

ATLAS ASSURANCE COMPANY LIMITED OF LONDON, ENGLAND

CENTENARY YEAR OF THE COMPANY, 1908

The Company commenced business in the REIGN OF GEORGE III., and the following figures show its record:—

AT THE ACCESSION OF	-	-	-	-	INCOME	-	-	-	FUNDS
KING GEORGE IV.	-	-	-	-	\$ 387,065				\$ 800,605
KING WILLIAM IV.	-	-	-	-	657,115				3,038,380
QUEEN VICTORIA	-	-	-	-	789,865				4,575,410
KING EDWARD VII.	-	-	-	-	5,500,670				11,185,405
AND AT 31st DECEMBER, 1907	-	-	-	-	6,611,480				14,209,435

In addition the Company has a subscribed Capital of Eleven Million Dollars

NORTH-WEST DEPARTMENT, 205 Portage Avenue, WINNIPEG, MAN.

R. W. DOUGLAS, Local Manager.

HEAD OFFICE FOR CANADA, 179 St. James Street, MONTREAL, P.Q.

MATTHEW C. HINSHAW, Branch Manager.

AGENCY applications invited from active and influential parties able to introduce business.

Can You Sell Life Insurance?

If You Are Confident

that you can sell life insurance if allied with the *right* Company issuing the *right* kind of a policy, and are not satisfied with the success you have attained in the past, try an Equitable contract. You will at once discover—

1st: That the State endorsement of the Standard Policy convinces the most skeptical applicant that its provisions are absolutely in his interest.

2d: That when it is further demonstrated that the Equitable is the strongest Company in existence, the average man will prefer it to any other.

3d: That the prompt payment of all just death claims by the Equitable (which is the chief function of any life insurance company) will enable you to secure business which might otherwise go elsewhere.

Equitable representatives are making money.

For information regarding an agency address:

GEORGE T. WILSON,

(2nd Vice-President),

**The Equitable Life Assce. Society
of the United States.**

120 Broadway, - NEW YORK.

Mutual Life Policies

ARE EASIEST TO SELL BECAUSE

Yearly dividends have been increased for the last three years 1906-7-8 at a rate equalled by no other company.

Cash values guaranteed in the new life and endowment policies are equalled by few companies.

Attractive features have been added to standard policy forms.

Liberal terms offered producing agents under the 1908 contracts.

For Information

Address:—

GEORGE T. DEXTER.

Second Vice-President.

The Mutual Life Ins. Co. of New York,

34 NASSAU STREET, NEW YORK, N. Y.