

CANADIAN GROCER

Only Weekly Grocery Paper Published in Canada.
THE MACLEAN PUBLISHING COMPANY, LTD.

Vol. XXVII.

PUBLICATION OFFICE: TORONTO, OCTOBER 24, 1913

No. 43

Remember, Mr. Grocer— Grape-Nuts

Is in a class by itself.

Its users are the families considered your best trade—thinking people who **know what they want.**

When a Grocer introduces a package of Grape-Nuts into a family, he starts a line of trade which is little disturbed by competition—a line of trade that will insure continued profit from the steady trade of that family.

The profit is good. There's no risk, because the **sale of every package is guaranteed.**

"There's a Reason"
for pushing **Grape-Nuts**

CANADIAN POSTUM CEREAL CO., LTD.,
WINDSOR, ONT.

