

## "It's Hard to say..."

How much is Radio UNB going to cost us? This year — \$7,352.23. Next year...? The year after next...?

A conscientious *pro bono publico* Brunswickan reporter persevered in the quest, undaunted by innumerable lists, sums, and bureaucrats, until finally the news leaked out about the projected costs of the proposed FM expansion — **NOBODY KNOWS!**

About half Radio UNB's budget of expenditures is "capital outlay." Said Burke Brisson, station manager: "There's no point in buying cheap equip-

ment that won't last." In the next two or three years, Brisson emphasized, the technical costs (maintenance and capital) "should" drop, because, by that time, the station will have acquired sufficient durable items. This, however, does not include the cost of the transmitter necessary for FM broadcasting.

Cost of the transmitter could vary from about \$3,500 to about \$20,000, but Art Mosher, former Technical Manager considers \$5,000 to be a "fairly safe estimate." However, he pointed out that a qualified consultant has not yet been called in to determine the power require-

ments of the proposed new station before costs can be accurately predicted. It has been thought unnecessary to proceed with a requirements survey for a couple of years, as Radio UNB's application for FM broadcasting will not be considered for at least another three years. The application must include evidence that a transmitter is forthcoming. This leads to the problem of financing such a venture. The transmitter and associated systems

are the only extra items to be purchased if Radio UNB goes on FM broadcasting. Outside of this initial expenditure, no increase in production and maintenance cost is foreseen.

The Brunswickan, which struggles to meet costs through advertising, ventured the idea that Radio UNB might chart a similar course. Said Brisson, "We have no way of raising money." Advertising would be unprofitable, because as long as Radio UNB is a non-commer-

cial station, it can claim exemption from federal and provincial sales taxes on many of its purchases which are made through the university, an educational institution. Furthermore, it is felt that most students would object to frequent interruptions for advertising during programs. A certain income is realized through the sale of the *Groove*, but apart from this your SRC fees are the only source of money in sight.



photo by Fraser

RADIO UNB (From page 5)

House, which suffered a fire last spring, will probably have service restored by the time this article appears. MacKenzie House has not got speakers set up yet, but hopefully they too can hear Radio UNB soon. There has been no service at all in Neville House this year.

Although the downtown students miss out, those on Campus certainly should not. Radio UNB is an organization of which we students can be proud. It is a reasonably well-run station and provides a good mixture of programming: music, news, sports — and opinion. How many students would miss their 8:30's without it?

There remains the long-term question of Radio UNB service in the future. It is hoped by all connected with this club that they will become an FM Station in about five years. Before this happens they have to be set up in the new S.U. Building. At the earliest, this would be in the fall of 1967, and most likely later than that. This would mean that all students could receive Radio UNB, no matter where they are, provided they have an AM/FM radio and provided they lived within the small broadcast area of the station transmitter. Most students, the club claims, will have FM on their radios in five years. The greater number of radios made today are AM/FM.

For those of us who aren't prepared to buy FM sets, the club suggests that a small receiver, tuned only to Radio UNB could be bought for \$4-6 dollars. It's unlikely that such a receiver could give good quality sound, however, and the effect of the club's proposed purchases of high quality (and high cost) broadcasting equipment would be lost. Still, this seems the only alternative for those without FM sets.

If and when Radio UNB converts to an FM station, it will be able to reach every student, professor, and citizen in Fredericton — the only condition being having an FM radio. This would certainly be a welcome change.

Let's hope that the students of U.N.B. will ask our S.R.C. to provide the great sums of money which this expansion would involve.

M. F. GOLDMAN

### Commerce — Business Administration Students

Representatives of the Federal Civil Service will attend  
THE BUSINESS ADMINISTRATION CLUB

NOVEMBER 3rd, 8:00 P.M.

