extending until August, will ensure success.
- (7) Do not economize in labour at seed time. A last stroke of the harrow after the seed bed seems perfect usually means extra bushels.

To Summarize:—
Get ready for seeding now.
Prepare land thoroughly for seed. Use good seed.
Sow seed early.
Sow seed well.
The result:—Much larger crops of a better product.
Meadows cannot now be increased in area nor can be done to increase the quantity of hay in 1915. Not a few old meadows in the eastern provinces, however, might be broken up and sown to oats and peas after thorough working. The returns would surely be much better than if left in hay. This is true whether the crop be harvested green as hay or allowed to ripen for grain. In Ontario and Quebec, these old meadows sown to corn for forage would give the best returns of all. A little extra work before seeding is worth a light dressing of manure if such is not available. Hay is likely to be dear; grow other forage crops and be in a position to sell a few tons. Selling hay is bad farm practice but war knows no law.
Forage crops and coarse feed in abundance mean cheap production of flesh and milk. Beef can thus be readily produced, mutton and pork made abundantly available and milk be put on the market at a reasonable price with a fair profit to the producer.

By each and every one of us doing the best that is in him and making the very wisest use of every acre that is under his control, we, as Canadian farmers, may do much to help our country, our empire and the great cause of freedom.—J. H. Grisdale, Director Experimental Farms, in Agricultural W-R-Book.

Interested In Dollar Sale Day Information Wanted Re Results by Toronto Printers' Magazine

Another proof that the doings of Newcastle are being watched by the outside world is the following letter from "Printer and Publisher," a magazine published in the interests of the printing trade, at Toronto; Toronto, Canada, March 17th, 1915.

The Union Advocate, Newcastle, N. B. Gentlemen:

We notice you are holding a Dollar Day on March 18th. We trust you have good success with it.

Would you mind dropping us a line and letting us know the results, with particular reference, of course, to the extra volume of advertising secured by your paper? We are interested also in the increased business which the selling event brought to your merchants.

Yours faithfully,
Printer and Publisher,
A. R. Alloway, Editor.

In reply to the above enquiry, we have informed Printer and Publisher, that, notwithstanding the fact that this great sale day was gotten up at rather short notice, our merchants entered into it with a proper good spirit, and that we were pleased to say that it was carried through without friction and price-cutting one against the other, which in the case of other towns was such a prominent feature.

The weather conditions were also explained, and as to the increased amount of advertising carried by The Advocate, we were still further pleased to inform them that about one hundred and fifty inches of extra space was taken up by the advertisers, including a number who are not regular advertisers in this paper, but whom it is hoped will, by this experience, take up a regular space in this paper.

It is a glowing tribute to Newcastle to have a magazine like Printer and Publisher interest itself in our behalf, and will be an advertisement with far-reaching results, as this leading Canadian printers' publication is circulating all over the Dominion of Canada, and whose publishers are also publishers of several other trade and mercantile journals, which will take this matter up in the interests of their mercantile subscribers.

Canada Huge Gainer From War Orders

The Result Beginning to be Felt in Financial Life of Dominion

Seventy million dollars is the conservative estimate of orders which came to Canada as the direct result of the war, says the Canadian Manufacturer. The total value of exports to Europe has jumped about 15 per cent, since the war started, while in certain lines the increases are enormous.

Exports of condensed milk increased twelve-fold; bacon and hams, eleven times; canned meats, sixteen; binder twine and cartridges, ten; cotton goods, three and a half times, and hardware, iron and steel, three times. Orders for shrapnel shells already total \$23,000,000, with the prospect of even larger orders to follow. Several of the big clothing manufacturers have been working their plants day and night.

Several lead mines have resumed operations with full crews. One order for \$1,250,000 worth of blankets kept twenty-eight mills busy for nearly a month. The English and French governments have placed large orders for dried potatoes and for nearly \$5,000,000 worth of knitted goods.

The result is beginning to be felt in the financial life of the Dominion. There is a marked activity in many commercial lines and conditions are fast becoming normal. Reports from Western Canada indicate the largest acreage under crop ever known in the history of the Dominion. In many districts in Manitoba, Saskatchewan and Alberta last year's acreage has been doubled.

