

OUR TRADE MARK **AUER LIGHT MANTLES** LONGEST LIFE & BRIGHTEST OUR TRADE MARK

A COMPARISON

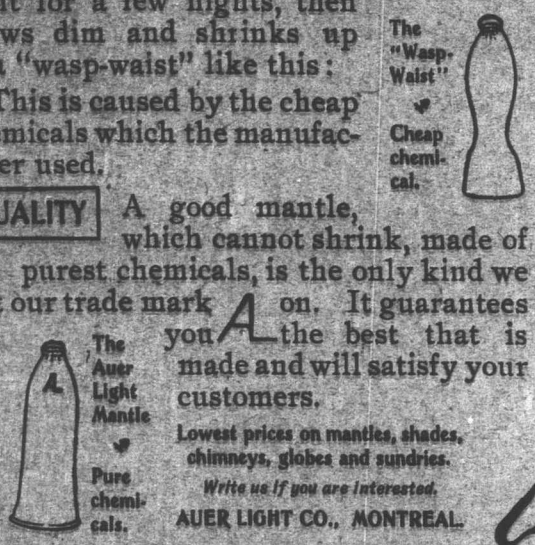
TRASH A cheap mantle gives a fair-light for a few nights, then grows dim and shrinks up to a "wasp-waist" like this:

This is caused by the cheap chemicals which the manufacturer used.

QUALITY A good mantle, which cannot shrink, made of the purest chemicals, is the only kind we put our trade mark **A** on. It guarantees you **A** the best that is made and will satisfy your customers.

Lowest prices on mantles, shades, chimneys, globes and sundries.

Write us if you are interested.
AUER LIGHT CO., MONTREAL.



The "Wasp-Waist" Cheap chemical.

The Auer Light Mantle Pure chemicals.

Profits

After all every grocer is interested in profits. Profits are the will-o'-wisp of the day.

Look your stock over and see how many profit-eaters are there. You have a profit-eater in every article that fails to do what it should.

"Empire" Soda

BEST FOR BAKING,

is a profit-producer. It not only gives you a good profit on each packet you sell but its quality and the satisfaction it gives brings purchasers back for more.

WINN & HOLLAND,
MONTREAL,
SOLE AGENTS FOR CANADA.

The **American Coffee Co.**
IMPORTERS AND ROASTERS, TORONTO.
Special Blends:
"GOLDEN EAGLE," "MANHATTAN,"
"MONTERY."
Correspondence Solicited.

THE PEOPLE OF JAMAICA

are now buying things in the United States which they ought to buy in Canada. They don't know what we can do. A small advertisement in the

KINGSTON "GLENER"

might bring inquiries. Better write for rates to
I. C. STEWART, Halifax.

BASKETS

We make them in all shapes and sizes. We have

**Patent Strawboard Berry Box
Grain and Root Baskets,
Clothes Baskets,
Butcher Baskets,**

In fact, all kinds; besides being very neat in appearance, they are strong and durable. Send your orders to

THE...
Oakville Basket Co.
Oakville, Ont.

BUSINESS NEWS

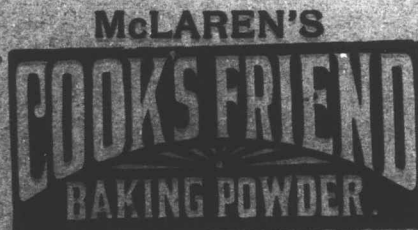
of any kind that is of value to business men supplied by our Bureau. We can give you market quotations from any town in Canada, reports from the city markets, stock quotations, etc. You can get commercial news from any Canadian paper through us.

Write us, giving us particulars of what you want and where you want it from, and we will quote you prices by return.

"Clippings from any Canadian paper on any subject."

CANADIAN PRESS CLIPPING BUREAU,
233 McGill Street, MONTREAL, QUE.
Telephone Main 1255.
19 Front St. E., Toronto. Telephone Main 2701.

Is Honest Goods and just the Thing on Which to Make or Extend a Business.



The Best Grocers make a point of Keeping it always in Stock.