ROOM 106 — CARLETON HALL

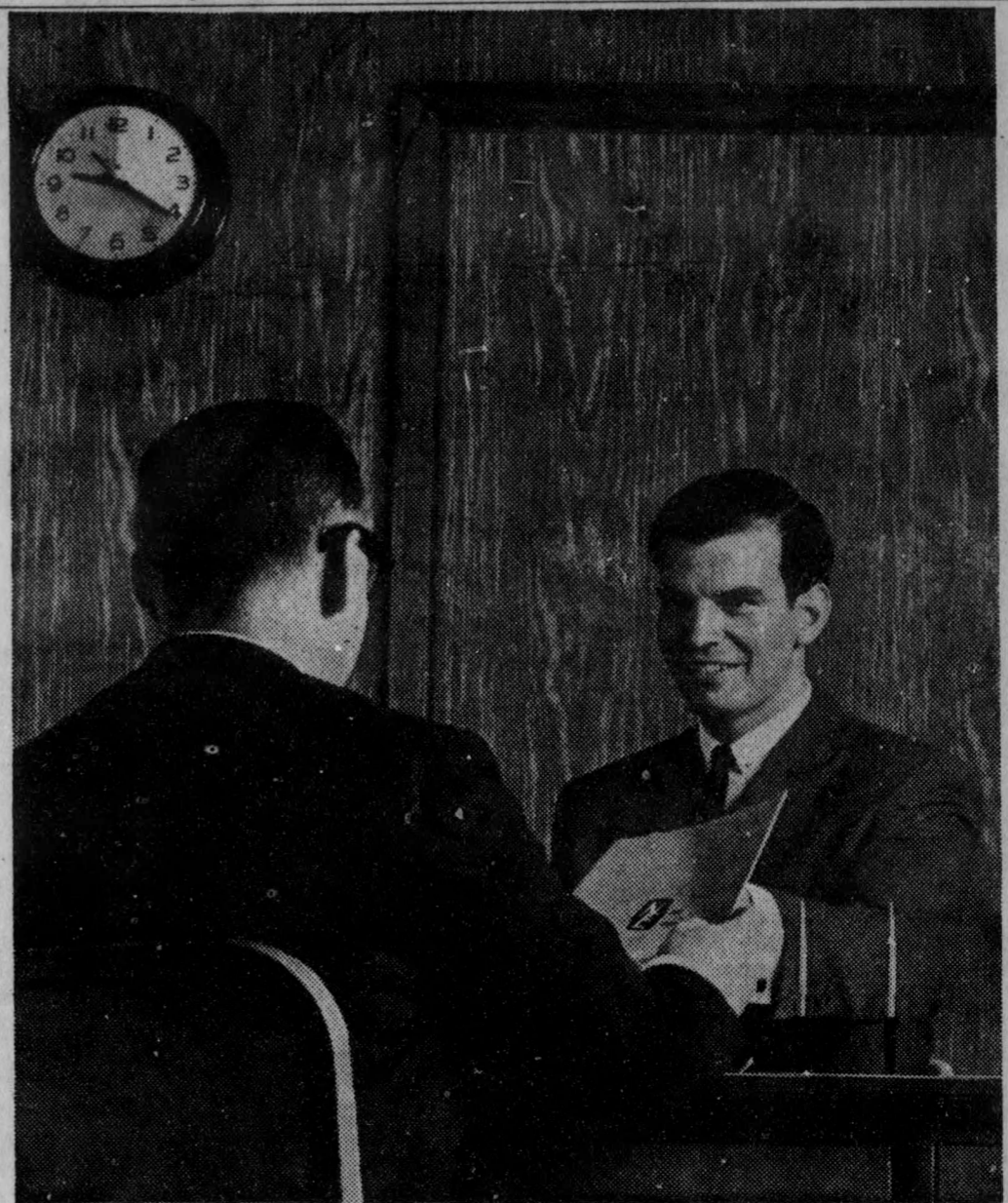
To Discuss Career Opportunities with the  
Government of Canada

TREASURY AUDITORS  
TAXATION OFFICERS  
DOMINION CUSTOMS APPRAISERS  
AUDITORS (AUDITOR GENERAL)  
AUDITORS (DEPT. NATIONAL DEFENCE)

Appointments for individual interviews can be made  
for the following day:

NOVEMBER 4th

Contact Placement Office for further details  
or information.



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### campus interviews

NOV. 3-4-5

For further information and interview appointment,  
please contact your Placement Officer.

We need university grads . . . top-notch university grads to help us meet the challenges of development in every sphere of our activity.

We need engineers . . . electrical, mechanical, civil, chemical and metallurgical just to name a few. We need B.Comm.'s for accounting and business administration . . . and B.A.'s for sociological and economic studies, personnel work, public relations, and training programs. We need B.Sc.'s . . . not only honour grads, but those majoring in chemistry, maths, physics and related disciplines. And, because we're pushing into so many experimental areas, we need Master's and Ph.D.'s . . . people who can spearhead the attack on the more complex problems that face us.

In short . . . we need you! See your Placement Officer and arrange for an interview with one of our recruiters.



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