WHY THE CAMPAIGN MUST BE CONTINUED

Financial Reasons For Continuing the "Made-in-Canada" Movement— Dollars at Home

Here are financial reasons why the "Made-in-Canada" campaign must be continued:

Imports into Canada, 1913. \$692,032,392
Exports from Canada, 1913. \$393,232,057

Balance against us. \$298,800,335
Interest on our borrowings abroad. 150,000,000
Total settlement, 1913. \$448,800,335
Paid by us in cash. \$148,800,733
How do we do it? Very simple—we borrow \$300,000,000!

Last year it was pretty much the same thing over again. So we borrowed some more. But (note this, please!) borrowing wasn't nearly so easy; we couldn't get nearly as much. This year (1915) we'll hardly be able to borrow a dollar abroad! England and France need their money for other purposes.

What's to be done? For the honor of Canada, we mustn't fall in meeting our obligations, and there's still that \$150,000,000 of interest to pay! Turn it over carefully in your mind, and you'll soon be convinced there's only one possible way to meet the situation. We must import less and export more. In the words of Hon. Mr. White, Finance Minister, we must produce, produce, and keep on producing!

The more you think of it, the clearer it becomes that now and always it has to be "Made-in-Canada."

TEACH THE CHILDREN TO ASK FOR "MADE-IN-CANADA" GOODS

THE BEST EXAMPLE

How Our Greatest Canadian Corporation Helps the "Made-in-Canada" Movement

The Toronto "Globe" had an article on January 26th describing the policy of the Canadian Pacific Railway with respect to the purchase of "Made-in-Canada" goods. While the "Globe" article refers particularly to the steel industry it is a well known fact that the C.P.R. has always been one of the most enthusiastic and consistent supporters of the purchase of their supplies wherever possible in Canada. They know that by spending their money in Canada it will come back to Canadians and to them quickest.

Helps Workmen

To quote the "Globe" article: "From the time the steel works at the Canadian Soo started as a young industry to make steel rails, the Canadian Pacific Railway Company has been a consistent customer of that institution. It has bought rails on the other side of the line only when supplies were not available on this side and, sometimes, has paid a higher price in the patronizing of home industry. But the C.P.R. looked at the proposition in this way: that by buying steel rails from the Canadian Soo it helped materially in the maintenance of several hundred workmen whose economic welfare, in turn, meant traffic to the railway which carried supplies of various kinds to their town."

Agitation is Necessary

In short, the purpose of the "Made-in-Canada" movement is to build that commercial relationship which exists between the C.P.R. and the Canadian steel industry. Just now it is very necessary that every wholesale and retail establishment through which the consuming public must purchase their supplies of food, clothing, and shelter should sell, in the largest measure possible, goods made in Canada. The Globe already has endeavored to show that the salesman has a more practical part to play in the furtherance of home industry than the purchaser. If the wholesale and retail trade of the country would undertake, in honor bound, to sell Canadian-made articles instead of those of foreign manufacture, wherever the former were available, and thus to develop the Canadian character of their stocks to the utmost, all the agitation urging the consuming public to buy "Made-in-Canada" goods would be unnecessary.

Get the Habit BUY "MADE-IN-CANADA" GOODS

FEBRUARY REPORT FOR BUIE SCHOOL

- Grade V—Lillian Croft 1, Eddie Barry 2.
- Grade IV—William Curtis 1, Earl Delano 2.
- Grade III—Earl Russell 1, Martha Richardson 2.
- Grade II—Byrdie Croft 1, Dick Jones 2.
- Grade I—Teresa Foran 1, Beatrice Henderson 2.

AILING WOMEN OF MIDDLE AGE

Mrs. Doucette Tells of her Distressing Symptoms During Change of Life and How She Found Relief.

