

HE new Ford ELECTRIC System is as great an achievement as the Ford Motor.

NO BETTER

Starting & Lighting System

is supplied with any car--at any price.

See it for yourself, see it work, it is a complete two-unit system, starting motor, generator and battery-built into the Ford Motor-a product of the Ford Plant.

The Ford Car is also equipped with the standard Magneto to provide ignition independent of the batteries.

The whole system is controlled from an instrument board on the cowl.

We have the NEW CAR today Equipped with the New Starter and Light System. Would advise customers to place their orders early as cars will be scarce.

We have one Touring Car, second hand, also one Roadster for Sale at a SNAP. Come Early

W.B. NEWSOME

AGENTS Plum Hollow

Ontario

Building Lumber Beaver Board Prepared Lime Cisterns Hog Feed Bran and Shorts Barley Meal 5 Reses Flour Agri-Lime-Fertilizer

Clapboards Shingles Bee Hives Asbestos Plaste Slab Wood Cow Feed Middlings, Feed Flour

Lath Portland Cemen Whey Tanks Flour and Feed Hen Feed Gluten Feed Oil Cake Meal Salt-fine and coarse

Highest Quality and Lowest Prices

Corn Meal

Rolled Oats

Athens Lumber Yard and Grain Warehouse



EARN TO SAVE. Every man, woman and child can save. Every one should save. Every ambitious person does save. The Savings Department of the Standard Bank of Canada affords every facility for aiding you to save.

ATHENS BRANCH

The Athens Reporter

SUBSCRIPTION RATES

\$1.50 per year strictly in advance to any address in Canada; \$2.00 when not so paid. United States subscriptions \$2.00 per year in advance; \$2.50 when charged.

ADVERTISING RATES

Legal and Government Netices—10 cents per nonpareil line (12 lines to the inch) for first insertion and 5 cents per line for each subsequent insertion. Yearly Cards-Professional cards, \$9.00

Local Readers—10 cents per line for first insertion and 5 cents per line subsequent. Black Type Readers—15 cents per line for first insertion and 7½ cents per line per equent insertio

subsequent insertion.

Small Adv'ts—Condensed adv'ts such as:
Lost, Found, Strayed, To Rent, For Sale,
etc., 1 cent per word per insertion, with
a minimum of 25 cents per insertion.

Auetion Sales—40 cents per inch for first
insertion and 20 cents per inch for each
subsequent insertion.

subsequent insertion. Cards of Thanks and In Memorian

Obituary Poetry—to cents per line.

Commercial Display Advertising—Rates on application at Office of publication.

William H. Morris, Editor and Propr

THURSDAY, JULY 31, 1919

Several good newsy letters reached us too ate for this week's issue—Kindly mail all correspondence so it will reach us not later than Tuesday afternoon

Toledo

Miss Mary McNamee was a recent

visitor at Elgin and Westport. Mr. David Rabb and party, of Smiths Falls, were guests lately of Mr. and Mrsfl G. C. Bellamy.

Mr. Percy Oldroyd, who left here to enlist in the war, has recently returned from the front, and after securing a situation in Almonte, he came down to this district to have a few days' Oldroyd was formerly of Babcary,

Mr. R. J. Seymour, accompanied by his son, Arthur, of Athens, and his daughter, Mrs. W. Weatherhead, of Hard Island, were visiting friends here on Wednesday.

Mr. Herbert Bellamy hade a busi ness trip to Athens on Tuesday, Mr. W. J. Seymour was a Brockville visitor on Thursday.

Miss Malone, of Edmonton, Alberta, and Miss Curtin, of Almonte, are the guests of Mr. and Mrs. Peter Heffernan. Miss Eva Stratton, of Toledo, and her sister, Mrs. Elmer Baldwin, of Brock, Sask., were the guests recently of Mr. and Mrs. Oscar McDonald.

Donald.

The other night when a severe electrical storm was in progress, lightning struck the home of Mr. and Mrs. W. H. Seymour, tearing the paper off the wall and causing other slight damage. The fluid followed the telephone wire. Mrs. Herbert Bellamy, who lives just across the road, and who is still quite weak from her recent illness, received a severe shock, but is now all right again.

A very pleasant social event took

now all right again.

