



MADE IN CANADA

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All Roads Are Dry and Clean to Those Who Wear Our Rubber Footwear

¶ The extravagance of exposing good shoe leather to springtime mud and slush is magnified by present shoe prices.

¶ The discomfort of soggy, soaking feet, day after day, leads straight to the deeper discomfort and lurking danger of colds—and coughs—and worse.

¶ The safe, sensible, economical thing to do is to wear rubbers, rubber boots or rubber farm shoes that bear one of these Trade Marks:



Canadian Consolidated Rubber Co.

LIMITED

Largest Manufacturers of Rubber Goods in the British Empire

EXECUTIVE OFFICES - MONTREAL, P.Q.

SEVEN LARGE, UP-TO-DATE MANUFACTURING PLANTS IN CANADA

28 "SERVICE" BRANCHES AND WAREHOUSES THROUGHOUT CANADA

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