Belleville, Nova Scotia, Can.—"Three years ago I was suffering badly with what the doctors called Change of Life. I was so bad that I had to stay in bed. Some friends told me to take Lydia E. Pinkham's Vegetable Compound and it helped me from the first. It is the only medicine I took that did help me and I recommend it. You don't know how thankful and grateful I am. I give you permission to publish what your good medicine has done for me."—Mrs. SIMON DOUCETTE, Belleville, Yarmouth Co., Nova Scotia, Canada.

Such warning symptoms as sense of suffocation, hot flashes, headaches, backaches, dizziness, palpitation, timidity, sounds in the ears, evaporation of the heart, sparks before the eyes, irregularities, constipation, variable appetite, weakness and inquietude, and dizziness, are promptly heeded by intelligent women who are approaching the period in life when woman's great change may be expected.

Lydia E. Pinkham's Vegetable Compound invigorates and strengthens the female organism and builds up the weakened nervous system. It has carried many women safely through this crisis.

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman, and held in strict confidence.

REZISTOL

A safe and sure remedy in all cases of over-stimulation; also indicated in all cases of Brain Fatigue, Nervous Exhaustion caused by overwork or malnutrition, unequalled for nausea or general depression.

A general tonic and body builder. Mail orders filled by Rezistol Chemical Co., Boston, Mass.

Mrs. Wiseneighbour Says:

"I should have told you the other day when we were speaking of EDDY'S WASH-BOARDS that it is quite as necessary to have an insulated fibreware tub in which to wash the clothes, if you want to make a success of washday."

MRS. NEWLYWED says: "I've often heard of EDDY'S FIBREWARE Pails and tubs, what's the difference between fibre and wooden ware?"

"EDDY'S pails and tubs are made from compressed fibre baked at extreme heat. All in one solid piece cannot warp or fall apart. No chance of splinters—longer, look better and are very light to handle. The latter point should always be a matter of consideration when buying kitchen utensils!" concludes Mrs. Wiseneighbour.

PATRONIZE HOME TRADE

TRILBY SHOE CREAM

SELF OPENING
HINGED COVER TIN
No broken finger nails.
No knife or lever needed in opening this box.

PINCH IT TO OPEN
PINCH IT TO CLOSE
THAT'S ALL
ONLY 10c EVERYWHERE

Everett Barron Co.
Amherst, N. S.

SOUR, ACID STOMACHS, GASES OR INDIGESTION

Each "Pape's Diapepsin" digests 3000 grains food, ending all stomach misery in five minutes.

Time it! In five minutes all stomach distress will go. No indigestion, heartburn, sourness or belching of gas, acid, or eructations of undigested food, no dizziness, bloating, foul breath or headache.

Pape's Diapepsin is noted for its speed in regulating upset stomachs. It is the surest, quickest stomach remedy in the whole world and besides it is harmless. Put an end to stomach trouble forever by getting a large fifty-cent case of Pape's Diapepsin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder. It's the quickest, surest and most harmless stomach doctor in the world.

Minard's Liniment for sale everywhere.

Something Original— that's the Cry of Every Buyer of Printing

If every print shop could or would work character into their product there wouldn't be such common place printing.

We'll be glad of an opportunity to prove to you that when your printing is placed with us, there will be character to it.

Our new type faces will do that alone, but there will be more than up-to-date type faces. There will be care taken in the arrangement of the type—good ink will be used—the proper paper for the work will be selected, and printed in the largest and most modern country printing office in the Maritime Provinces.

The Advocate Job Dept.
Phone 23 Newcastle, N. B.

BEFORE - YOU

Decide to go elsewhere just call on us and learn about our offerings. We know you will be pleased if you deal with us, and that a trial of our

B4U BARGAINS

will prove that we merit your patronage. Our ambition is to satisfy every patron. It is up to you to prove how well we do it.

