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## BISCUITS MUST BE FRESH TO BE PALATABLE MOONEY'S BISCUITS ARE THE FRESH BISCUITS

Fresh enough to take the place of the bread and biscuits you bake yourself.

Because the **MOONEY** system is so perfect that every biscuit is shipped the same day it leaves the oven.

The big Winnipeg factory is so close that your Grocer gets **MOONEY'S** in a few hours—no long haul—no deterioration.

Besides the demand for **MOONEY'S**—the popular biscuit—is so great that his stock is always changing.

**MOONEY'S** never grow stale on the grocers' shelves, That's one reason why



are fresher, crisper and more appetizing.

Ask for the big package or a sealed tin and judge for yourself

## "LET MOONEY DO IT"

