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# THE Canadian Courier

A NATIONAL WEEKLY

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## PUBLISHER'S TALK

THINKING over the winter campaign, we were led to wonder if our readers would help us with suggestions. The staff is not stale yet and we have a few ideas "up our sleeve," but we could use a few more. If there is a reader of the "Courier" with an idea in the back of his mind which he has been holding with a halter, we will be pleased to hear from him. And not only from him, but her—for we desire to have the confidence and good-will of our women readers as well as of our men readers.

OF course, ideas are valuable. They are worth a year's subscription, or a five-dollar gold piece, perhaps. Don't for a moment think we would accept a good idea, sent on request, and not pay for it. We recognise that ideas are valuable. A Big Idea should meet with a Big Reward.

DURING the past few weeks, several hundred British Columbia subscribers have been added to our list. We wish it had been several thousand, but we are not without hope. Our Mr. Edward Clarke is in charge of the campaign, and we commend him to the several thousand new subscribers whom he and his men will add in the next few months. The campaign has been moving westward and eastward. Vancouver and Charlottetown are now the storm-centres. In short, we have now a staff in every province.



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