A. D. FARRAH & CO.

Kitchen Requisites

We have on hand a complete line of the following articles for daily use about the house. Cooking is made twice as easy by having what you require of these on hand. Make your good wife's work lighter and help her prepare a better meal by presenting her with the following:

- EARLY BREAKFAST COOKERS
- SAVORY ROASTERS
- ELECTRIC HEATERS
- NICKLE TEA KETTLES
- TEA POTS
- COFFEE POTS
- TRAYS
- DOUBLE BOILERS
- CAKE BOXES
- ELECTRIC IRONS
- FOOD CHOPPERS
- STEAMERS
- PUDGING PANS
- CAKE CLOSETS

B. F. MALTBY

PLUMBER AND TINSMITH
Next Door to Post Office Phone 121

THE ROYAL BANK OF CANADA

INCORPORATED 1869.

LIABILITIES	
Capital Paid up	\$ 11,560,000.00
Reserve Fund	12,560,000.00
Undivided Profits	1,021,000.00
Notes in Circulation	10,385,376.69
Deposits	136,729,483.41
Due to Other Banks	3,118,902.03
Bills Payable (Acceptances by London Br.)	3,352,148.77
	\$178,316,130.29
ASSETS	
Cash on hand and in Banks	\$30,476,000.19
Government and Municipal Securities	3,778,533.88
Railway and other Bonds Debentures and Stocks	12,622,217.20
Call Loans in Canada	9,189,279.16
Call Loans elsewhere than in Canada	10,660,229.65
Deposits with Dominion Government for Security of Note Circulation	578,000.00
	\$67,304,260.08
Loans and Discounts	\$105,363,239.92
Bank Premises	5,648,630.29
	\$178,316,130.29

HEAD OFFICE, MONTREAL

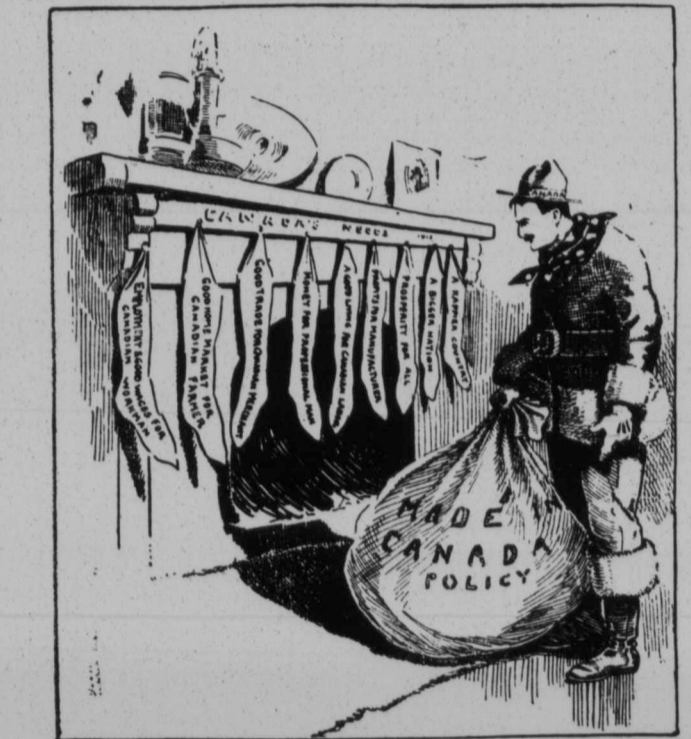
185 Branches in Canada and Newfoundland
LONDON, ENGLAND NEW YORK CITY
2 Bank Bldgs, Princess St., E.C. Cor. William and Cedar Sts.
BUSINESS ACCOUNTS CARRIED UPON FAVORABLE TERMS
SAVINGS DEPARTMENT AT ALL BRANCHES.

SAFETY DEPOSIT BOXES

In the Bank's Steel Lined Vault, rented at from \$5.00 per annum upwards. These boxes are most convenient and necessary for all possessing valuable papers such as Wills, Mortgages, Insurance Policies, Bonds, Stock Certificates, etc.

NEWCASTLE, N. B. BRANCH
E. A. McCurdy, Manager

Minard's Liniment Relieves Neuralgia MORE BUSINESS THAN USUAL



HE CAN FILL THEM ALL



For You—

if you enjoy a cup of
Tea of a particularly
rich mellow flavor.

KING COLE will produce a lasting
glow of satisfaction.

"You'll like the flavor"

