

# Join this Christmas Club —Get a Piano To-Day

Here's the way to get a really high grade Piano—a Standard Canadian Piano, made by Canadian workmen in factories owned by Canadians—at the price of a second-hand instrument, and on such terms as you never heard of before.

This Club is made possible through the powers of real co-operative buying. When a large number of people buy the same thing at the same time, from the same source, they profit by co-operation.

It costs you nothing to join this Club. There are no fees or charges or assessments, yet the membership gives you advantages of the most substantial kind.

This Club is to be organized at once. It opens Wednesday the 1st day of December, and will be limited to 200 members, of which 100 are being reserved for out of city customers. Any responsible person may apply for membership. The only requirement of a Club member is that he is in the market for a Piano. By joining the Club you are under no obligation to buy, but if you want to buy you will obtain every Club advantage if you select your Piano on or before the 31st December, 1915.

But remember, while you may have till December 31st to make your selection, the Club will be closed immediately 200 members enroll. Join now is the safest way.

## Secret of the Club Offer

This Club is run in co-operation with the best and oldest-established firms in the world, such as the Mason & Hamlin, Gerhard Heintzman, Chickering, Goulay, Angelus, Bell, Sherlock-Manning, Canada Piano Company, Haines Bros. and Winnipeg Piano Company.

Regular Pianos are featured at special prices and on special terms. You have forty styles of Pianos and Player Pianos to choose from in genuine Walnut, Mahogany and Mission Oak cases. Illustrated catalogues with Regular and Club prices and terms mailed free on application.

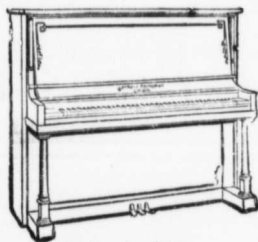
## Three Samples of What You Can Have

Bell



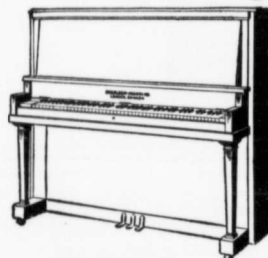
Regular \$425.  
Club price \$325.

Gerhard Heintzman



Club price \$350.  
Regular \$450.

Sherlock-Manning



Regular \$375.  
Club price \$285.

### This is the whole plan of the Winnipeg Piano Company's Christmas Club

1. Your choice of any make of Gerhard Heintzman, Goulay, Bell, Mason & Hamlin, Angelus, Sherlock-Manning, Haines, Chickering or Canada Piano Company's Pianos at Special Club prices until Friday, the 31st December, 1915.
2. The terms are \$15 to \$25 cash down, and 1, 2, or 3 years to pay the balance in either monthly, quarterly, half-yearly or yearly payments.
3. A special discount of 10% for all cash, or on any amounts paid in excess of the initial payment of \$15 or \$25, as the case may be.
4. The Piano will be delivered when you join, or later, if you wish it.
5. The monthly, quarterly, or yearly payments to begin when the Piano is delivered.
6. Every Instrument is guaranteed without reserve for ten years. There are no "ifs" or "ands" in the guarantee—just a straight-out guarantee as strong as we know how to make it in writing.
7. If, after 30 days' trial, the Piano is not satisfactory, we will give you your money back on return of the Piano.
8. If the Piano is satisfactory after 30 days' use, the Club Member has **eleven more months** in which to satisfy himself as to the character of the Piano. If it does not then prove satisfactory in every respect, he has the privilege of exchanging it without **one penny's loss** for any other instrument of equal or greater list value by paying the difference in price (and we sell 40 of the best Pianos in the world.)
9. If a Club Member, not in arrears, dies during the life of his contract we will immediately send a receipt in full to his family for the instrument.
10. A beautiful Piano bench with music receptacle to match the Piano is included without extra cost.
11. Freight paid to any address in Western Canada.
12. Come into our store or write and select the style of case you prefer in Walnut, Mahogany, or Oak; this is all you have to do.

### Privilege of Exchange

Privilege is given the purchaser to exchange within one year for any New Piano sold by us of equal or greater list value at the time exchange is made. All payments made being placed to the credit of the price of instrument for which it is exchanged.

### Winnipeg Piano Co.'s Christmas Club Coupon

Winnipeg Piano Company,  
333 Portage Ave., Winnipeg.

Please send me full information about the Christmas Club and a Membership blank as advertised in The Canadian Thresherman.

Name .....

Address .....

Club opens Wednesday, 1st December, and closes Friday, the 31st December, 1915. There will be a big demand for memberships. Take no chances. Be on hand early or call or send in this coupon. Sign the annexed coupon, mail to us and when registered on our Books you become a member of the club.

# WINNIPEG PIANO CO

333  
PORTAGE AVE.,  
WINNIPEG.