

What if Canada Loses this Market

SUPPOSE the farmers of Canada suddenly found that the market for \$320,000,000 worth of agricultural and animal products was suddenly cut off—what would happen?

Yet Great Britain bought just that amount of Canada's total exports of \$417,000,000 worth of grain and animals.

And now Britain must have credit to buy these products or buy them where she can obtain credit.

Canada's Victory Loan will finance the credit.

It means everything to you to keep this market which takes 77 per cent. of all exported products.

It means everything to everybody fighting for freedom.

It is the very substance of Victory to our armies in the field.

**Make the Victory Loan a Success by
Buying all the Bonds you can and
Urge your Neighbors to do the Same**

Issued by Canada's Victory Loan Committee
in co-operation with the Minister of Finance
of the Dominion of Canada