A very pleasant social event took place on Wednesday evening at the home of Mr. and Mrs. Peter Heffernan, when upwards of twenty gathered there to bid farewell to Pte. Gabriel Heffernan, recently home from the front, and who stopped off here to visit his friends ere proceeding to his western home. A most enjoyable time was spent in social intercourse, music and dancing. Shortly before midnight dainty refreshments were served, after which the fun was resumed, the merry party breaking up in the wee sma' hours, with hearty thanks to their host and hostess and family for the pleasure given.

the pleasure given.

Mr. Ralph Wilson has returned after spending a few days in Brockville. Mrs. H. Dunham has returned from London, where she was attending her brother-in-law's funeral.

Great Clearing Sale

Saturday, Aug. 2, we start Our Great Annual Clearing Sale of Summer Goods

Most of the people know what our Clearing Sales mean to them, and the Great Bargains they always get at Our Sales, so

Don't Miss This Sale

50c and 75c Braces	HERMAN MENERAL NEW MENERAL SERVICE HERMAN SERVICE HERMAN SERVICE HERMAN SERVICE HERMAN SERVICE HER SERVICE HER
40c, 50c, 75c and \$1.00 Socks 50c & 75c Leather Belts on Sale for 23c, 39c & 69c 50c & 75c Leather Belts on Sale for 39c & 59c 60c Boys Jerseys on Sale for 43c \$1.50 Men's Fine Outing and Sport Shirts on Sale for \$1.19 90c Men's Good Balbriggan Uuderwear on Sale for 63c \$1.75 Men's Good Combinations on Sale for \$1.29 \$2.00 and \$3.00 Fancy Vests, (small sizes) to clear for 95c 50c and 75c Boys Straw Hats, to clear at 23c \$2.00, \$2.50 and \$3.00 Men's Straw Hats to clear at 95c	50c and 75c Braces Sale for 39c & 59c
50c & 75c Leather Belts	40c, 50c, 75c and \$1.00 Socks
60c Boys Jerseys	50c & 75c Leather Belts Sale for 39c & 59c
\$1.50 Men's Fine Outing and Sport Shirts	60c Boys Jerseys Sale for 43c
\$1.75 Men's Good Combinations	\$1.50 Men's Fine Outing and Sport Shirts Sale for \$1.19
\$1.75 Men's Good Combinations	90c Men's Good Balbriggan Uuderwear Sale for 63c
\$2.00 and \$3.00 Fancy Vests, (small sizes)	\$1.75 Men's Good Combinations Sale for \$1.29
50c and 75c Boys Straw Hats,to clear at 23c \$2.00, \$2.50 and \$3.00 Men's Straw Hatsto clear at 95c	\$2.00 and \$3.00 Fancy Vests, (small sizes)to clear for 95c
\$2.00, \$2.50 and \$3.00 Men's Straw Hats to clear at 95c	50c and 75c Boys Straw Hats,to clear at 23c

Come early to get some of the above specials, as we have only a small quantity of each of the different lines.

Special Reduced Prices on all Men's and Boys' Suits, Raincoats and Odd Pants

We've too many odd lines to quote prices here. We want you to come in, look them over, try some on, and if you find your size you will certainly get a Big Snap. We advise you to buy all you can now at our Big Sale, for goods will be away up next season.

The Store of Quality

Farm Tractors

For Sale by Tender

The Ontario Department of Agriculture offers for Sale Tender the following equipment:

- 1 Allis-Chalmers 10-18
- Titan 10-20
- Cockshutt Double Disc
- 1 Verity Plow

This equipment has been in use a limited time, but has been overhauled and put in good condition where necessary.

Tenders must be made in writing accompanied by a marked cheque for 5% of the price offered and must be addressed to the Ontario Department of Agriculture, Parliament Buildings, Toronto.

Terms Cash, F.O.B. shipping Point. Tractors stored at Lansdowne. Persons whose tender is not accepted will have their cheque returned The highest or any tender not necessarily accepted. All tenders must be in by August 10th. Immediate delivery can be made after the

acceptance of tender. For further particulars apply to-

WALTER H. SMITH, B.S.A.

AGRICULTURAL REPRESENTATIVE

Dept. of Agriculture - Athens, Ontario